

The background of the entire page is a leopard print pattern in shades of brown and tan. A large white rectangular box is positioned in the upper half of the page, containing the main title and date.

The Designer's Guide to
**HIGH POINT
MARKET**

October 17–21, 2026

Trend Alert: Simple Lines & High-Impact Silhouettes

Power Pairings: The Season's Hottest Collabs

The Schedule: Can't-Miss Market Events

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The Designer's Guide to High Point Market

FALL 2026

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ON THE COVER

Meet Mary Maguire's *Cheetah Print*, which puts a painterly twist on of-the-moment animal motifs. Based on an antique illustration, the design is part of the Connecticut artist's new collaboration with Wallshoppe, which translates her playful watercolor works into 23 nature-inspired wallcoverings. Find her artwork and the new collection in her booth at the Antique & Design Center.

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Our curated selection of can't-miss designer events

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It's that time of year again, when the design industry's compass points definitively toward High Point Market. Whether you're here to source for a project, find new vendors, or soak up new ideas, we've got you covered. We've surveyed the bright spots this season so that you can maximize your Market experience. In these pages, you'll find striking new products that are right on trend, nine fresh designer collaborations with some of your favorite brands, and a curated calendar of programming and cocktail parties—make sure you carve out time to learn something new, get inspired, *and* kick back with industry friends after a long day of sourcing.

There's so much to explore, and I can't wait to see what you uncover. (Send your favorite finds to me on Instagram—I'd love to know what's catching your eye!) Wishing you a wonderful Market full of discovery at every turn.

Kaitlin Petersen
Editor in Chief
@knpetersen

CATCH UP WITH BOH

Our team is hosting events all over town—and you're invited!

Saturday, October 17, at 9 a.m.

Kathy Kuo Home (IHFC, IH-301)

What's going on in design media? *The Business of Home* Podcast host Dennis Scully quizzes *Elle Decor's* head of editorial content Elisa Lipsky-Karas and Kathy Kuo Home founder Kathy Kuo. *For details, see page 39.*

Saturday, October 17, at 10 a.m.

NKBA/KBIS (Broad Hall, 1st Floor)

The best baths are built around finishes clients will love for decades. *Business of Home* editor in chief Kaitlin Petersen hosts a conversation with designers Beth Dotolo and Laetitia Laurent, alongside experts from James Martin Vanities and Newport Brass, to discuss the true meaning of timeless luxury. *For details, see page 39.*

Saturday, October 17, at 3 p.m.

High Point Theatre

Get a first look at industry data that could transform your business, when Petersen sits down with the leaders of High Point Market Authority and the National Kitchen & Bath Association to reveal key findings about opportunities for growth from their new "Whole-Home Design Study." *For details, see page 42.*

Saturday, October 17, at 4 p.m.

Sanderson Design Group (200 Steele, Suite 301)

How does the past shape the way we design for the present? Scully hosts a panel with designers Marie Flanigan, Anne-Marie Barton and Barry Dixon exploring the historical influences that have shaped their work. *For details, see page 43.*

Sunday, October 18, at 3 p.m.

High Point Theatre

Scully teams up with designer judges Jeremiah Brent, Amber Lewis and Jean Stoffer for the inaugural Best in Design contest, as finalists present their projects *livr* for the chance to win a \$10,000 grand prize. *For details, see page 46.*



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Lucky Coordinates

Explore the best that High Point has to offer with this insider's guide to navigating Fall Market.

BY CAROLINE BIGGS



Get ready! High Point is teeming with treasures—you just have to know where to dig. To help keep you on track, we've highlighted all of the showroom buildings featured in this guide (plus other key locations and notable debuts) so you can discover the best of what each neighborhood has to offer. If you take a

wrong turn, don't worry: Just look for the corresponding map colors and motifs on the signs throughout town to get back on course. Happy trails!

For a complete list of exhibitor showrooms and addresses, visit highpointmarket.org/exhibitordirectory



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5 - 8 PM

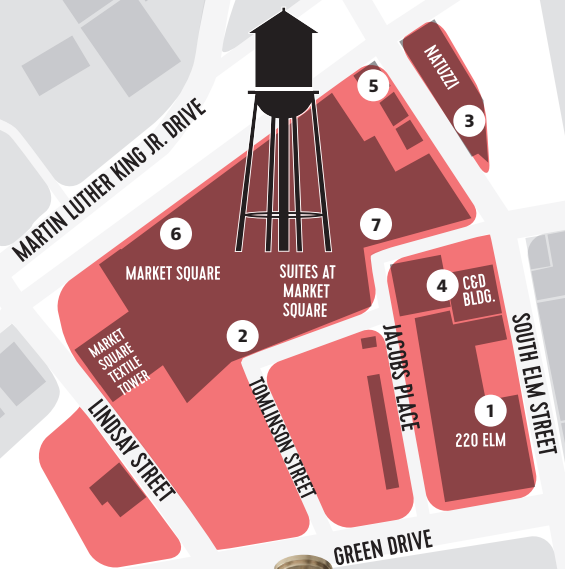
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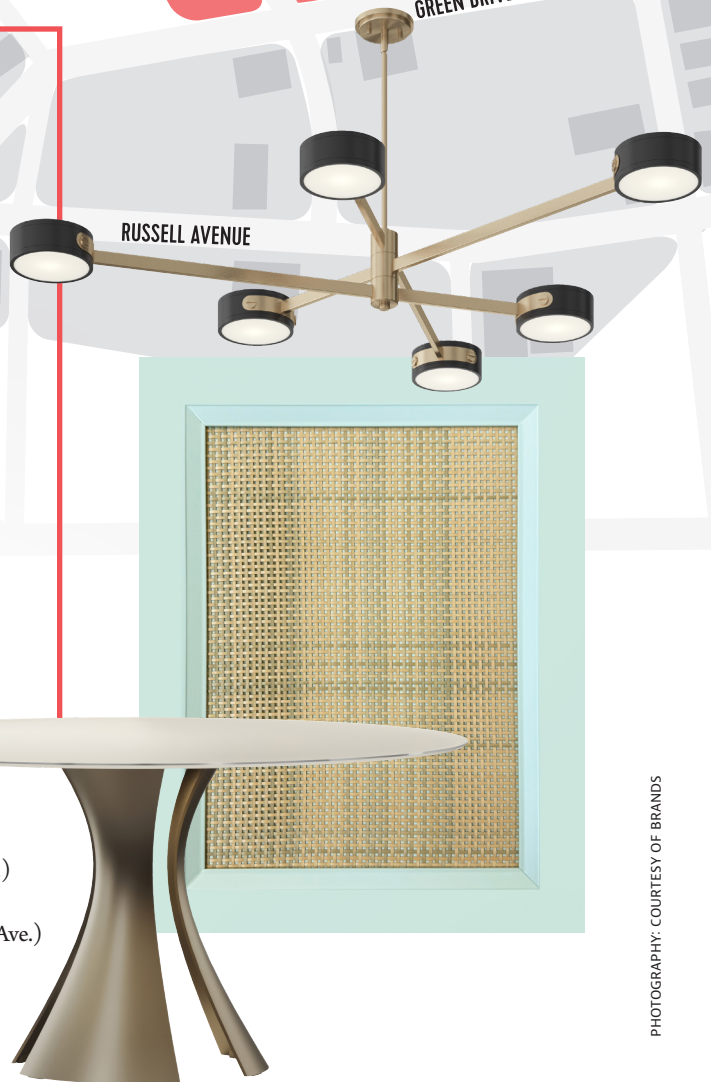
THEODORE ALEXANDER SHOWROOM

425 N. Hamilton Street, High Point



MARKET SQUARE & ELM

At Market Square, search the Antique & Design Center for well-curated rarities, and check out Mississippi-based dealer and new exhibitor **Fancy Pheasant's** wares while you're there (Booth G-65). Then scour the Suites at Market Square for of-the-moment finds, such as **Guild Cabinetry's** rattan-inset *Margaret door front* (G-6058) and **Ngala Trading's** whimsically illustrated *Monkey Tales napkins* (G-6032 & G-6033). Once you leave the building, pop into 220 Elm to check out the new **BDI** showroom, and take in the *Bloom dining table*—a sculptural stunner with a satin-etched glass top and a steel base powder-coated in satin bronze (Suite 404). Don't leave the hood without pulling up to the brand-new **Kichler** boutique, where you'll find the 1960s sputnik-style *Melle chandelier*.



1. 220 Elm (220 S. Elm St.)
2. Antique & Design Center (316 W. Commerce Ave.)
3. Casa Italia (130 W. Commerce Ave.)
4. Commerce & Design Building (201 W. Commerce Ave.)
5. Kichler (201 W. High Ave.)
6. Market Square (305 W. High Ave.)
7. Suites at Market Square (200 W. Commerce Ave.)



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8. Bernhardt (101 N. Hamilton St.)
9. Center Stage
10. Eichholtz (129 S. Hamilton St.)
11. High Point Theatre (220 E. Commerce Ave.)
12. IHFC (210 E. Commerce Ave.)
13. Markor Art Center (122 N. Hamilton St.)
14. Showplace (211 E. Commerce Ave.)
15. Universal Furniture (101 S. Hamilton St.)

COMMERCE CONCOURSE

Block off a couple of hours for the IHFC (International Home Furnishings Center) and make sure to track down these three launches during your visit: the multifunctional, wood-clad *Capsula ottoman* by **Renwil** (H-203); **Momeni's** conspicuously spotted *Tigris-1 rug* (H-345); and the hand-stamped *Etta table lamp* by **Jamie Young Company** (D-223 & IH-505). Don't leave the building without basking in the warm, ambient glow of **Regina Andrew's** *Veiller Basin pendant*, a geometric beauty with a fan-pleated shade (IH-006). Across the walkway in Showplace, sit-test **American Leather's** *Holland chair*, an architectural eye-catcher with an arch-shaped cutout in its base (Suite 5000).

IF STREET
TH N

MARTIN LUTHER KING JR. DRIVE

CENTENNIAL STREET

LEONARD AVENUE

BROAD AVENUE
HIGH AVENUE

SHOWPLACE

TRANSPORTATION
TERMINAL

COMMERCE AVENUE

FORBIDDEN
CITY
MUSEUM

GREEN DRIVE

CENTENNIAL STREET

RUSSELL AVENUE

MAIN STREET

IHFC MAIN

WRENN STREET

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SUITES AT MARKET SQUARE
G-6058 Salon



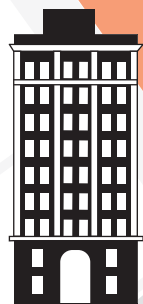
GUILDCABINETRY.COM



HAMILTON WRENN

Hop into **Julian Chichester** and feast your eyes on the *Bow chest*, an archival design reimagined with a deep red leather top and a dark limed-oak finish. Walk over to 200 Steele, where **Cuvée Home** will make its High Point debut inside the Taylor King showroom (Suite 304), showcasing a new collection of lamps and lampshades, such as the hand-blocked linen *Ameera Floral shade*. Take a beat at **Vanguard** on the beguiling *Vibe chair*, a fully upholstered head-turner with deep channels and a concealed swivel base. Don't leave Hamilton Street without stopping by **Gabby** to see the cast-stone *Sanibel console table*, inspired by the undulating movement of ocean waves.

