

BUSINESS OF HOME

FOUR HANDS







Showroom Event

The Design Sprint: From Empty Rooms to Inspiring Spaces

Join us for a candid conversation on the art and realities of creating unforgettable spaces in the House Beautiful 2025 Whole Home Showhouse. Brought to you by Four Hands and House Beautiful.



Amber Lewis, Founder & Principal Designer of Amber Interiors



Kathy Kuo, Founder & CEO of Kathy Kuo Home



Hosted by: Carisha Swanson, Director of Editorial Special Projects, House Beautiful

Sunday, October 26 at 10AM

Join us after the discussion for mingling and refreshments.

Four Hands High Point Showroom Showplace 4101, Floor 4

Reserve your spot here:

FOUR HANDS
HouseBeautiful



BOH

The Designer's Guide to **High Point Market**

FALL 2025

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PUBLISHED BY RECURRENT VENTURES

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ON THE COVER

Meet Porcelain Trail, part of Hickory Chair's exclusive new collection of fabrics with heritage British textile brand Liberty. To learn more, see page 24 and visit the Hickory Chair showroom (200 N. Hamilton St., Suite 300).

Welcome

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Our curated selection of can't-miss designer events













SOMETHING SPECIAL

AWAITS AT THE BANK ON WRENN

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love this time of year, as the design world comes together to explore the latest and greatest offerings from our favorite industry brands. At a moment when economic uncertainties make running a business feel more demanding than ever, Market offers a welcome dose of creativity, connection and fresh ideas to help fuel us for whatever comes next. And this guide is your perfect starting place.

All signs are pointing to a visual feast this season, from romantic garden-inspired furnishings (page 20) to bold, eye-catching pieces that demand attention (page 22). Teamwork is also clearly in the air: We've rounded up 11 brand-new designer collaborations that captured our imagination (page 24), along with 10 designers who are releasing breathtaking follow-ups to past collections with their brand partners (page 30). Whether it's your first time at Market or you've been here more times than you can count, there's always something new to see. Turn to page 6 for a set of comprehensive maps highlighting must-visit showrooms in each zone—these correspond with signage posted throughout town to make navigating a breeze.

Of course, High Point is as much about connecting as it is about discovering. We've put together a full calendar of events, carefully curated to help you get the most out of every hour (page 32).

Here's to a Market filled with exciting finds, new friendships and endless inspiration. Happy exploring!

> Kaitlin Petersen Editor in Chief

@knpetersen

CATCH UP WITH BOH

Our team is hosting events during Market—and you're invited! Here's where to meet up with us.

Saturday, October 25, at 4 p.m. Woodbridge (200 Steele, Suite 301)

To celebrate the first introduction from the Morris & Co. brand since the early 1900s, The Business of Home Podcast host Dennis Scully sits down with designers (and Morris & Co. enthusiasts) Katie Rosenfeld and Stephanie Sabbe to talk about the role heritage plays in today's home and how they infuse personality into their interiors using color, texture and pattern. For more information, see page 37.

Sunday, October 26, at 3 p.m. Global Views (IHFC, D-213 & D-220)

In the world of interior design, your brand is more than just a logo—it's the story you tell, the emotions you evoke and the reputation you build. Dennis Scully moderates a conversation about standing out in a crowded marketplace. with Workshop/APD content director David McEachin and designers Noz Nozawa of Noz Design and Christine Carney of Blackberry Farm Design, who explain how to define, refine and amplify a brand identity rooted in authenticity. For more information, see page 41.

UNIVERSAL EXPLORE HOME



OASIS NOW AVAILABLE

The newest addition to the Coastal Living Home family captures the essence of waterside living with an exquisite, laid-back charm. Visit us during Fall HPMKT to explore the full collection, along with the latest Modern Collection launch.

MAP: COURTESY OF HIGH POINT MARKET AUTHORITY

Treasure Map

Explore the best that High Point has to offer with our savvy guide to navigating Fall Market.



alling all fortune seekers: High Point's terrains are vast and brimming with of-the-moment gems. To help lead the way, we've highlighted every showroom featured in BOH's guide to Fall Market—plus other key buildings and notable debuts so you can see the best of what each neighborhood has to

offer. If you take a wrong turn, don't worry: Just look for the corresponding map colors and motifs on the signs throughout town to get back on the right path.

