

PINCH launches new bedroom pieces



Christo single bed shown with Lana Dressing table, Avery Stacking stool, Harlosh bedside table and Anders small light

When PINCH opened its shop on Ebury Street in Pimlico in London in June last year, its original small shop around the corner on Bourne Street became a dedicated bedroom shop. PINCH's customers were quick to embrace the brand's relaxed yet elegant style for bedroom design, and now the studio has extended the collection to cover all items required to create the perfect sleeping space - one that delivers grown up, simple yet iconic shapes, with expert making and PINCH's signature commitment to beautiful materiality and finish.

Owners Russell Pinch and Oona Bannon:

"As has always been the case, when we design, we think about how we want to live, and what we want to surround ourselves with. We are always obsessed by space and our intent is to keep our pieces light and effortless but with layers of interest and subtle detail to add dimensionality and richness. We are not interested in creating a need to continually replace and update furniture – furniture is an investment and a commitment. Furniture should last and at this level of making it should be passed down multiple generations, and be desired by multiple generations, so the pieces need to speak of being made beautifully rather than reference a fashionable fad or feeling. The new bedroom collection looks simple on first glance, but the considered proportions and architectural rigour brought to each piece does not convey the investment and obsession involved in perfecting the designs and making."

New Moreau single bed

The Moreau single bed is a new piece which mirrors the lines of its namesake, the camel back Moreau sofa. The upholstered bedhead and frame follows the design's sculptural lines and offers the same sense of generosity and comfort. It is available in a solid European oak with white oil finish legs or solid black American walnut with clear oil finish legs and in a choice of studio or customer own fabrics.



Moreau single bed (shown with Frey armoire, Clyde side table and Anders small light)

New Christo single bed

The new Christo single bed features a striking peaked curved headboard, offering a simple but dynamic presence. Its considered finishing across all lines and sections ensures optimum comfort and refinement. It is available in a solid European oak with white oil finish or solid black American walnut with clear oil finish.



New Merrell chaise

The new Merrell chaise is a piece for generous bedroom spaces, that many of us can only dream of though some are lucky enough to have. If you can accommodate more than a bed, a wardrobe and a dressing table in your sleeping space, this fluid, sculptural day bed will bring the ultimate in quiet luxury and invite you to recline in comfort.



Merrell chaise (shown with Float table and Beata light)

Joyce chest of drawers

PINCH's popular Joyce chest of drawers has been newly updated in more modest and perfect proportions. The Joyce chest of drawers now houses three dovetailed, solid timber-lined drawers and the exterior can be finished in a choice of house lacquers or matched to a customer paint reference. Available in white oiled oak or black American walnut.



Joyce chest of drawers (shown with Avery armchair and Anders small pendant)

Lana dressing table II

In constant pursuit of perfection, PINCH has resized its Lana dressing table to a more modest foot print. The Lana II dressing table features a lockable drawer with internal divider, and a tilting cheval mirror, finished with bronzed rivets.



Lana dressing table II (shown with Avery stacking stool, Anders small pendant)

The new PINCH bedroom pieces have been designed to complement the existing range including:



Frey armoire



Moreau double bed and bench



Christo four poster bed



Christo double bed and Clyde side table

Notes to Editors

Christo single bed

Dimensions: UK single 975w x 1970l x 1095h. Mattress 900w x 1900l.

Finishes: solid European oak with white oil finish or solid black American walnut with clear oil finish.

Oak £5450 - Walnut £5880 inc vat

Moreau single bed

Dimensions: UK Single COM 1100w x 2085l x 1030h. Mattress 900w x 1900l. Requires 4m fabric

Finishes: Solid European oak with white oil finish or solid black American walnut with clear oil finish.

£2850 ex fabric, mattress not included inc vat

Merrell chaise

Dimensions: 1800l x 800d x 85 h

Price £4100 inc vat COM 7m

Joyce chest of drawers

Dimensions: 950w x 500d x 970h

Finishes:

Drawers: European oak with white oil finish or black American walnut clear oil finish.

Exterior: house lacquer options (or colour matched custom lacquer POA).

Oak £4450 Walnut £4695 inc vat

Lana dressing table II

Dimensions: 1180w x 610d x 765h desk (overall 1480h)

Finishes: Solid black American walnut with clear oil or European oak with white oil finish

Oak £5200 - Walnut £5895 inc vat

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About PINCH

PINCH is an established British design studio, celebrated for its consistently high quality and genre-defining furniture. For over a decade PINCH has studiously created desirable, extraordinary furniture and lighting designs. The studio's coveted products are characterised by a quiet and elegant aesthetic, the result of tireless refinement and an intense dedication to craft and process.

Putting quality first is a genuine feature of the studio. Time and time again PINCH use the best materials, the most skilled makers and labour over designs. That unswerving commitment to quality is the feature that sets them apart from the crowd, has earned them loyal customers and made their work so coveted and influential.

PINCH is led by husband and wife partnership, Russell Pinch and Oona Bannon. Although PINCH make exceptional works, there is a personal and modest ambition behind the brand; to make furniture and lighting to live with. Russell and Oona's design process is all about beauty found in simplicity and the indulgence of well-crafted detail. They describe their work as 'authentic' and 'thoughtful'. PINCH is a story of longevity: the furniture it produces is intended to stand the test of time and similarly the studio can be considered amongst the most established and relevant in Britain.

PINCH work with a constantly evolving stable of skilled craftsmen and women in the UK and Europe to produce their designs. They sell products directly from their Ebury Street and Bourne Street shops in London, and to a select group of global retailers and offer bespoke services across many of their portfolio designs.