- 16. 200 N. Hamilton St.
- 17. 200 Steele (200 Steele St.)
- 18. 309 & 311 N. Hamilton St.
- 19. 310 N. Hamilton St.
- 20. Abner Henry (214 E. Martin Luther King Jr. Drive)
- 21. Baker | McGuire (319 N. Hamilton St.)
- 22. Gabby (333 N. Hamilton St.)
- 23. Hamilton Place (117–121 N. Hamilton St.)
- 24. Julian Chichester (118 E. Martin Luther King Jr. Drive)
- 25. Made Goods (203 N. Wrenn St.)
- 26. Sherrill Furniture Brands (315 Fred Alexander Place)
- 27. Theodore Alexander (425 N. Hamilton St.)
- 28. Vanguard (301 N. Hamilton St.)



PHOTOGRAPHY: COURTESY OF BRANDS

KATHY KUO HOME

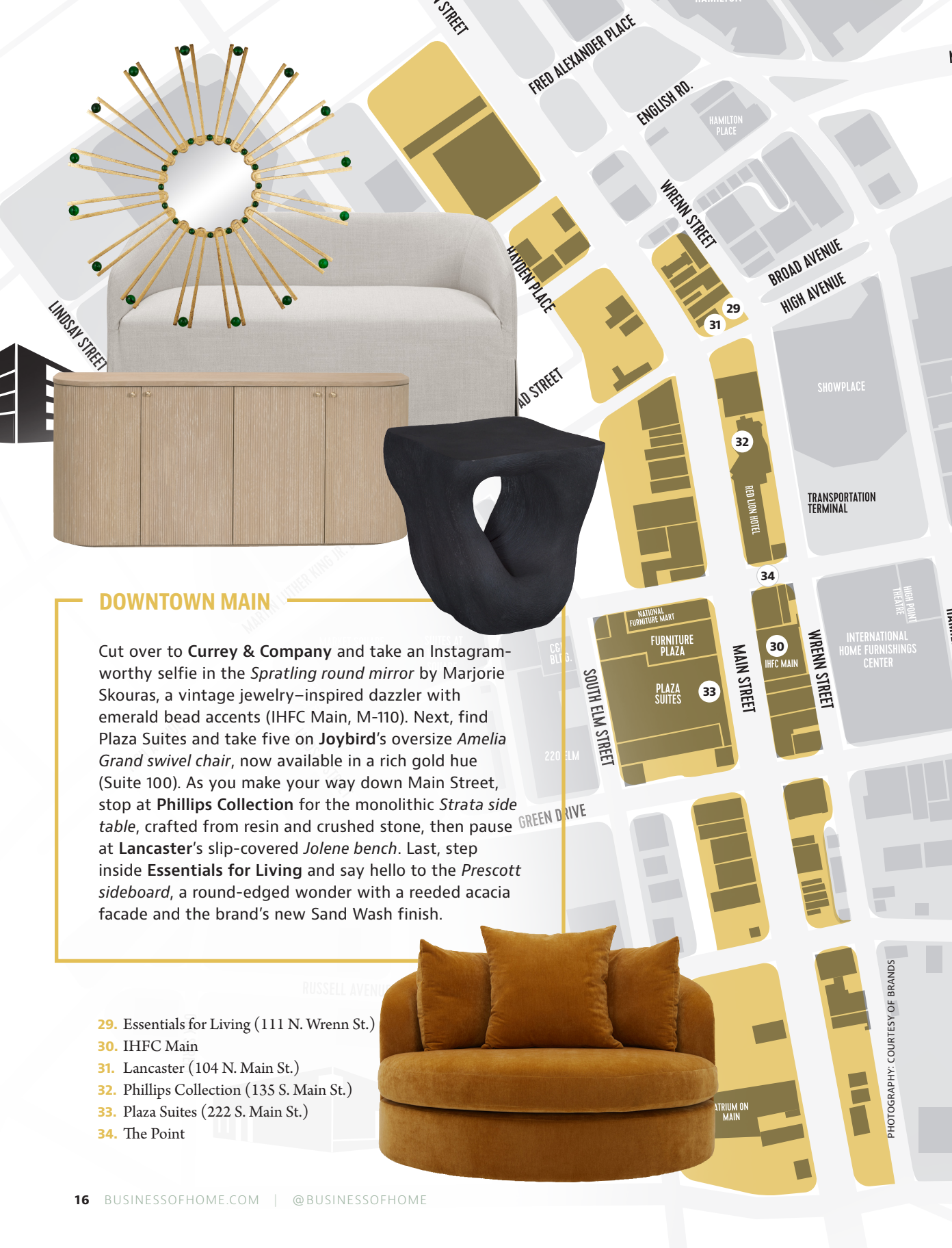
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DOWNTOWN MAIN

Cut over to **Currey & Company** and take an Instagram-worthy selfie in the *Spratling* round mirror by Marjorie Skouras, a vintage jewelry-inspired dazzler with emerald bead accents (IHFC Main, M-110). Next, find Plaza Suites and take five on **Joybird's** oversize *Amelia Grand* swivel chair, now available in a rich gold hue (Suite 100). As you make your way down Main Street, stop at **Phillips Collection** for the monolithic *Strata* side table, crafted from resin and crushed stone, then pause at **Lancaster's** slip-covered *Jolene* bench. Last, step inside **Essentials for Living** and say hello to the *Prescott* sideboard, a round-edged wonder with a reeded acacia facade and the brand's new Sand Wash finish.

- 29. Essentials for Living (111 N. Wrenn St.)
- 30. IHFC Main
- 31. Lancaster (104 N. Main St.)
- 32. Phillips Collection (135 S. Main St.)
- 33. Plaza Suites (222 S. Main St.)
- 34. The Point

Distinct Perspectives, One Universal Language



Turn your High Point Market itinerary into a powerful professional advantage.

The Universal Furniture Learning Center brings together leading industry voices, elevated design strategies and expert panel discussions. Here's a look at four featured sessions designed to elevate your business.

FRI
OCT
16
2 PM

**The Psychology of Luxury:
Why Clients Buy, Resist & Say Yes**
Tracee Murphy, Design Biz Therapist

FRI
OCT
16
4 PM

**Why Underpricing Kills
Design: How to Command
What You're Worth**
Discussion & Book Signings
Johnathan Miller,
Jsquared Interior Staging & Design
Jessica Duce, JDuce Design

SAT
OCT
17
10 AM

**Double Your Revenue
Without Doubling Your Hours:
The 3 Profit Shifts That Turn
Busy Design Firms Into Highly
Profitable Businesses**
Melissa Galt, Design Business Coach

MON
OCT
19
2 PM

AI Is Your New Employee
Mary Beth Chau, Materio
Dalia Soles, The Designers Agency
Elissa Coughlin, Matchpointe by Elissa

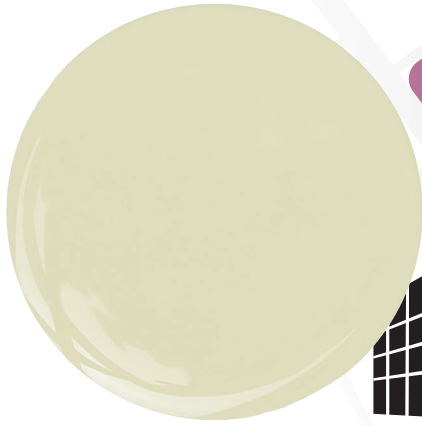


SCAN TO RSVP AND
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UniversalFurniture.com/marketevents

UNIVERSAL EXPLORE HOME™

101 South Hamilton St., High Point, NC 27260

35. Broad Hall (300 W. Broad Ave.)



NORTH ELM

Head to Broad Hall and seek out these treasures at the National Kitchen & Bath Association's design hub: **Cosentino's Dekton Amazonik**, a new carbon-neutral surface that evokes the look of natural wood; **Newport Brass's** knurl-accented *Kimbell widespread lavatory faucet*; and the **Sherwin-Williams** 2027 color of the year, a yellowish green hue named *Celery* (1st Floor).





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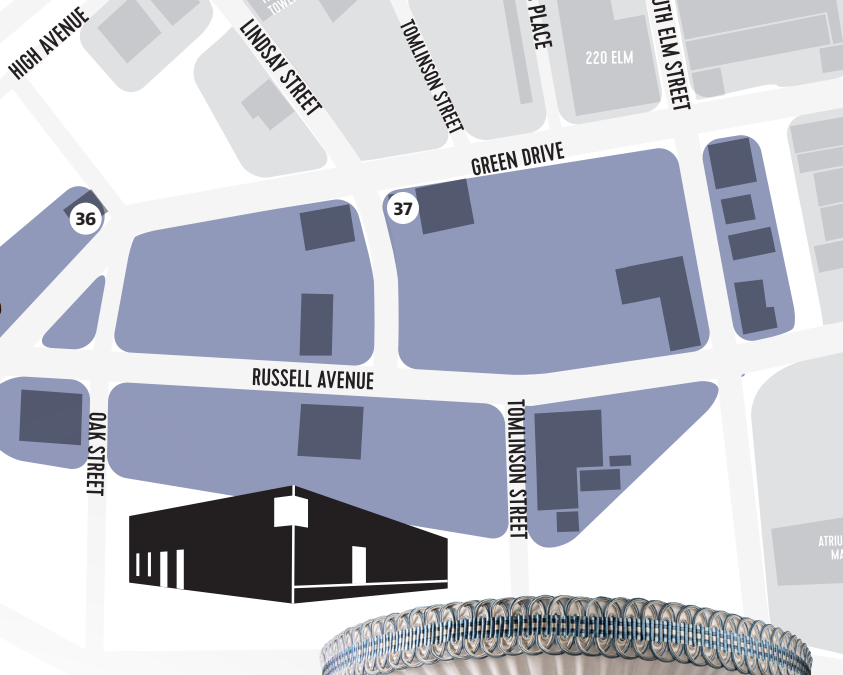
119 NORTH HAMILTON STREET, SUITE 102





RUSSELL & GREEN

Swing by **Huntington House** and make a beeline for the *7789-56 swivel chair*, a contemporary wingback wrapped in a vintage-inspired botanical print from P/Kaufmann. Then cross the street to **Odette**, where antique and contemporary furniture frames get fresh life reupholstered in textiles from 26 artisanal brands—including Bethany Mabee's boldly banded *Madder fabric*—through a new collaboration with Atlanta's Design Social Studio and Nashville-based showroom The Lot.