For a complete list of exhibitor showrooms and addresses, visit highpointmarket.org/exhibitordirectory



Grand Opening

WITH SPECIAL GUESTS DEE & TOMMY HILFIGER



Friday, October 24 5:00PM - 7:00PM

Enjoy cocktails and hors d'oeuvres in our **new showroom** with a live DJ, while our special guests, **Dee and Tommy Hilfiger**, sign copies of their gorgeous new book, **Hilfiger Homes** (available for purchase on-site)

5:00PM - Meet & Greet

5:30PM - Book Signing Begins

Complimentary TA Shuttle:

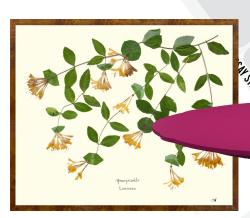
(336) 404-5632

RSVP via the URL below, or scan the QR code to get started

www.eventcreate.com/e/TA-Hilfiger-party

NEW TA SHOWROOM: 425 N. HAMILTON STREET





WEST BROWN STREET

MARKET SQUARE & ELM

At Market Square, forage the ground-floor Antique & Design Center for vintage eye candy, and check out new Alabama-based dealer Collected for the Home before you bounce (G-25). Head up to Thibaut afterward for the glistening Deco Moon wallpaper and its hand-laid metal-leaf arches (Suite 260). As you make your way through the Suites at Market Square, seek out **Homegrown Art Co**.'s *Honeysuckle* by Botanicals by Sandy, a charismatic giclée print based on an original flower pressing (M-7038), and Luho Design House's darling Lucky Day Dozen, a set of 13 acrylic fortune cookies with customizable messages (G-6058). Then report to the Commerce & Design Building to get an up-close look at Sarreid's one-of-a-kind Pink Giselle Jupe dining table, which is being auctioned off online to benefit the Susan G. Komen Foundation (Suite 3D). Before you leave the area, make a pit stop at Skyline Furniture in 220 Elm for Stoffer Home's latest collab with Cloth & Company, which includes the ravishingly ruffled Bernadette ottoman in Voysey Vine fabric in Olive (Suite 212).

MARTIN LITHER WHE M. DRIVE MARKET SOUARE SUITES AT MARKET SQUARE GREEN DRIVE

- 1. 220 Elm (220 S. Elm St.)
- 2. Antique & Design Center (316 W. Commerce Ave.)
- 3. Commerce & Design Building (201 W. Commerce Ave.)
- 4. Market Square (305 W. High Ave.)
- 5. Suites at Market Square (200 W. Commerce Ave.)





SHERRILL & VERANDA



YEARS

Celebrating Sherrill's 80th Anniversary

HOSTED BY STEELE MARCOUX, EDITOR-IN-CHIEF OF VERANDA

FRIDAY, OCTOBER 24 5:00PM - 7:00PM

SHERRILL SHOWROOM 315 Fred Alexander Place, High Point

Join host Steele Marcoux, along with special guests Mr. and Mrs. Howard, Lillian August, and the Sherrill Family of Designers as we toast to eight decades of artistry, innovation, and fine craftsmanship. Raise a glass, enjoy cocktails, light bites, and dance the night away. This is a celebration you will not want to miss!

