



For Immediate Release
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ARTE INTRODUCES KHARGA, ALAYA, LES FORETS AND OSMATHUS

Wallcovering Collections Celebrating the Tones and Textures Found in Global Destinations

For Spring 2023, Arte drew inspiration from the Far East to the Sahara and from French Islands to the Himalayas, infusing four new wallcovering collections with worldly inspiration celebrating the joy of exploration and the particular textures and colors of each destination.

These four collections – Kharga, Alaya, Les Forets and Osmanthus – include 22 patterns in 139 colorways total, in designs such as large-scale murals, bold patterns and textured surfaces. The color palette is perfectly on-trend, with a range of murals, prints, patterns and weaves in neutrals and bold hues that complement a range of interiors from classic to modern. All designs in these collections feature Arte's signature visual elegance and tactile appeal.

Alaya

More than 2000 years after its establishment, the historic Silk Road still appeals to the imagination. Along a network of roads, heavily laden caravans transported silk and other luxury goods between the Far East and the Western world on a journey that was full of adventure, especially when passing through the high mountains of the Himalayas – a journey that inspired Arte's new Alaya wallcovering collection. Silk plays the leading role in the collection, alternating with impressive designs based on views of the Himalayas. Alaya comprises 4 patterns – Katan, Banyan, Saranda and Manali – in 34 colorways.

Kharga

The Kharga collection by Arte is named for an oasis that was an important stop on the ancient trade route that connected various different oases in Egypt. Arte takes inspiration from this tour through the Sahara to bring every aspect of the desert to life in the Kharga collection, from the dazzling afternoon sun to the star-studded sky at night and from the shapes of the dunes to the fine structure of desert sand. Even the details and materials used in the traditional carpets and robes of nomads are featured in a collection that is highly reminiscent of mysterious desert life. Kharga includes 7 patterns – Gobi, Barkhan, Bayuda, Atacama, Tenere, Moire and Zerzura – in 41 colorways.

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Les Forêts

As the name of the collection suggests, Les Forêts by Arte is an ode to the mysterious atmosphere of a dense forest. Natural materials such as bark, raffia and wood, combined with forest patterns, instantly whisk you off on an imaginary walk through the woods. This collection draws its strength from the interaction between contrasting natural materials, which create an interesting field of tension and allow the designs to combine beautifully within one interior. Les Forêts also plays with formats and textures – large block patterns next to an ultra-fine weave, an extremely detailed design next to a rougher weave pattern: these unexpected combinations come together to form a fascinating whole. Les Forêts comprises 7 patterns – Diore, Infiniti, Tinto, Eclat, Tresse, Ajoura, and Ruban – in 30 colorways.

Osmanthus

Osmanthus by Arte exudes refinement and luxury through the use of sophisticated embroidery techniques and the use of natural materials such as sisal, cotton and hemp. The aesthetic aspect and purity of nature are in perfect balance in a mix of materials, designs and colors that reference the Far East. The collection is named for the Osmanthus shrub, with a special nod to its fragile flowers that play an important role in Asian culture, from perfumes and culinary applications to legends and cultural festivals. Osmanthus is composed on 6 patterns – Chasu, Tatami, Gardens of Okayama, Kudzu, Sambe, Geloma – in 34 colorways.

Arte's Spring 2023 wallcoverings collections are available at Arte and Arte-representing showrooms nationwide.

About Arte

Since its founding in 1981, Arte has combined passion for design and a drive for technological innovation in elegant wallcoverings that complement a range of interiors, from sumptuous classic to minimalist avant-garde. With hundreds of designs in thousands of colors, Arte wallcoverings reflect a rich range of elegance, style and taste.

Headquartered in Belgium and distributed in more than 80 countries, Arte offers exceptional customer service that reflect the quality and sophistication of this family-owned company. From residential to hospitality, classic to modern, Arte offers award-winning designs for every type and style of project, backed by outstanding dedication to customer service and an extensive sampling program.

More information and a complete product library are available at www.arte-international.com.

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