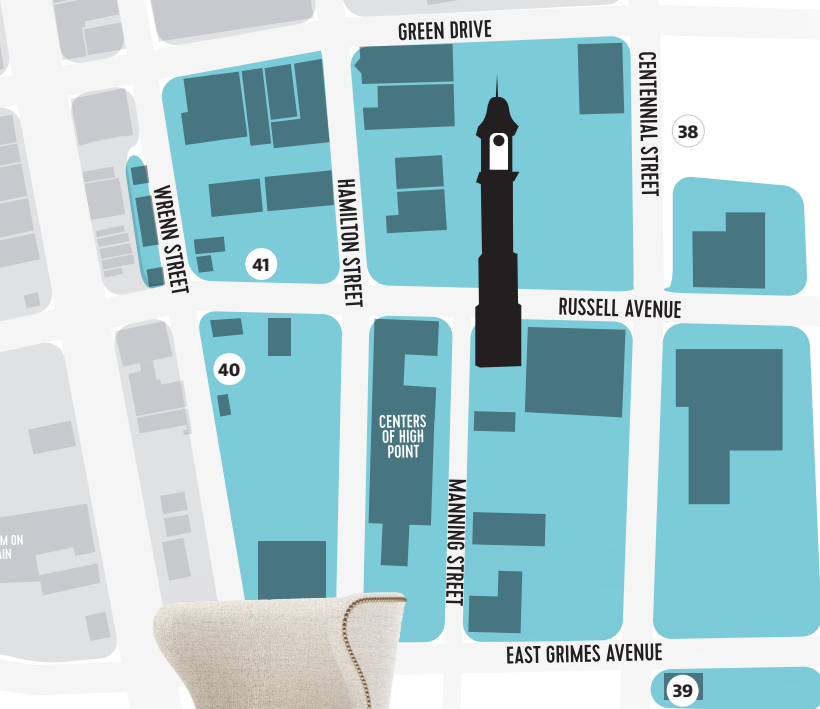


CENTENNIAL WRENN SOUTH

Carve out an afternoon for 313.Space, and hunt down these masterpieces: the sophisticated *Varadero Shell barstool* by **Alfredo Paredes** (Suite 205); the sinuous *Selene Traverse light* by **Freeform Lighting** (Gallery 2); and **Pooky's** new collaboration with Samuel & Sons, featuring the fanciful *Margaux flush mount* (M-16 & M-17). Step outside into the Moroccan Courtyard, and look for the striped, brocante-style **Ticking Tent**, coming to town from October 16 to 18 with an array of artisanal and antique finds. Once you've left the premises, head over to the **Amadi Collective** for Cortney Bishop's latest line of artful floorcoverings for Amadi Carpets, including the kaleidoscopic *Calypso rug*. Catch your breath at **Diamond Sofa**, where you can stretch out on the deep-seated *Summit modular sofa*, an outdoor-friendly number with a clean-lined teakwood frame.



PHOTOGRAPHY: COURTESY OF BRANDS



- 36. Huntington House (610 W. Green Drive)
- 37. Odette (407 W. Green Drive)
- 38. 313.Space (313 S. Centennial St.)
- 39. Amadi Collective (520 S. Hamilton St.)
- 40. Armen Living (417 S. Wrenn St.)
- 41. Diamond Sofa (209 E. Russell Ave.)



FARTHER AFIELD

Stroll over to **Cohab.Space** and bask in the beauty of the artisan-made designs, including Yael Braha's graphic stoneware *bud* vases (1547 W. English Road). Make your way over to **Asian Loft** to discover its enchanting *Haveli bar*, an intricately hand-carved showstopper adorned with Indian mahal-inspired moldings (625 W. Ward Ave., Suite 100). Before you call it a day, kick back at **Cisco Home** on the delightful *Montecito dining bench*, a customizable charmer available upholstered or slipcovered (1014 Mill Ave.).



Linear Thinking

High Point Fall Market's most covetable finds prove that even simple lines can make a statement.

BY CAROLINE BIGGS

1



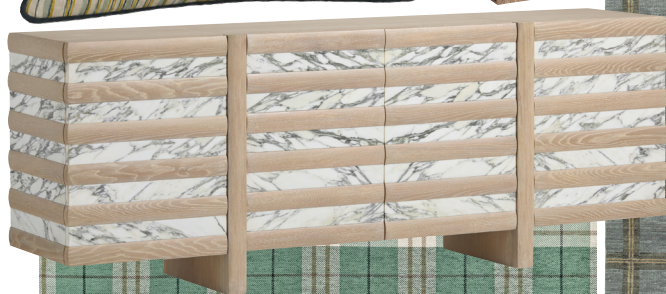
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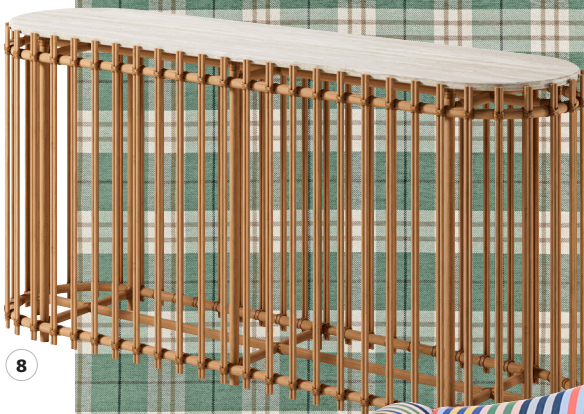


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6

7



8

9



10

PHOTOGRAPHY: COURTESY OF BRANDS



1. The *Rama Pistachio outdoor pillow* by **Soil to Studio** for **Cloth & Company** instantly brightens an al fresco seating area. (Skyline Furniture, 220 Elm, Suite 212)
2. Available in multiple configurations, the *Melt multiport chandelier* by **Arteriors** elevates suspended lighting into a striking linear display. (Commerce & Design Building, Suites 1A, 1B & 1G)
3. Alternating oak and lacquered rattan panels create the boldly banded base of the *Marren rectangular dining table* by **Jonathan Charles Fine Furniture**. (Markor Art Center, 122 N. Hamilton St.)
4. The oak-and-marble *Trussed sideboard* by Ashley Childers for **Global Views** serves up some serious graphic drama. (IHFC, D-213 & D-220)
5. The striped *Riley stool* by **Made Goods** comes with legs wrapped in full-grain leather. (203 N. Wrenn St.)
6. **Surya's** hand-knotted *Riviera rug* presents a tile-inspired grid pattern in shades of soft green and mineral blue. (Showplace, Suite 4100)
7. Don't let its pretty appearance fool you: **Sunbrella's** *Cortina fabric* in Dusty Rose by Sien & Co—on display at the Brown Jordan showroom—is durable enough to withstand even the harshest outdoor elements. (IHFC Main, M-111)
8. A frame of rattan-wrapped poles lends a rhythmic quality to **McGuire's** *Aman console table*. (319 N. Hamilton St.)
9. **Thibaut's** twill weave *Percival Plaid fabric* comes in five colorways, including forest-green Pine. (Market Square, Suite 260)
10. Dressed in polychromatic striped upholstery by Crypton, **Taylor King's** *Ashford sofa* supplies a vibrant spin on a classic camelback. (200 Steele, Suite 304)
11. The vivid *Kilim 74546 rug* by **Art Resources** is hand-knotted from pure wool. (Market Square, Suite 278)
12. **Eichholtz's** riveting *Elvador cabinet* showcases door fronts with a slatted herringbone pattern below three open shelves. (129 S. Hamilton St.)
13. **Fairfield's** scallop-edged *Katy storage bench* conceals a spacious compartment for stashing throws and other essentials. (200 N. Hamilton St., Suite 100)
14. The *Kindred chair* by **Rowe** is punctuated by deeply ribbed legs and a Western-inspired **Crypton** upholstery fabric. (Showplace, Suite 1100)
15. Handcrafted from natural fibers, the *Regatta Stripe windowcovering* by **Hartmann&Forbes** evokes sun-washed vintage beach club upholstery. (Wesley Hall, 310 N. Hamilton St., Suite 106)

Full Volume

Generous proportions and exaggerated silhouettes take center stage at High Point Market this season.

BY CAROLINE BIGGS

PHOTOGRAPHY: COURTESY OF BRANDS



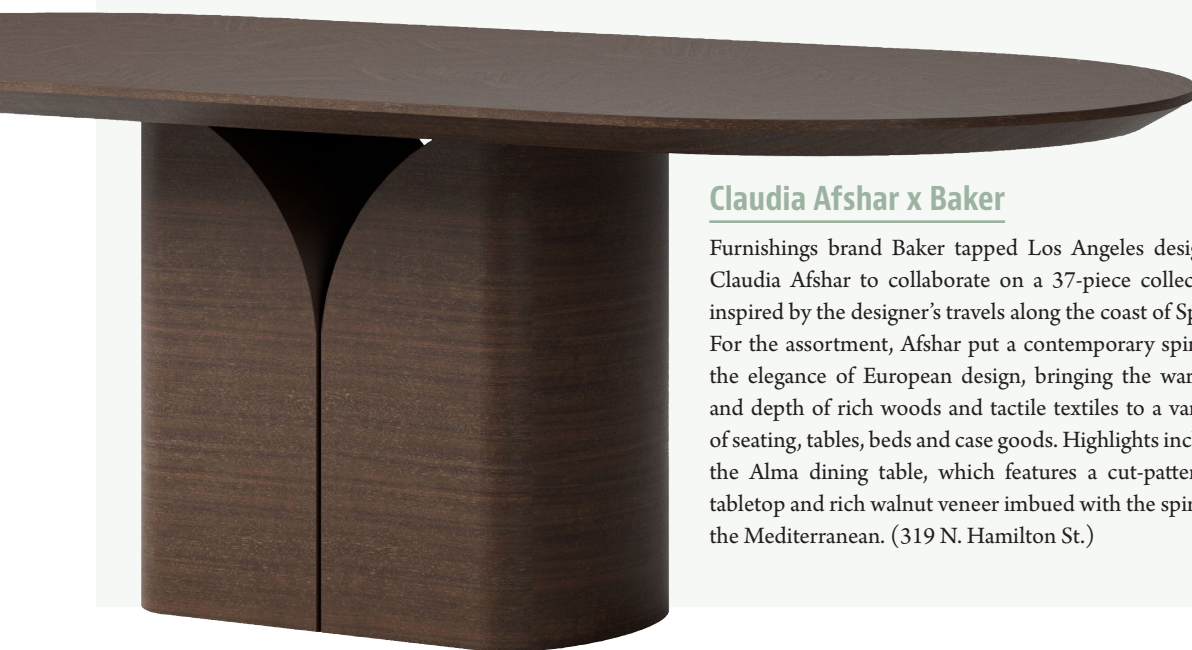


1. The larger-than-life *Fritillaria floor lamp* by **Currey & Company** is handwoven from rattan over a tulip-shaped wrought-iron frame. (IHFC Main, M-110)
2. **Jaipur Living**'s color-blocked *Refined Layers rug* will turn a bare floor into a geometric centerpiece. (Commerce & Design Building, Suites 4B, 4N & 4P)
3. The monolithic *Solmere coffee table* by **Theodore Alexander** pairs dramatically figured wood with an architectural profile. (425 N. Hamilton St.)
4. The voluminous *Lumis chair* at **Universal Furniture** offers an ultratufted twist on a traditional swivel chair. (101 S. Hamilton St.)
5. The *Dolmen stacked console* by **Sarreid Ltd** is crafted from reclaimed wood and draws inspiration from ancient stone monuments. (Commerce & Design Building, Suite 3D)
6. Dressed in Kravet's Tweed Jacket fabric, the limited-edition *Gondola sofa* by **Rowe Furniture** was originally released in 1966. (Showplace, Suite 1100)
7. The *Privé cocktail nesting tables* by **Adriana Hoyos** combine to create an expansive, layered surface. (Hamilton Place, 2nd Floor)
8. An extra-tall wingback ensures the customizable *Oliver chair* by **Burton James** is every bit as enveloping as it is easy on the eyes. (Hamilton Place, Suite 102)
9. The substantial silhouette of **Abner Henry**'s four-door *Cece console* by Helen Bergin supplies ample stylish storage. (214 E. Martin Luther King Jr. Drive)
10. Long and sinuous, **Kravet**'s oversize *Karl sectional* will beckon your clients to kick back and relax. (200 Steele, Suite 117)
11. The voluptuous *Halleigh swivel chair* from **Precedent** makes a sculptural statement in any room. (Sherrill Furniture Brands, 3rd Floor)
12. Designed by Thomas Bina and Ronald Sasson, the gracious *Grenelle chair* from **Four Hands** features a chamfered cushion and buttery soft nubuck leather upholstery. (Showplace, Suite 4101)
13. Clean-lined inlaid metal accents add a sophisticated touch to **Bernhardt**'s sleek and striking *Pavilion tall chest*. (101 N. Hamilton St.)
14. The sumptuous *Ventura round pouf* by **Brown Jordan** is available in two sizes (as well as a multitude of finishes and fabrics), and can moonlight as extra seating. (IHFC Main, M-111)
15. An homage to the bold designs of the art deco era, the *Gatsby sofa* by **Hickory Chair** is spaciouly scaled. (200 N. Hamilton St., Suite 300)

Perfect Matches

Buzzy designers and brands join forces on a fresh crop of first-time collaborations debuting at High Point Market this fall.