RSVP NOW AT WWW.SHERRILLPARTY.COM





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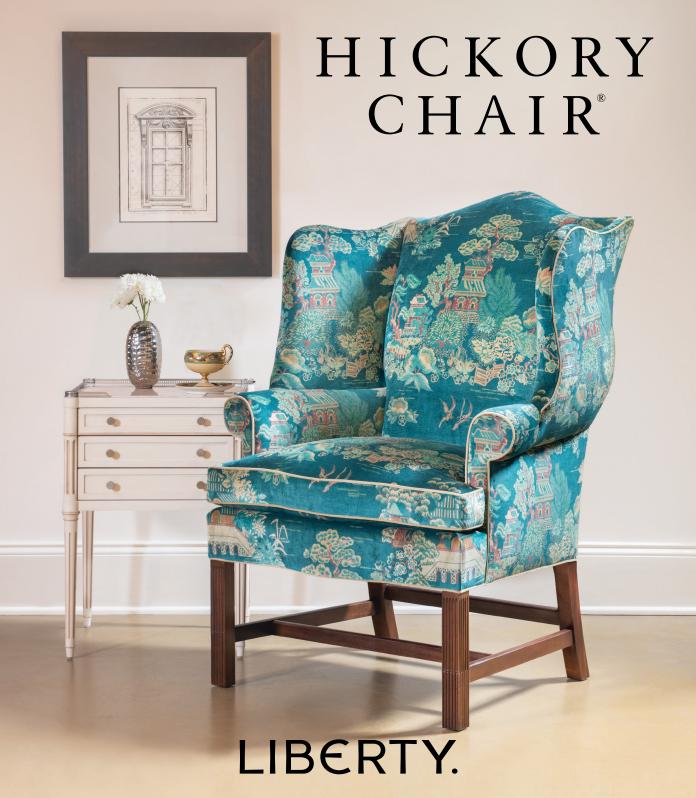
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DETROIT

Electrify the Room[™]



mmm



BESPOKE LIBERTY FABRICS, EXCLUSIVELY FOR HICKORY CHAIR

200 North Hamilton, South Court # 300





Step inside 214 Modern Vintage to admire American artist Michael Wehrstedt's sinuous unnamed circa-1980s elm wood sculpture. At Chelsea on Green, unearth Aviva Stanoff **Design**'s Net Gold on Charcoal crushed velvet pillow, a made-to-order beauty covered in hand-applied gold foil (Suite A-103).

- 34. 214 Modern Vintage (314 W. Russell Ave.)
- **35.** Braxton Culler (310 S. Elm St.)
- **36.** Chelsea on Green (515 W. Green Drive)
- **37.** 313.Space (313 S. Centennial St.)
- 38. American Home Furnishings Hall of Fame (311 S. Hamilton St.)
- 39. Diamond Sofa (209 E. Russell Ave.)
- 40. Verellen (515 S. Hamilton St.)

CENTENNIAL WRENN SOUTH

Spend some time exploring 313. Space, where you'll discover everything from **Alfredo Paredes Collection**'s supersleek *York* easel, designed to hold either a TV or a canvas (Suite 205), to GamFratesi's woven MYMI outdoor chair for **Dedon** (Suite 214) and Harbour's new Signature textile line, as seen on the curvy Como sectional sofa upholstered in performance boucle (Suite 212). While you're still in the hood, check out the solid wood Rune console table by Diamond Sofa, an architectural statement-maker with three cylindrical legs.







12. Bernadette antique gold patina candelabra, Blue Pheasant (203 N. Wrenn St.)

13. *Glicina chandelier*, **Quorum** (Suites at Market Square, M-1000A)

14. Off the Wall Floral Hedgerovia wallpaper in teal by Llewelyn-Bowen, **Galerie Wallcoverings** (Suites at Market Square, M-5026)

- **15.** Butterfly large wall art, Phillips Collection (135 S. Main St.)
- **16.** *Perch bar cabinet,* **Theodore Alexander** (425 N. Hamilton St.)
- **17.** *Songbird sculpture,* **Artmax** (IHFC, D-420)
- 18. Bramshill fabric by The Met, Ann Gish (IHFC, IH-112 & IH-114)

(18)