BY CAROLINE BOURQUE



Claudia Afshar x Baker

Furnishings brand Baker tapped Los Angeles designer Claudia Afshar to collaborate on a 37-piece collection inspired by the designer's travels along the coast of Spain. For the assortment, Afshar put a contemporary spin on the elegance of European design, bringing the warmth and depth of rich woods and tactile textiles to a variety of seating, tables, beds and case goods. Highlights include the Alma dining table, which features a cut-patterned tabletop and rich walnut veneer imbued with the spirit of the Mediterranean. (319 N. Hamilton St.)

Molly Kidd x Everhem

Oregon-based designer Molly Kidd's first collection for Everhem taps into a world of European romance, complete with heirloom lace and details like piping, tassels, tie-backs and tailored pleats. Kidd's idea for the collection was to create a capsule wardrobe of sorts for windows, supplying designers with all they need to outfit an entire home's windowcoverings—from drapery to café curtains, fixed curtains and Roman shades. The concept resulted in standouts including five soft, tonal fabrics (three linens and two sheers), along with valance drapery featuring Everhem's newly launched track hardware system. (Unique Kitchens & Baths, 313.Space, A-03)



Kate Marker x Mitzi

This year, Mitzi—a Hudson Valley Lighting Group brand—named Kate Marker as the newest inductee to its Tastemakers program, resulting in a 25-SKU collection. Marker's design philosophy centers on crafting a home that tells the story of its inhabitants, and all of her new pieces for Mitzi are named for loved ones. The Illinois designer's aesthetic approach also comes through clearly in the collection, which features natural materials, rich textures and timeless silhouettes. (Market Square, M-70, M-90, M-97 & M-99)



Heather Chaddock x Bassett Furniture

Together with decorator, textile designer and photo stylist Heather Chaddock Hillegas, Bassett has introduced a new 30-piece furniture collection, available in an array of five finishes and 70 in-line fabrics. A former designer in residence at Colonial Williamsburg—where she reimagined the interiors of the village’s oldest dwelling—Chaddock Hillegas embraces design that is firmly rooted in traditional aesthetics and infused with a fresh sense of elegance. In keeping with that ethos, her debut collection for Bassett incorporates many styles she has searched for when sourcing for her own clients, including antique bamboo beds and a classic English roll-arm sofa with a waterfall skirt. The paint finishes (blue, green and white) are all favorites at the designer’s Alabama studio, and the honey and dark walnut stains are reminiscent of those found in vintage English pieces. (IHFC, M-201)

Allison Paladino x Chaddock

Palm Beach designer Allison Paladino teamed up with Chaddock on an array of living, dining and bedroom pieces that borrow from the French art deco movement—particularly the era’s geometric faceted veneers. The collaborators played with starburst, checkered and concentric square patterns, rendered in elegant quarter-sawn oak set against maple. The color palette, meanwhile, comes from Lanzarote, a volcanic island in the Canaries, whose white houses, black volcanic rock and sharp green vegetation act as source material. Highlights include the Snyder game table, a wooden marvel boasting a clipped-corner square top, a pull-out drinks tray, and hand-turned ball-and-ring legs; and the upholstered Peter swivel chair with quartersawn oak edges. (200 Steele, Suite 106)





Amy Studebaker x Jessica Charles

As Jessica Charles's 2026 Design Ambassador, St. Louis-based designer Amy Studebaker spent Spring Market bringing her layered design approach to the brand's High Point showroom. For Fall Market, she's doing one better: debuting their new furniture collaboration. The introduction—which includes lounge and swivel chairs, benches, sofas, and a bed—melds her timeless, livable aesthetic with the comfort and craftsmanship of Jessica Charles pieces. (200 Steele, Suite 119)



Paloma Contreras x L&M Custom Carpets

Alongside L&M Custom Carpets, Houston-based designer Paloma Contreras has debuted a bold new rug collection encompassing five stand-alone designs and five border patterns. The assortment, on display at Woodbridge Furniture, features an array of new styles in New Zealand wool—like the geometric Germain Fret—and are all fully customizable in size, shape and color. (200 Steele, Suite 301)



AMDL Circle x Gloster

In ancient Greek mythology, Ithaca was a place Odysseus longed to return to after years of journeying—an enduring symbol of homecoming, peace and renewal. That’s the spirit behind the debut collaboration between Gloster and AMDL Circle, the studio founded by Italian architect and designer Michele De Lucchi. The Ithaca collection—which consists of a lounge chair, an ottoman, a coffee table, a side table, and a large and a small sofa—serves as a celebration of the natural beauty of solid teak as well as the talents of Gloster’s craftspeople. “Design is always a voyage,” says De Lucchi. “You depart with an idea; you navigate through doubts, discoveries and unexpected turns, guided by material, craft and intuition. With Ithaca, we embraced that metaphor—the spirit of adventure.” (313.Space, Suite 215)



Nikki Chu x Quorum

L.A.- and Dallas-based designer Nikki Chu has developed a reputation for crafting bold, eclectic interiors inspired by the fashion realm, and her new lighting collection for Quorum is no exception. The eight-piece assortment incorporates glass, leather and hammered metal in a refined, monochromatic palette. Even better, several of the fixtures can be installed in multiple orientations and configurations, affording designers greater creative freedom to suit their artistic visions. (Suites at Market Square, M-1000A & M-1000B)

Creative Continuity

This season, cheer for the designers and brands reuniting to create even more winning new products.

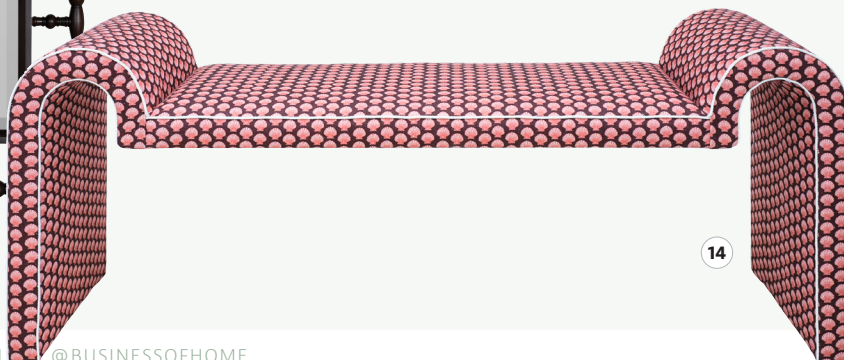
BY AIDAN TAYLOR



PHOTOGRAPHY: COURTESY OF BRANDS



1. New Orleans designer Julie Neill and **Visual Comfort** are back with the *Ledoux two-tier chandelier*, a showstopper crafted in celadon tile with gold-leafed edges and a leaf-capped crystal sphere at the bottom. (Commerce & Design Building, Suites 2A & 2G)
2. To celebrate 10 years of collaboration, **Chelsea House** has released a new collection with Maryland designer Jamie Merida, including the storage-savvy *Montauk side table*. (200 N. Hamilton St., Suite 104)
3. As part of its new Luminous collection with Toronto-based designer Candice Olson, **York Wallcoverings** adds the shimmering foliage of the *Canopy wallcovering* to its lineup this season. (IHFC, IH-303)
4. **Hickory Chair** and Chicago designer Kim Scodro showcase their latest introductions, including the *Emma*—a sweet, skirted table available in three sizes and either a box pleat or ruffle skirt. (200 N. Hamilton St., Suite 300)
5. Los Angeles-based designer Windsor Smith reprises her partnership with **Century Furniture** for an assortment that features the *Solandra cocktail table*, crafted in sleek travertine that emphasizes its block form. (200 Steele, Suite 213)
6. Bring a dash of jewel-toned drama to a room with the *Alva mirror*, a standout from New York- and Florida-based designer Meg Braff's second collection for **Wildwood**. (200 N. Hamilton St., Suites 104 & 125)
7. **Hinkley** has returned to Southern California designer Lisa McDennon to create the *Bijou medium chandelier*, a drop fixture with a medley of golden metal tubes. (Market Square, Suite 143)
8. New York designer Libby Langdon and **Crystorama** unveil the *Herrick wall sconce*, a tailored piece featuring a white fabric shade, a gold finish, and navy blue detailing for a pop of color. (IHFC, H-241)
9. As **Four Hands** expands its line with Amber Lewis, don't miss *Nemona*, an iron dining chair with a curved backrest and velvety wool upholstery. (Showplace, Suite 4101)
10. Dallas- and Seattle-based firm Pulp Studios debuts its third collab with **S.Harris**, including the sinuous *Spot Maze*, an embroidered cotton fabric available in three colorways and featuring a winding motif with dotted stitches. (Fabricut, Market Square, Suite 217)



11. Oregon designer Max Humphrey has teamed up with Indiana-based **Old Hickory Furniture** once again, this time to create the *Lodge swing* for The Porch Swing Company. The slatted-wood stunner is available in Espresso and Green paint finishes, and its cushion can be covered in any of the Sunbrella fabrics from Humphrey's collection. (IHFC, IH-409)
12. From **Loloi** and Magnolia Home's latest line, the *Lucille rug* in Berry Sky is a floral design hand-knotted in India from 100 percent wool. (IHFC, D-320)
13. Two years after their debut collaboration, **Cooper Classics** partners with Minnesota- and South Carolina-based designer Bria Hammel for two new pieces, including the *Bowery mirror*, which features a spindled, dark brown outer frame for a classic and timeless look. (IHFC, D-519)
14. Following up their Spring Market debut, **Taylor King** and Charlotte-based Charlotte Lucas are adding new designs to their line, including the arch-legged *Park bench*, which is inspired by a Karl Springer piece and wrapped in a House of Harris pattern. (200 Steele, Suite 304)

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The Schedule

Our curated selection of can't-miss designer events.

THURSDAY, OCTOBER 15

Opening Day at Antique & Design Center

9 a.m.–6 p.m. | Antique & Design Center

Discover the freshest finds when doors open. A complimentary Southern barbecue lunch will keep you fueled for a full day of treasure hunting—then stay into the evening for culinary delights and live music with EMSM Jazz Trio.

Amadi Collective Preview and Cocktail Reception

3 p.m.–5 p.m. | Amadi Collective

Get an exclusive first look at the new Amadi Collective showroom and its curated lineup of independent textile and home brands. *RSVP: bit.ly/amadicollective*

FRIDAY, OCTOBER 16

Threads Soft Goods Pillow Pop-Up

9 a.m.–6 p.m. | Currey & Company, IHFC Main, M-110

The TSG pillow pop-up returns to the Currey showroom this fall with a comprehensive offering that embraces the richness of collecting, layering and discovering.

The New Rules of Color

10 a.m.–11 a.m. | Unique Kitchens & Baths, 313.Space, A-03

Color is back, but the rules have changed. Designers Dawn Heuer, Amy Zolin and Kristin Harrison join Chasing Paper founder Elizabeth Rees to discuss what feels fresh, the shifting definition of “neutral,” and how clients are getting bolder (or not), in a panel moderated by *House Beautiful*'s Carisha Swanson. Light brunch to follow.

Bridget Beari Color Rules Book Signing

11 a.m.–12 p.m. | Amadi Collective

Author and designer Susan Jamieson shares the award-winning “rules” for using color with confidence, creativity and purpose from *Bridget Beari Color Rules: A Guide to Choosing and Using Color at Home*.

Mothers, Daughters and the Business of Legacy

1 p.m.–2 p.m. | Feizy Rugs, 309 N. Hamilton St.

Two remarkable mother-daughter duos—Adriana Hoyos and Andrea Pérez Hoyos, and Alejandra Ochoa de

Thompson and Alejandra Thompson de Jordan—share what it truly means to build a brand across generations.

The Psychology of Luxury

2 p.m.–3 p.m. | Universal Furniture

Designer and coach Tracee Murphy breaks down why clients buy, what creates resistance, and how to build trust. Discover how emotional intelligence, empathy and behavioral psychology can help you communicate value more effectively, navigate money conversations with confidence, and create stronger client relationships.

“Get Your Story Straight” Messaging Workshop

2:30 p.m.–3:30 p.m. | Feizy Rugs, 309 N. Hamilton St.

Learn how to clarify what you do—and why it matters—in this workshop with brand strategist Ericka Saurit. Leave with sharper language for your website, proposals and social content, plus the ability to communicate your value with greater authority. *RSVP: bit.ly/feizyworkshop*

Beyond Color Book Signing

3 p.m.–4 p.m. | Visual Comfort, Commerce & Design Bldg., Suite 2A

Celebrate the versatility of white with *Frederic's* Isabel Molster at a signing of her new book, *Beyond Color: White Interiors from Simple to Sublime*. First 100 guests receive a signed copy.

Beyond the Next Project: How Do You Grow?

3 p.m.–4 p.m. | Kathy Kuo Home, IHFC, IH-301

Designer and Kathy Kuo Home founder Kathy Kuo talks shop with former Nike and Estée Lauder marketing executive Swan Sit. The question: If you can only take on a certain number of clients, what's next? They'll cover using AI, building scale, branding and more.

RSVP: bit.ly/beyondthenextproject

The Stories Behind the Designs

3 p.m.–4 p.m. | Hickory Chair, 200 N. Hamilton St., 3rd Floor

Dear Alice podcast hosts Jessica Bennett and Suzanne Hall sit down with Ray Booth, Susan Hable and David Phoenix, who share insights on the creative process behind



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We are providing a complimentary light breakfast Friday - Monday and we invite you to join. We are also providing free parking and shuttle service to and from the uptown district for your convenience.

SATURDAY, OCT. 17 | 1-3 PM

Chair Giveaway

Presented with  **CRYPTON**.
One of our many skilled artisans will be upholstering a Huntington House chair live in our showroom that will be gifted to the lucky winner. IT COULD BE YOU!

SUNDAY, OCT. 18 | 3-5 PM

Lemon Park - Featuring Tamara Day

Join celebrated designer and television personality **Tamara Day** for an afternoon of design inspiration, conversation, and elevated Southern style.

MONDAY, OCT. 19 | 3-5 PM

Boots & Bourbon

The Vibe: Great whiskey, heavy bites, foot-stomping music, and all the usual nonsense you've come to expect from your Huntington House Family...

developing timeless furnishings that invite customization for Hickory Chair. *RSVP: bit.ly/behindthedesigins*

HPMKT Documentary Preview

4 p.m.–5 p.m. | High Point Theatre

Get a sneak peek at the documentary about High Point Market, created in partnership with the University of North Carolina School of the Arts—it's currently in production and set to debut in 2027.

Bonsai with Brownlee Currey

4 p.m.–5:30 p.m. | Currey & Company, IHFC Main, M-110

It's a Market tradition: Currey & Company CEO Brownlee Currey hosts the ninth edition of his workshop, demonstrating how to cultivate a bonsai—from selecting a seedling to preparing and potting it—and teaching care and maintenance basics.

How to Break into TV and Streaming Content

4 p.m.–5:30 p.m. | Bernhardt

On-camera experts Brian Patrick Flynn, Jason Harris, Taniya Nayak and Mikel Welch talk with design journalist Sophie Donelson about their tips for becoming a star on any screen—whether your goal is using video for marketing or breaking into TV.

Camp Norwalk Welcome Party

4 p.m.–6 p.m. | Norwalk, IHFC Main, M-108

Trade the Market hustle for a seat by the “fire” at Camp Norwalk for a fresh take on a classic style that mixes preppy pattern, rich color and collected character with a modern point of view. Enjoy cocktails, s'mores and a playful dose of old-school nostalgia while discovering the brand's latest introductions—no bug spray required.

High Vibe Design Book Signing

4 p.m.–6 p.m. | Abner Henry

Celebrate the launch of designer Sasha Bikoff's first book, *High Vibe Design: Redefining Maximalism*, which features her vibrant, layered and deeply personal interiors.

Lancaster 40th Anniversary Celebration

4 p.m.–6 p.m. | Lancaster

Raise a glass as Lancaster founder and president Bill Lancaster toasts to the company's 40-year legacy of hand-crafted designer upholstery made in High Point, North Carolina. *RSVP: bit.ly/lancasterevents*

Martinis & Mahjong with Nellie Howard

4 p.m.–6 p.m. | Sherrill Furniture Brands, 2nd Floor

Discover a fresh take on gracious entertaining with Nellie Howard as you sip martinis and get a first look at the new Mr. & Mrs. Howard game table. Enter for a chance to take home a selection of mahjong-inspired prizes.

How Color Shapes the Customer Experience

4 p.m.–7 p.m. | Trica, 220 Elm, Suite 406

Trica and BDI host an engaging evening centered on the business of color, including a presentation from color strategist Marie-Chantal Milette that explores how hues impact perception and influence purchasing decisions.

RSVP: bit.ly/tricabdicolor

Kincaid's New Showroom Celebration

5 p.m.–8 p.m. | Kincaid Custom Upholstery, 311 N. Hamilton St.

Join Kincaid Custom Upholstery as the company cuts the ribbon on its new showroom in the heart of the Hamilton Wrenn design district.

Schoolhouse Launch Party

5 p.m.–8 p.m. | Pandora's Manor, 407 W. High Ave.

Welcome the Schoolhouse brand to High Point Market as it joins the Hudson Valley Lighting Group family.

Theodore Alexander's 30th Anniversary Party

5 p.m.–8 p.m. | Theodore Alexander

Dance the night away and celebrate three decades of Theodore Alexander with *AD Pro* senior editor Mel Studach and designers Alexa Hampton, Rasheeda Gray and Lisa Shaffer. *RSVP: bit.ly/theodorealexander30th*

The Ticking Tent Shopping Preview

5 p.m.–8 p.m. | 313.Space, Moroccan Courtyard

Be the first to peruse the booths of antiques dealers, independent artisans and design-led brands as The Ticking Tent makes its Market debut. Tickets are \$50 in advance or \$60 at the door. *RSVP: bit.ly/tickingtentathighpoint*

Rowe's 80th Anniversary Welcome Party

6 p.m.–9 p.m. | Rowe, Showplace, Suite 1100

Good company has always been at the heart of Rowe's philosophy. Celebrate the brand's 80th with an evening of friendship, cocktails, heavy hors d'oeuvres by Southern Roots, live music, a vintage photo booth, and limited-edition keepsakes.

SATURDAY, OCTOBER 17

BOH No Filter: Where Is the Design Industry Actually Going?

9 a.m.–10 a.m. | Kathy Kuo Home, IHFC, IH-301

The Business of Home Podcast host Dennis Scully sits down with Kathy Kuo and *Elle Decor* head of editorial content Elisa Lipsky-Karasch to answer designers' most pressing questions about media today: Where does visibility come from? Does getting published still matter? And where is the industry going next?

RSVP: bit.ly/whereistheindustrygoing

The New Classic Home Book Signing

9:30 a.m.–11:30 a.m. | Woodbridge Furniture, 200 Steele, Suite 301

Celebrate the debut of the Paloma Contreras collection for L&M Custom Carpets with brunch and a signing of the designer's monograph *The New Classic Home*.

3 Profit Shifts for Highly Profitable Businesses

10 a.m.–11 a.m. | Universal Furniture

Busy does not always mean profitable. Many firm principals reach a point where their calendars are full, yet their profits fail to reflect the value they create. Design business strategist Melissa Galt reveals where revenue is quietly being constrained; why ideal clients are often lost before a proposal is ever presented; and the business model shift that allows firms to increase profitability.

Behind the Beautiful Feed

10 a.m.–11 a.m. | Suites at Market Square, T-1022

To get a better look at how leading firms manage client expectations while leveraging social media as a marketing tool, *The Peak of Chic* blogger Jennifer Boles talks with designers Lori Paranjape, Megan Molten, Monet Masters and Tavia Forbes about balancing a strong online presence with transparent discussions about budgets, timelines, and the realities of executing great design.

BOH Designed to Endure: Rethinking Longevity in the Modern Bath

10 a.m.–11 a.m. | NKBA/KBIS, Broad Hall, 1st Floor

The best baths are built around finishes clients will want to live with for decades, not decorated for a trend cycle. *Business of Home* editor in chief Kaitlin Petersen hosts a lively conversation with Beth Dotolo of Pulp Design Studios, Laetitia Laurent of Laure Nell Interiors, Newport Brass vice president of luxury Barb Fuller, and James

Martin Vanities president Pam Durkin to discuss the true meaning of luxury and longevity. Discover how designers are specifying investment pieces for the bathroom, and how to guide clients through the buying process.

The Luxury Client Standard

10 a.m.–11 a.m. | Natuzzi Americas Inc., Casa Italia, 1st Floor

Beautiful work may get the luxury client's attention, but the experience you deliver is what truly prompts them to trust you. Designers Mel Bean and Missy Walters join Pearl Collective co-founder Erin Weir for a conversation about how successful designers elevate their processes, communications, expertise and services.