Statement Makers

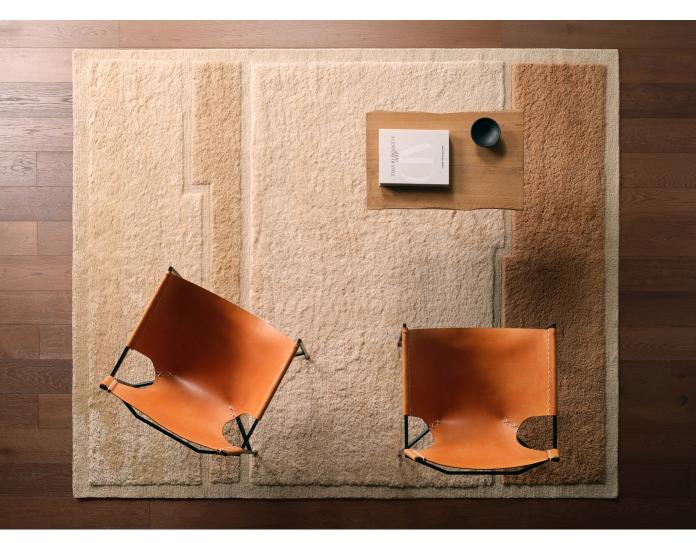




Fresh Pairings

Don't miss these 11 first-time collaborators making their debut at High Point Market this season.

BY AIDAN TAYLOR



Bradley Odom x Jaipur Living

Jaipur Living tapped Atlanta-based designer Bradley Odom for a collection of six handmade rugs featuring two designs: the avian-inspired Avis and the geometric, earthy Solum. Crafted from wool, the new drops are intended to strike a balance between warmth and modernity, and to tell a story while fitting into contemporary spaces. "This collection takes me back to watching my grandfather work in his upholstery shop—those early moments that taught me about craftsmanship and creating things meant to last," says Odom. "Each piece reflects that spirit of intentional beauty. These aren't just decorative; they're foundational elements that ground a space." (Commerce & Design Building, Suites 4B, 4N & 4P)



Liberty Fabrics x Hickory Chair

This season, Hickory Chair teamed up with Liberty Fabrics on a selection of 11 exclusive textiles designed to complement the furniture brand's pieces. Launched in tandem with the British design house's 150-year anniversary, the patterns draw from the company's vast archive, and range from floral prints to Chinese-inspired designs. "It has been an inspiring project," says Genevieve Bennett, the head of design for Liberty's interior fabrics and wallpapers. "Creating for the American market, our design team worked to carefully reimagine beloved prints in exciting new colorways for Hickory Chair. This partnership honors Liberty's heritage, while celebrating the enduring synergy between timeless textiles and distinguished craftsmanship." (200 N. Hamilton St., Suite 300)

Orlando Diaz-Azcuy x Baker

San Francisco-based designer Orlando Diaz-Azcuy partnered with Baker to release Collection Universelle, a 17-piece series that spans side tables, cocktail tables, chairs and sofas. Inspired by iconic artists and international destinations, the pieces are designed to push the limits of form. "This collection is not bound by a single theme—it's an exploration of ideas," says Diaz-Azcuy. "Every design is created with both function and emotion in mind, resulting in work that feels deeply personal and purposeful." (319 N. Hamilton St.)



Moniomi x Corbett Lighting

Corbett Lighting called on Moniomi, the Miami design studio led by Monica Santayana and Ronald Alvarez, for an eight-piece line that balances structure with softness. "This collection was born from our desire to treat lighting as sculpture—objects that do more than illuminate," says Santayana. "They hold space, define rhythm and create atmosphere. The inspiration came from the emotional quality of light: how it can soften a room, elevate a moment, or frame a space with intention. We explored geometry in its many forms: concentric domes, layered planes, suspended orbs and softened pyramids. Each family [is] unified through material choices—vintage brass, blown glass, pink onyx—selected for their warmth, tactility and glow." (Hudson Valley Lighting Group, Market Square, M-70, M-90, M-97 & M-99)





Amanda Lindroth x Chelsea House

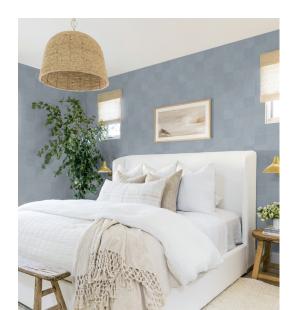
Bahamas-based designer Amanda Lindroth, who has shops in Charleston and Palm Beach, debuted a furniture and accessories collection with Chelsea House. From bamboo picture frames to a wood canopy bed, the statement-making array brings a modern twist to island life. "This collection is about transporting people," she says. "It's for anyone who dreams of a home that feels collected, unhurried and joyfully full of friends." (200 N. Hamilton St., Suite 104)





Heather Chadduck x English Village Lane

Heather Chadduck Textiles collaborated with fellow Birmingham, Alabama-based brand English Village Lane to create 15 new rug designs. Crafted from hand-knotted and flatwoven New Zealand wool, the collection boasts geometric shapes and nautical nods, each with a backstory inspired by the designer's penchant for discovery. "This collection is a passport underfoot—each rug inspired by different cultures and woven with the textures, colors and traditions I've discovered on my travels," says Heather Chadduck Hillegas. "They're not just floorcoverings, but stories of craft and heritage, patterns reimagined for the way we live today." (Suites at Market Square, G-7025)



Pure Salt Interiors x Tempaper & Co.

Tempaper teamed up with Southern California studio Pure Salt on a collection featuring five patterns in a variety of colorways. For its first leap into wallpaper, Pure Salt, known for its coastal aesthetic, drew inspiration from the outdoors. "Each time we design a home, we look to achieve two things: a classic look and feel that transcends trends and time, and an infusion of natural elements of the earth and sea," says Leigh Lincoln, one of the firm's co-founders. "Each print brings natural texture into play, with nods to vintage aesthetics, traditional motifs and a subtle earthy color palette for homes full of expressive elements, calming vibes and undeniable character." (IHFC, IH-109)

Danielle Rollins x Memoire Design

Rattan furnishings brand Memoire Design tapped designer Danielle Rollins for a furniture and accessories collection that pays tribute to her Palm Beach aesthetic. The 17-piece Studio collection showcases a distinctive basket weave on items ranging from a bed and side table to a sofa and dining chair. "I grew up in the late 1970s and '80s, and my design aesthetic was strongly influenced by the lifestyle backdrops of the high-glamour era," says Rollins. "This collection is about honoring the versatility of this natural material and dressing [rattan] up for modern-day entertaining." (Mainly Baskets Home, Suites at Market Square, G-6037)





Cortney Bishop x Amadi Carpets

Charleston-based interior designer Cortney Bishop and Amadi Carpets introduced a collection of handwoven rugs. Inspired by vintage Swedish textiles, the styles boast geometric patterns ranging from abstract forms to botanical interpretations of the natural world, in tones of greens, browns and golds. "This collection embodies everything I value as a designer—soulful spaces, lasting craftsmanship and thoughtful design," says Bishop. "I've always been drawn to the tension between structure and asymmetry. Each piece was designed to feel lived-in, with a sense of rhythm and contrast that adds real depth and character to a space." (Verellen, 515 S. Hamilton St.)



Georgia & Hunt x Unique Kitchens & Baths

Virginia design firm Georgia & Hunt partnered with Unique Kitchens & Baths for a line of American-made cabinetry. The collection features six cabinet door styles available in eight colors and four wood options, built to fit seamlessly with a range of countertops and home aesthetics. "I'm originally from Philadelphia, and for years I walked down Delancey Street in Rittenhouse Square every day," says Kristin Harrison, Georgia & Hunt's founder and principal. "I was always inspired by the rich colors and textures—especially in the fall—and the way the street felt both timeless and warm. That's the feeling I wanted this collection to evoke." (313.Space, M-22 & M-23)



Chris Loves Julia x York Wallcoverings

York Wallcoverings called on husband-and-wife duo Chris and Julia Marcum of Raleigh, North Carolina-based studio Chris Loves Julia to create the Storied collection. The series transforms an assortment of time-honored patterns-including Arts and Crafts-style damasks and Jacobean florals—into 14 contemporary designs, like the wildflower-filled Hague and the pearlescent Mycroft, which is cast on woven grasscloth paper. "I've always walked the line between modern and traditional-and always with a moody touch," says Julia Marcum. "With this line, I bring those elements together to create classic patterns with modern color schemes." (IHFC, IH-303)

Ready, Set, Redux

These successful designer collaborations return to Market with a fresh crop of debuts.