Revenue Is Vanity, Profit Is the Point

10 a.m.–11 a.m. | Uttermost, IHFC, C-448

For real talk about pricing, margins and making money in design, catch designers Michelle Lynne, Katie Decker-Erickson, Megan Dahle and Sara Carroll as they break down the numbers behind a healthy business—from fees and product margins to overhead, cash flow, and what you actually get to keep. RSVP: bit.ly/revenueisvanity

What Your Brand Partners Wish You Would Ask For

10 a.m.–11 a.m. | The Point

Designers Jessica Duce and Libby Langdon sit down with Anderson Gibbons of Revolution Fabrics, business coach Claire Jefford, and Ultraviolet Agency's Jennifer Smiga to talk about how to grow your visibility, strengthen your portfolio and build long-term relationships that align with your aesthetic and values.

AI-Powered Presentations: Faster Workflows, Ethical Foundations.

10 a.m.–11:30 a.m. | Hooker Furnishings, Showplace, 3rd Floor

AI for Interior Designers founder Jenna Gaidusek spotlights how designers can use AI to build polished, client-ready visuals in a fraction of the time. She walks through the tools that turn mood boards, product selections and design concepts into beautiful presentations in minutes—while keeping your integrity at the center.

My Rowe Design Mixer

10 a.m.–1 p.m. | Rowe, Showplace, Suite 1100

Celebrate this season's My Rowe designers—Kathy Kuo of Kathy Kuo Home, Sarah Brady of Salt Design Co., and Tess Twiehaus of Tess Interiors—as you explore their

curated spaces in the Rowe showroom while connecting with fellow designers over drinks and a savory biscuit bar.

Where Couture Meets Curated Interiors

11 a.m.–12 p.m. | Adriana Hoyos, Hamilton Place, 2nd Floor

Mother-daughter duo Adriana Hoyos and Andrea Pérez Hoyos join designers Stephanie Larsen, Isabel Ladd and Don Ricardo Massenburg to discuss the intimate relationship between haute couture and high-end home interiors. In a panel moderated by Alena Capra, they explain how to decode a client's style to inform selections, then translate the meticulous detailing of luxury goods into bespoke furnishings. *RSVP: bit.ly/livinginfashion*

Hardware and Hue, Live with Buster + Punch

11:30 a.m.–12:30 p.m. | Showplace Walkway

Tonester founder Tony Piloseno leads a paint-mixing activation, creating bespoke colors to complement Buster + Punch's signature solid-metal finishes.

The Reality of Editorial Photography and Styling

11:30 a.m.–12:30 p.m. | Suites at Market Square, T-1022

Sharpen your eye and see interiors through a new lens with *Traditional Home* style and design editor Krissa Rossbund as she moderates a conversation with designers Benjamin Johnston, Lisa Mende, Jesse Carrier and Mara Miller on the art and strategy of photo-shoot styling.

The Evolving Language of American Design

12 p.m.–1 p.m. | Antique & Design Center

The Cottage Journal editor in chief Ben Ashby leads designers Michel Smith Boyd and Max Humphrey in a thoughtful discussion exploring how history, collecting and craftsmanship continue to shape the evolving language of American design.

The Business Value of Confidential Projects

1 p.m.–2 p.m. | Feizy Rugs, 309 N. Hamilton St.

As more high-profile and high-net-worth clients require nondisclosure agreements or request complete privacy, designers must balance confidentiality with business growth. High Point x Design managing director Jane Dagmi talks to designers Claudine Roberts, Shannon McGough and Melissa Oholendt about building a reputation through trust and referrals, leveraging discretion as a competitive advantage, and marketing your expertise without revealing client work.

The Evolution of Luxury & Craftsmanship

1 p.m.–2 p.m. | Unique Kitchens & Baths, 313.Space, A-03

How should designers and brands communicate value to today's clients? *Rue* editorial director Kelli Lamb explores how the definition of luxury has shifted, in a conversation with designer Molly Kidd, Everhem co-founder Haley Weidenbaum, District Loom founder and CEO Heather Cade, and luxury builder Ethan Kennon. Light lunch to follow. *RSVP: bit.ly/evolutionofluxury*

Made at Market: Live Chair Build and Chainstitch with Crypton at Huntington House

1 p.m.–3 p.m. | Huntington House

Watch a skilled craftsman build a Huntington House chair and upholster it in Crypton Home fabric, then make your own chainstitch embroidery on a Crypton tote bag. Sip cocktails, catch Crypton performance demos, and enter for a chance to take home the finished chair.

The Human Edge in Design's New Era

1:30 p.m.–2:30 p.m. | Regina Andrew, IHFC, IH-006

AI has made *generation* abundant—renderings, layouts, sourcing lists, and options without end. But a great room was never about how much you could create. Instead, it's about the taste, trust and connection that technology can't replicate. Learn what will continue to set great designers apart, with insights from Next Generation Growth CEO Nora Gomez and designers Stacy Garcia, Kyle Hayes and Caroline Stevenson. *RSVP: bit.ly/whataicantappreciate*

Designing the Personality-Driven Kitchen

2 p.m.–3 p.m. | NKBA/KBIS, Broad Hall, 1st Floor

Bold color is one of the key movements in NKBA's 2027 "Kitchen Trends" report. What does that mean in practice? Designers Sarah Robertson and Richard Anuszkiewicz join True Caliber sales and marketing manager Andrew Shead and Sherwin-Williams director of color marketing Sue Wadden for a talk with *Traditional Home* editor in chief Jill Waage about specifying vibrant hues.

Nobody Told Me This Was Part of the Job

2 p.m.–3 p.m. | The Point

One of the often unspoken realities of building a successful design career: Getting clients requires the ability to clearly talk about your work. Designers Nicole Culler, Reed Humphrey, Jennifer Hutton and Jessica Duce share hard-earned wisdom about articulating a firm's value.



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The Opportunity Gap**2 p.m.–3 p.m. | Fairfield Chair Co., 200 N. Hamilton St., Suite 100**

Not every great design business is built on million-dollar projects. Pearl Collective co-founder Gail Doby challenges common misconceptions about what drives profitability. She joins designers Christopher Todd, Heather Peterson and Sara Malek Barney to explore how to build a firm that supports long-term success.

The New Rules of Outdoor Design**2 p.m.–3:30 p.m. | 313.Space, Suite 201**

What's next for outdoor design? Design journalist Jami Supsic discusses the emerging shifts reshaping how we design, furnish and live outside, with Dedon's Nicole Ciminera, Gloster's Katie Stamaris, Loll Designs's Brian King and Sunbrella's Sarah Dooley.

The Final Layer: Styling for the Perfect Shot**2 p.m.–4 p.m. | Accent Decor, IHFC, D-201, D-202 & D-246**

A space isn't finished just because the furniture is placed. Giulietta Pinna of Limonata, Keyanna Bowen of East + Lane, and Alyssa Cassatto of Accent Decor talk about the art of the final layer, and how thoughtful touches transform a completed design into an editorial-worthy space.

Fearless by Design**2:30 p.m.–4 p.m. | Feizy Rugs, 309 N. Hamilton St.**

Beth Dotolo and Carolina Gentry of Pulp Design Studios sit down with designer, author, product designer and television personality Thom Filicia for a conversation about designing fearlessly. From trusting your instincts and embracing bold choices to pushing creative boundaries and developing a point of view, they share their approach to creating interiors with confidence, personality, and a little unexpected edge. Book signing of *Fearless Design: Interiors from Pulp Design Studios* to follow.

The Art of a Joyful Home with Amber Guyton**3 p.m.–4 p.m. | Regina Andrew, IHFC, IH-006**

In a dynamic fireside chat with *Rue* editorial director Kelli Lamb, Blessed Little Bungalow founder Amber Guyton shares her journey from corporate professional to designer and content creator. They discuss what it took to build a powerful personal brand, cultivate an engaged audience, and transform her platform into a thriving, multidimensional business. Book signing of Guyton's recently released *Soulful Maximalism* to follow. RSVP: bit.ly/artofajoyfulhome

BOH KEYNOTE Evolution of the Home: The Consumer Shifts Reshaping Design, and What It Means for Your Business**3 p.m.–4 p.m. | High Point Theatre**

Get a first look at industry data that could transform your business in this exclusive discussion of groundbreaking research that explores the evolving relationship between kitchen and bath professionals, interior designers and the home furnishings industry. *Business of Home* editor in chief Kaitlin Petersen leads a conversation with Bill Darcy, global president and CEO of the National Kitchen & Bath Association, and Tammy Covington, president and CEO of High Point Market Authority, as they reveal key findings from the NKBA and HPMA's new "Whole-Home Design Study." They examine how design professionals are collaborating across disciplines, where opportunities for growth exist and how changing consumer expectations are reshaping residential design. Doors open at 2:30 p.m.

Full Spectrum Book Signing**3 p.m.–4:30 p.m. | Theodore Alexander**

Photographer Douglas Friedman joins stylist and editor Parker Bowie Larson to discuss his newly released *Full Spectrum: Interiors & Portraits*, and how to capture interiors that truly bring spaces to life. Book signing to follow.

RSVP: bit.ly/fullspectrumbook**Sip Champagne and Celebrate Couture at Kravet****3 p.m.–5 p.m. | Kravet, 200 Steele, Suite 117**

Come celebrate the launch of Kravet Couture's new Modern Luxe IV collection. Stop by the champagne cart, then toast to a new lineup of fabrics, wallpaper and furniture designed to dress every room to the nines.

Create Content that Elevates Your Brand**3:30 p.m.–4:30 p.m. | Hooker Furnishings, Showplace, 3rd Floor**

Designers know beautiful spaces tell a story—learn how to tell yours through video. Smart-phone photographer Linda Holt leads a session on mastering Instagram Edits. Discover time-saving tools, and gain the confidence to create engaging content that resonates with clients.

Building a Financial Foundation for Your Business**4 p.m.–5 p.m. | Universal Furniture**

Strong financial systems are key to a successful design firm. *Furniture Today* executive editor Cindy Hodnett joins Blair Ryan of The Dove Agency and designers Michelle

Lynne and Birgit Klein for a practical look at bookkeeping, job costs, profitability, sales tax and more.

BOH Designing with History

4 p.m.–5 p.m. | Sanderson Design Group at Woodbridge Furniture, 200 Steele, Suite 301

How does the past shape the way we design for the present? Join *The Business of Home Podcast* host Dennis Scully and designers Marie Flanigan, Anne-Marie Barton and Barry Dixon as they explore the enduring impact of history on contemporary interiors. They share the influences that have shaped their work, how they translate those references for today's clients, and where they find inspiration for interiors that feel both rooted and fresh.

Mapping the Nervous System of a Project

4 p.m.–5 p.m. | Edge34, 1700 W. Green Drive

Designer and neuroaesthetics expert Nicole Baxter leads an interactive workshop exploring how designers, clients and professional partners respond to stress on the job. She explains how to identify specific triggers and recognize when anxiety or reactivity is building, then shares strategies to interrupt those patterns before tension escalates.

Artist Reception: Asheville Meets High Point

4 p.m.–6 p.m. | Lancaster

Lancaster toasts to two Asheville, North Carolina-based artists who are spotlighted in the showroom. Discover pieces by Amy Reader, a fiber artist who works with wool, yarn, felt and thread; and abstract impressionist Sally Lordeon, whose paintings feature expressive brushstrokes and subtle veiled forms. *RSVP: bit.ly/lancasterevents*

Design Without Borders and Sip & See

4 p.m.–6 p.m. | Chaddock, 200 Steele, Suite 106

Traditional Home style and design editor Krissa Rossbund explores the many ways that American design draws from the world, in a panel with Sourcing Africa founder Bruce MacDonald and designers Ellie Christopher, Brooke Kelly, and Allison Paladino. Cocktails, live music and a tour of Paladino's new collection with Chaddock to follow.