Furniture, IHFC Main, M-108)



The Schedule

Our curated selection of can't-miss designer events.

THURSDAY, OCTOBER 23

15 Years of the Antique & Design Center

9 a.m.-7 p.m. | Antique & Design Center

Celebrate the Antique & Design Center's 15th anniversary in style: Get the first look when doors open at 9 a.m.; fuel up with Southern barbecue at noon; or stop by from 3 to 7 p.m. for culinary delights, libations and live jazz.

FRIDAY, OCTOBER 24

Coast by DK Grand Opening

10 a.m.-12 p.m. | Coast by DK

The home furnishings company makes its Market debut with a new showroom and a new collection of more than 400 pieces of design-driven accent furniture that blends craftsmanship, style and value.

Break Through Your Biggest Business Block

2 p.m.-3 p.m. | Universal Furniture

Feeling stuck on a pricing dilemma, client conflict, workflow snag or growth decision? In this rapid-fire coaching experience, designer Traci Connell will help you find your aha moment. Bring a specific business challenge to one of two dynamic 30-minute group sessions; walk away with a fresh perspective and a plan you can implement with confidence. RSVP: universalfurniture.com/marketevents

Alexandra Flint Book Signing

3 p.m.–4 p.m. | Visual Comfort & Co., C & D Building, Suite 2A

In celebration of its partnership with Schumacher, Visual Comfort hosts a meet-and-greet for Everybody Loves Stripes co-author Alexandra Flint. The first 100 guests will receive a signed copy of the book (published by Schumacher), which explores the timeless allure of the iconic motif.

Find Your Focus to Fuel Your Growth

3 p.m.-4 p.m. | American Leather, Showplace, Suite 5000

Amber Guyton of Blessed Little Bungalow, Gary Inman and Isabel Ladd explain why the secret to better clients and higher visibility isn't doing everything-it's doing your thing.

Harbour x Sunbrella's High Point Soiree

3 p.m.-6 p.m. | Harbour, 313.Space, Suite 212

Explore Harbour's newest fabric program—a refined selection of basket weaves, plush velvets and chenilles in collaboration with Sunbrella—over drinks and light bites.

Al Shortcuts to Reclaim Your Time & Creativity

4 p.m.-5 p.m. | Universal Furniture

As a solo designer, time is your most valuable asset. Yet too much of it gets drained by administrative tasks, marketing efforts and content creation. Salimah Mamdani of Fully Booked Designer explains how to use AI as a behind-thescenes assistant so you can restore hours in your week.

RSVP: universalfurniture.com/marketevents

Bonsai with Brownlee Currey

4 p.m.-5 p.m. | Currey & Company, IHFC Main, M-110

Currey & Company president Brownlee Currey leads a hands-on session on the design and care of the bonsai that grace the brand's showroom—some of which he has cared for since his youth.

Let the Games Begin

4 p.m.-6 p.m. | Woodbridge Furniture, 200 Steele, Suite 301

You love games. Woodbridge loves game tables. So, you'll be a winning pair at the ultimate Market game night: It's mahjong open play, where all skill levels are welcome to tip-tap those tiles. Want to stick to the classics? There will also be board games and cards on deck.

Ray Booth Book Signing

4 p.m.–6 p.m. | Hickory Chair, 200 N. Hamilton St., Suite 300

Celebrate the launch of Ray Booth's new book, The Expressive Home, which showcases his innovative and sophisticated modern interiors. RSVP: bit.ly/rayboothfall25

Sherrill's 80th Anniversary Party

5 p.m.-7 p.m. | Sherrill Furniture Brands, 2nd Floor

Veranda editor in chief Steele Marcoux, Lillian August, Mr. and Mrs. Howard co-founders Jim and Phoebe Howard, and the Sherrill family of designers toast to eight

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ground level - historic market square

decades of artistry, innovation and fine craftsmanship. Enjoy cocktails and light bites and dance the night away with your Market friends. RSVP: sherrillparty.com

Theodore Alexander Grand Opening with Dee and Tommy Hilfiger

5 p.m.-7 p.m. | Theodore Alexander

Raise a glass for the unveiling of Theodore Alexander's new showroom. Special guests Dee Ocleppo Hilfiger, creative director of Judith Leiber Couture, and fashion designer Tommy Hilfiger will sign their new book, Hilfiger Homes, to the sounds of live music by DJ Quinn. Space is limited. RSVP: eventcreate.com/e/ta-hilfiger-party

SATURDAY, OCTOBER 25

Targeting the New Generation of Affluence

8:30 a.m.-9:30 a.m. | Verellen

Today's affluent clients are making high-investment design decisions through a new lens—one shaped by values and emotional connection. This CEU-accredited presentation by Ericka Saurit explores shifting consumer psychology, the role of storytelling and identity in sales and marketing, and reframing pricing as a conversation about value and longevity. RSVP: marketing@verellen.biz

Loloi Keynote: Designing the Moment

9 a.m.-10 a.m. | Loloi, IHFC, D-320

Loloi collaborators Anna Bond, Amber Lewis, Julia Marcum and Jean Stoffer—and the brand's soon-to-beannounced newest partner-join a talk led by House Beautiful's Joanna Saltz. Seating is limited.

Design on Your Terms: 5 Secrets to Scaling Without Burnout

10 a.m.–11 a.m. | Universal Furniture

In this powerful session led by design business coach Melissa Galt, uncover five game-changing secrets that allow you to grow your practice with clarity, ease and intention. Whether you're solo or leading a boutique team, you'll walk away with strategies to scale sustainably so you can serve bigger clients, make more profit and still have a life you love. RSVP: universalfurniture.com/marketevents

Expanding Expertise into Kitchen and Bath Design 10 a.m.-11 a.m. | NKBA/KBIS, Broad Hall, 1st Floor

Discover how to grow your business in the kitchen and bath category with designers Sarah Robertson of Studio

Dearborn, Kelly Collier-Clark of House of Clark Interiors, and representatives from BlueStar and James Martin Vanities, in a conversation moderated by Designers Today executive editor Andrea Lillo.

Morning Mixer for a Cause

10 a.m.-11 a.m. | Crystorama, IHFC, H-241

Start your day with purpose: The Design Besties—Nikki Watson, Rhobin DelaCruz, Lori Johnson and Whitney Atkinson—share their nonprofit mission of transforming teachers' lounges into sanctuaries where educators can recharge and reset. Over breakfast, discover how design has the power to heal, and come away with ideas about how to create change in your own community.

Not Just a Pretty Picture: Editorial Secrets to **Elevate Your Brand**

10 a.m.–11 a.m. | Regina Andrew, IHFC, IH-006

The biggest difference between a beautiful room and a published one? Editorial strategy. As part of Regina Andrew Detroit's Fireside Chat series, photographer Tori Sikkema offers an insider's look at how to plan, prep and shoot your work for press, portfolio and long-term brand value. From styling lived-in spaces to refining your shoot-day workflow, this conversation reveals what editors are really looking for—and how intentional imagery can become your most powerful marketing tool. Limited seating available; special gift for the first 25 guests.

RSVP: reginaandrew.com/high-point-furniture-market

The Pretty Side of Performance

10 a.m.–11 a.m. | The Point

Crypton hosts an inspiring panel with top residential and hospitality designers— Reagan Ashby, Grainne Coogan, Allison Grimsley, Kim Salmela—as they explore the evolving crossover between comfort, luxury and realworld durability. Complimentary lunch to follow.