Pop, Pour, Welcome!

4 p.m.–6 p.m. | The MT Company, 311 N. Hamilton St., 1st Floor

Celebrate the grand opening of The MT Company's new showroom with an afternoon of live music, champagne and hors d'oeuvres.

Golden Hour Grand Opening

4:30 p.m.–6:30 p.m. | Kichler

Celebrate the grand opening of the Kichler Boutique at High Point Market. As the golden hour sets in, enjoy cocktails, light bites, and a special aura energy reading in a beautiful setting designed to inspire.

Windsor Smith: From Inspiration to Collection

5 p.m.–6 p.m. | Century Furniture, 200 Steele, Suite 213

Windsor Smith speaks with *Luxe Interiors + Design* editor in chief Jill Cohen about the inspiration, ideas and creative process behind her new Anthelion collection for Century. Launch party to follow.

Bold & Iconic Cocktail Party

5 p.m.–7 p.m. | Eichholtz

Raise a glass to Bold & Iconic, the latest collection from Eichholtz. Enjoy cocktails and conversation while discovering the dynamic new designs.

NKBA Cocktail Reception

5:30 p.m.–7 p.m. | NKBA/KBIS, Broad Hall, 1st Floor

Join the National Kitchen & Bath Association and leading kitchen and bath brands as they toast to Fall Market on the design hub's stunning outdoor terrace.

Bernhardt's Iconic Market Celebration

6 p.m.–10 p.m. | Bernhardt

Bernhardt hosts the party of the season—an unforgettable evening of cocktails, cuisine, music and dancing in a high-energy atmosphere designed to inspire.

Live Music at Center Stage: Rhythm Arcade

7 p.m.–9 p.m. | Center Stage

HPMA welcomes Rhythm Arcade and opening act Circus EVO. A Fall Market pass is required for entry; doors open at 6:30 p.m., with early entry for buyers at 6:15 p.m.

SUNDAY, OCTOBER 18

Beautiful Work, Clear Boundaries

10 a.m.–11 a.m. | Antique & Design Center

Great client relationships begin with clear expectations. In this presentation from Interior Design Business Academy founder Terri Taylor, discover how designers can use their contract to establish professional boundaries, minimize risk, and create a smoother project experience, as well as protect their time, profitability and creative vision.

The Human Advantage: What AI Can't Replace**10 a.m.–11 a.m. | The Point**

As AI continues to reshape the industry, one thing remains irreplaceable: human connection. Designer and coach Tracee Murphy shares insights on how firms can leverage AI to improve efficiency and support creativity without losing the people skills that differentiate exceptional firms.

Procurement as Profit**10 a.m.–11 a.m. | Armen Living**

ASID CEO Khoi Vo leads a conversation with designers Cat French and Antonio DeLoatch, along with Armen Living director of product development Holly Lightfoot, about using procurement as a strategic revenue stream that creates sustainable value for a firm and its clients.

You Can't Google Good Design**10 a.m.–11 a.m. | Cohab.Space, 1547 W. English Road**

As client access to online inspiration continues to grow, designers must compete with their expertise rather than aesthetics. High Point x Design managing director Jane Dagmi, Michael Manes of Cohab.Space, Veronika Miller and Colleen Daugherty of Designhounds, and Sabai co-founder Phantila Phataraprasit explore the most powerful differentiators for projects that cannot be replicated by a Google search.

The Designers' Table**10 a.m.–1 p.m. | Rowe, Showplace, Suite 1100**

Start your Sunday with a meal centered on creativity and connection. Gather with fellow designers over tea-infused mimosas, a curated brunch spread, and a book signing with My Rowe Design alumna Anissa Zajac.

In the Studio with Patrick St Germain**10 a.m.–4 p.m. | Renwil, IHFC, H-203**

Meet Renwil's in-house artist, Patrick St Germain, as he creates live paintings in the showroom, offering a behind-the-scenes look at his creative process and a chance to take home an original piece in the brand's daily giveaway.

The Perfect Room Book Signing**10:30 a.m.–12:30 p.m. | Annie Selke Company, Broad Hall**

Marie Flanigan shares the inspiration behind her new bedding and rug collections, followed by a Q&A. The first 50 attendees will receive a signed copy of her book *The Perfect Room: Timeless Designs for Intentional Living*.

Beyond the Black Box**11 a.m.–12 p.m. | Eichholtz**

The evolving relationship between art, interiors and technology takes center stage in a panel featuring designer Corey Damen Jenkins; Leanne Graeff, general manager of product design for The Met Store and Met Licensing; and Daria Brit Greene, global head of content and curation at Samsung. *Furniture Today* executive editor Cindy Hodnett moderates as they explore the screen's evolution from design obstacle to design element; the role art plays in creating a layered room; and how technology can enhance a thoughtfully designed interior.

Why It's Time to Fall in Love with Color Again**11 a.m.–12 p.m. | Amadi Collective**

Designers Isabel Ladd, Susan Jamieson and Bridget Tiek team up to explore the role color plays in their work and how it can shape emotion and spatial perception.

When to Invest in PR and When to Wait**11:30 a.m.–12:30 p.m. | Suites at Market Square, T-1022**

Every designer wants more visibility, but not all are ready for a PR firm. *Traditional Home* style and design editor Krissa Rossbund talks with publicists Melissa Mittag, Christine Phillips and Brendan Von Enck about when PR can accelerate a design business—and when marketing dollars may be better spent elsewhere. They demystify public relations, from securing editorial coverage and building media relationships to maximizing High Point Market connections and measuring ROI.

Colormix Trend Forecast 2027**12 p.m.–1 p.m. | NKBA/KBIS, Broad Hall, 1st Floor**

Enjoy lunch on the NKBA terrace as Sherwin-Williams director of color marketing Sue Wadden breaks down the color trends shaping home design for the coming year.

Pink Out Lunch with Alexa Hampton**12 p.m.–2 p.m. | Theodore Alexander**

Alexa Hampton brings the design community together for the annual "Pink Out" fundraiser lunch in support of City of Hope and its mission to advance breast cancer research.

The Business Decisions that Drive Growth**1 p.m.–2 p.m. | Regina Andrew, IHFC, IH-006**

How can you build a more profitable business without compromising your creativity or the client experience?

Designers Cathy Purple Cherry, Kate O'Hara and Rasheeda Gray share their perspectives on navigating growth, pricing and profitability, in a conversation with *Design News Now* editor in chief Rachel Fasciani.

Inside the Art of High-End Kitchen Design

1 p.m.–2 p.m. | Monogram Appliances, 313.Space, A-10

The kitchen is the heart of the home, but how do you balance editorial style with everyday utility? Designers Jean Stoffer and Richard Anuszkiewicz spill their secrets to high-performance kitchen design—from hidden prep zones to smart spatial flow—and share how to create bespoke spaces that live as beautifully as they look.

Making Your Mark: Minority Designers on Building a Career

1 p.m.–2 p.m. | Suites at Market Square, T-1022

Nikki Chu sits down with fellow minority designers Swati Goorha, Eve Jean, Cheryl Luckett and Mikel Welch as they share the stories behind their success. They explore industry barriers when it comes to access to capital, client trust, media representation, and navigating homogenous professional networks. They discuss the turning points that helped them advance, and what it takes to build a more accessible design industry.

Gracious Interiors Book Signing

1 p.m.–3 p.m. | Made Goods

Designer Meg Braff signs copies of her new book, *Gracious Interiors: Thoughtful Decorating for Beautiful Living*, which features pattern-rich spaces that showcase her exuberant approach to classic American design.

A Toast to 10 Years of Ngala Trading

1:30 p.m.–3:30 p.m. | Suites at Market Square, G-6032 & G-6033

Celebrate a decade of Ngala Trading with its founders as they unveil their latest collection of African-made luxury lighting, furnishings and home accessories that reflect the artistry, craftsmanship and rich cultural heritage at the heart of the brand.

Building Your Dream Design Business

2 p.m.–3 p.m. | NKBA/KBIS, Broad Hall, 1st Floor

Designers Christi Barbour of Barbour Spangle Design and Vicky Serany of Southern Studio Interior Design get candid about the grit, growth and guiding values that built their thriving design firms.

How Designers Are Using AI to Attract, Convert and Nurture Their Best Clients

2 p.m.–3 p.m. | Universal Furniture

Luxury is built on trust, relationships and exceptional experiences, not automation. So where does AI fit in? Pearl Collective co-founder Gail Doby leads a talk on using AI to fill a firm's pipeline, create sophisticated marketing systems, and nurture premium leads while ensuring the designer's voice, intuition and personal touch remain irreplaceable for high-net-worth clients.

Lessons Learned and Profits Earned

2 p.m.–3 p.m. | Hooker Furnishings, Showplace, 3rd Floor

Three industry pros—Lisa McDennon, Jen Davidson and Shaun Crha—join coach and *Design Biz Survival Guide* host Rick Campos to discuss personal growth, the path to profitability and their vision for their firms.

The Price Is Right

2 p.m.–3 p.m. | Crystorama, IHFC, H-241

Learn how to set fees that reflect your value, understand your firm's true costs, establish clear project boundaries, use strategic markups, and stop discounting your expertise, with New Age Financial Consulting founder Julia Nikishina; Tom Stringer Design Partners COO Daniel Paul; The Designers Agency founder Dalia Soles; strategist Brooke Stoll; and Muse Noire founder Ashley Hughes.

Selecting Textiles with Purpose

2 p.m.–3 p.m. | American Leather, Showplace, Suite 5000

Get a crash-course in the key factors that influence textile performance—including fiber content, fabric construction and end-use requirements—with Pollack design director Rachel Doriss. Learn how to evaluate different material options, identify critical performance characteristics, and make informed decisions.

Petit Fours & Profits

2 p.m.–4 p.m. | Guild Cabinetry, Suites at Market Square, G-6058

Meet Guild Cabinetry, a new American-made, designer-exclusive offering that allows designers to reclaim profit margins when specifying custom cabinetry. Join the company's founder, Mary Caroline Mumpower of MCM Interior Design, for an inside look at how specifying cabinetry can add meaningful profitability to a design project—with plenty of inspiration, sweet bites and bubbles along the way.

BOH KEYNOTE Best in Design Competition: Live at High Point Market**3 p.m.–4 p.m. | High Point Theatre**

In a new keynote experience created by Loloi, designers Jeremiah Brent, Amber Lewis and Jean Stoffer join *The Business of Home Podcast* host Dennis Scully as judges of the inaugural Best in Design contest. Four finalists will present their projects live to vie for the \$10,000 grand prize. The judges will evaluate each project for design excellence, creative problem solving, transformation and storytelling before crowning the Best in Design winner live on stage. Doors open at 2:30 p.m.

The Future of Design with Martyn Lawrence Bullard and Margaret Russell**3 p.m.–4 p.m. | Bernhardt**

What global trends will impact interior design in five, 10, or even 20 years? Industry icons Martyn Lawrence Bullard and Margaret Russell share how designers can find success and inspiration in an era of disruption and challenges to the home business.

Rigor and Rebellion in a Great Design Business**3 p.m.–4 p.m. | Monogram Appliances, 313.Space, A-10**

Designers Benjamin Johnston, Beth Dotolo and Carolina Gentry explain how their rugged creativity and keen business instincts have fostered thriving practices, in a lively chat about designing a business as boldly as you design a room. Book signing of Johnston's *Refined Interiors* and the Pulp Design Studio duos's *Fearless Design* to follow.

Thom Filicia x Azzurro Living Launch**3 p.m.–4 p.m. | Codarus, Broad Hall**

Carisha Swanson, *House Beautiful* director of editorial special projects, talks with designer Thom Filicia and Azzurro Living vice president of design Brandon Kershner as they unveil their first outdoor collaboration. Hear the story behind the partnership and the inspiration behind the collection, then get a first look at the new pieces.

You Have a Business—Now Build the Brand**3 p.m.–4 p.m. | Kathy Kuo Home, IHFC, IH-301**

Kathy Kuo dives deep with luxury brand strategist Rachael Johanson for an in-depth conversation about positioning, visibility, where you're wasting time, and how to turn great work into a brand people actually remember.

RSVP: bit.ly/kathykuobuildthebrand

The Art of the Layered Room with Tamara Day**3 p.m.–5 p.m. | Huntington House**

Designer and TV personality Tamara Day hosts an afternoon of design inspiration, conversation and elevated Southern style at Huntington House.

Practically Magical Party with IDC**3 p.m.–5 p.m. | Currey & Company, IHFC Main, M-110**

It's the most spellbinding event at High Point Market: Join Interior Design Community for an afternoon of cocktails, conversation, and a little practical magic. Choose your witch's hat, find the crystal meant for you, and mingle with industry friends. RSVP: bit.ly/idcpracticallymagic

Cocktails and Conversation with the NKBA Design Council**4 p.m.–5 p.m. | NKBA/KBIS, Broad Hall, 1st Floor**

Designers and NKBA Design Council members Bobby Berk, Mandy Cheng and Nathan Orsman gather for a conversation about the latest kitchen and bath trends with NKBA chief revenue officer, Geraldine Morrison.

Future-Proof Your Design Firm for AI Search**4 p.m.–5 p.m. | Universal Furniture**

AI is changing how homeowners find interior designers. Digital marketing strategist and Ultraviolet Agency CEO Jennifer Smiga leads an interactive workshop on building online authority and increasing visibility in AI search.

Kravet Patio Cocktail Party**4 p.m.–6 p.m. | Kravet, 200 Steele, Suite 117**

Raise a glass to new furniture introductions across every level of luxury at Kravet's annual cocktail party.

Pooky Launch Party with Samuel & Sons**5 p.m.–6 p.m. | 313.Space, M-16 & M-17**

Toast Pooky's new partnership with Samuel & Sons with cocktails, conversation, and a celebration of the brand's playful approach to color and pattern.

DAA Mixer and Awards Presentation**5 p.m.–7 p.m. | The Spinning Room, 400 W. English Road**

In its annual awards ceremony, the Diversity Advocacy Alliance presents awards to industry stakeholders who demonstrate a commitment to diversity, equity and inclusion. Open to all Fall Market pass holders; awards presentation starts at 5:45 p.m.

Sunday Garden Party**5 p.m.–7 p.m. | Eichholtz**

Wind down the weekend with an intimate gathering in Eichholtz's backyard garden. Signature European refreshments will be served in a setting designed to inspire.

Live Music at Center Stage: Andy Grammer**7 p.m.–9 p.m. | Center Stage**

HPMA welcomes multi-platinum singer-songwriter Andy Grammer. A Fall Market pass is required for entry; doors open at 6:30 p.m., with early entry for buyers at 6:15 p.m.

MONDAY, OCTOBER 19**3 Secrets to Pricing Furniture for Success****10 a.m.–11 a.m. | Universal Furniture**

For designers looking to redefine their fee structure for greater profitability, The Designers Collaborative founder Heather McManus shares innovative pricing strategies that keep clients happy while ensuring your profit margins thrive, and explains how to price with confidence to create a more sustainable, successful design business.

The Emotional Kitchen**10 a.m.–11 a.m. | NKBA/KBIS, Broad Hall, 1st Floor**

According to NKBA's 2027 "Kitchen Trends" report, lighting is quickly becoming the most powerful design tool in the kitchen, shaping mood, comfort, and how a space actually feels to live in. Designers Taniya Nayak and Marie Cloud join Maxim Lighting COO Naomi Sperling and *Luxe Interiors + Design* senior market editor Sarah Shelton to talk about layering ambient, task and statement fixtures to create kitchens that engage the senses.

The Inside Stories Franchise: A New Revenue Stream for Design Firms**10 a.m.–11 a.m. | The Point**

As demand grows for attainable, flexible interior design services, many firms are asking the same question: How do you grow without adding significant overhead or overwhelming your team? Inside Stories founder and CEO Miranda Cullen shares the vision behind the firm's innovative franchise model, which is designed to complement established design firms and independent designers. Discover how this model expands revenue, increases client capacity and creates new growth opportunities—all while preserving the creativity, quality and personalized service that define great design. Complimentary lunch to follow.

Legal Decisions Inside Live Projects**10 a.m.–11 a.m. | Regina Andrew, IHFC, IH-006**

Design work runs on constant decisions about scope, responsibility and client expectations. Lisa Shaffer and Alex Kearney of design firm Lisa & Leroy sit down with attorney Wendy Estela, who works closely with creative businesses, to explore the challenging situations designers face. They discuss managing scope creep, how deposits and retainers function once work is underway, how payment timing shapes project pace, what happens when clients make purchases outside approved selections, when to document a change before moving forward, and more.

RSVP: bit.ly/designingwithconfidence

Strong Operations to Unlock Creativity**10 a.m.–11 a.m. | Suites at Market Square, T-1022**

The designers doing the most creative work aren't the ones with the most freedom; they're the ones with the strongest systems. Materio co-founder and CEO Mary Beth Chau moderates a conversation with designers Ali Faulkner of AEF Interiors and Jamie Gasparovic of Studio Gaspo—two principals who have built the operational infrastructure that gives their creativity room to breathe—to unpack how streamlining your project delivery, client communication and back-end workflows protects your design vision.

"A Taste of Home" Pie Social**11 a.m.–1 p.m. | Villa & House, IHFC, IH-510, IH-607, IH-609 & IH-610**

Everything's better with pie. Villa & House celebrates its 25th anniversary with the delicious creations of Dot & Pearl's Bakery, a local favorite known for its traditional methods and time-honored recipes.

Star Style Book Signing**11 a.m.–1 p.m. | Amadi Collective**

Designer Martyn Lawrence Bullard hosts brunch and a signing of his book *Star Style*. Known for his glamorous interiors and iconic celebrity clientele, Bullard brings his signature point of view to Amadi Collective for a lively Market morning of design, conversation and inspiration.

RSVP: bit.ly/starstylebrunch

Function Is the New Luxury**12 p.m.–1 p.m. | NKBA/KBIS, Broad Hall, 1st Floor**

A step drawer that appears exactly when you need it, an oven that won't let dinner burn—the NKBA 2027

“Kitchen Trends” report calls this “the purpose-built kitchen,” where small but impactful features add up to meaningful everyday function. In a panel moderated by *House Beautiful* director of editorial special projects Carisha Swanson, designers Benjamin Johnston and Lisa Hynes join Fabuwood creative director Kerrie Kelly and Miele director of A&D development Briana Ryan to get specific about the details that make a kitchen work harder, all without asking more of the person using it.

Good Company with Design Influencers Conference

12 p.m.–2 p.m. | Currey & Company, IHFC Main, M-110

Kate O’Hara and Nicole Heymer of the Design Influencers Conference invite designers and design media to a get-together with valuable industry conversations and connections amid the latest product introductions from Currey & Company—consider it a first look at what’s in store for the 2027 conference in Atlanta. *RSVP: bit.ly/dicgoodcompany*

Creating Showhouse-Worthy Spaces

1 p.m.–2 p.m. | Monogram Appliances, 313.Space, A-10

Seasoned showhouse designers Arianne Bellizaire, Lisa Mende and Allison Paladino share advice on maximizing secondary spaces with design journalist Sophie Donelson. Discover how to turn a foyer, powder room or bedroom into the main character of a home—and transform a design challenge into a career opportunity.

Elevating the Kitchen’s Power Zones

2 p.m.–3 p.m. | NKBA/KBIS, Broad Hall, 1st Floor

In the kitchen, the range and the sink are focal points as well as central workhorses. Designer Jaque Bethke speaks with BlueStar national trade marketing manager Shae Wilder and Blanco North America senior vice president of sales and customer experience Jeanne Dahlen to highlight key findings about the “purpose-built kitchen” from the NKBA 2027 “Kitchen Trends” report—exploring how materials, configuration and smart workstation design can turn the room’s hardest-working zones into some of its most expressive moments.

Style Spotters Trend Panel

2 p.m.–3 p.m. | The Point

Recap the trends, materials and colors shaping the home furnishings debuting this fall with High Point Market’s 2026 Style Spotters—Rhobin Delacruz, Juliana Ewer,

Amber Guyton, Kathy Kuo and Isabel Ladd—in a conversation moderated by Style Spotters alum Stacy Garcia.

Pricing Without Pushback

3 p.m.–4 p.m. | Regina Andrew, IHFC, IH-006

Pricing is one of the hardest conversations in interior design—and one of the most misunderstood. In this panel, designers Claire Jefford, Jessica Duce, Nicole Heymer and Sarah Daniele reveal how to avoid client pushback by building trust, no matter which pricing model you use. Leave with three concrete strategies you can use in your very next client conversation.

RSVP: bit.ly/pricingwithoutpushback

Sean Lavin Meet & Greet

3 p.m.–4 p.m. | Visual Comfort, Commerce & Design Bldg., Suite 2A

Experience a new chapter in Visual Comfort chief design officer Sean Lavin’s work as he shares his latest designs for the Signature Collection in an illuminating meet and greet. The first 100 guests receive a custom sketch set.

Women at Home in Tech Meetup and Happy Hour

3 p.m.–4 p.m. | Amadi Collective

Join Women at Home in Tech—a community of founders, strategists and creatives advancing tech in the home sector—for a casual meetup with cocktails and conversations about what’s next for the industry. All are welcome, tech-savvy or not!

Boots & Bourbon

3 p.m.–5 p.m. | Huntington House

The vibe: Great whiskey, hearty bites, foot-stomping music, and all the usual revelry you would expect from Huntington House. Swing by for a good time and a closer look at the brand’s latest leather collections.

Meridian Furniture 20th Anniversary Celebration

4 p.m.–6 p.m. | Meridian Furniture, IHFC, C-403

The brand brings together retailers, designers and industry partners for an evening of food, music and networking to celebrate two decades of Meridian Furniture.

80th Anniversary Happy Hour

4 p.m.–7 p.m. | Rowe, Showplace, Suite 1100

Rowe hosts a happy hour mixer in honor of its 80th. Unwind with friends over cocktails, hors d’oeuvres, live music, and a welcoming space to recharge.

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