The Secret Sauce: What Makes a Designer Desirable

10 a.m.–11 a.m. | Sherrill Furniture Brands, 2nd Floor

Explore the power of visibility, opportunity and brandbuilding in today's design world with acclaimed interior designers and TV personalities DuVäl Reynolds, Michel Smith Boyd and Rasheeda Gray. Together, they dive into what drives a designer's appeal—from landing television deals to securing licensing partnerships and beyond—and

offer fresh insights into how to stand out, stay relevant and thrive in the industry. RSVP: sherrillpanel.com

My Rowe Design Mixer

10 a.m.-1 p.m. | Rowe, Showplace, Suite 1100

Celebrate this season's My Rowe Designers-Britany Simon of Britany Simon Design House, Claire Staszak of Centered by Design and Julianne Hendrickson of Hendrickson Interiors—while exploring their curated spaces in the brand's showroom and connecting with fellow designers over light bites, sangria and freshsqueezed concoctions at the juice bar. Presented in partnership with InsideOut Performance Fabrics.

Building Trust in Design

10:30 a.m.-11:30 a.m. | Wildwood, 200 N. Hamilton St., Suite 125

Emily Shapiro, founder of interior designer matchmaking platform Tald, and Wildwood president and sales director Whit Barnes host a lively Q&A with designers Abigail Horace, Kara Cox and Michael Mitchell on how trust takes shape in design and what makes client relationships thrive.

Styling Salon with Cheryl Eisen

11 a.m.-12 p.m. | Eichholtz

IMG founder and The Met x Eichholtz design ambassador Cheryl Eisen shares her approach to styling luxury spaces in an intimate, salon-style conversation.

RSVP: eichholtz.com/usa/high-point-events-schedule

Surprise Collaboration Launch

11 a.m.-12 p.m. | Loloi, IHFC, D-320

It's top secret for now, but this will be your chance to meet Loloi's newest collaboration partner—you won't want to miss this!

Optimizing Opportunities in the "2025 ASID Economic Outlook"

11:30 a.m.-1 p.m. | Suites at Market Square, T-1022

The demand for interior design services is closely tied to the health of the U.S. economy. When the economy is strong, businesses generally thrive—but what happens when there's uncertainty? Join American Society of Interior Designers research fellow S. Dawn Haynie and Pearl Collective co-founders Gail Doby and Erin Weir for this workshop on how to use the "2025 ASID Economic Outlook" report to anticipate business shifts and adjust your strategies to maintain profitability.

Building a House with a Story

12 p.m.-1 p.m. | Antique & Design Center, Welcome Lounge

Designer Debbe Daley and Chris Meeken, founder of general contracting company Black Tie Group, share the heartwarming love story behind The Clementine House, a 1918 post-and-beam cabin that they thoughtfully helped restore to preserve its original interiors and historical charm—blending modern design elements with period details that honored the property's past while creating a timeless future.

A Miami State of Mind with Moniomi

12 p.m.-2 p.m. | Hudson Valley Lighting Group, Market Square, M-70, M-90, M-97 & M-99

Corbett Lighting reveals its collaboration with Moniomi, the Miami-based design studio led by husband-and-wife duo Ronald Alvarez and Monica Santayana, in a celebration full of flair and flavors inspired by their home city.

Salon x Ngala Trading Watering Hole Debut Party 12 p.m.-2 p.m. | Ngala Trading, Suites at Market Square, G-6033

Ngala Trading debuts the Watering Hole, a new fully styled designer den and indoor-outdoor oasis featuring the brand's latest outdoor furniture collection, a staffed bar, and a lounge outfitted with busy creatives in mind.

The Modern Design Leader's Strategies for Long-**Term Success**

12:30 p.m.-1:30 p.m. | Sarreid, C & D Building, Suite 3D

Pearl Collective co-founder and industry consultant Gail Doby joins designers Christi Spangle, Dwayne Bergmann and Tiffany Brown to share hard-earned lessons on building a resilient pipeline, seeking opportunities in the booming multifamily market, and creating airtight billing systems that protect a firm's bottom line, in a conversation moderated by Mickey Sharpe, Sarreid's vice president of design and creative. RSVP: bit.ly/businessmasteryfall25

Scaling Smart: Hiring for Profit, Not Just Capacity 1 p.m.-2 p.m. | Feizy Rugs

Hiring too soon—or hiring the wrong person—can be one of the costliest mistakes a design business makes. Industry expert Ruth Ann Janson of The Dove Agency and seasoned firm owners Melissa Lee of New South Home and Erika Bonnell join moderator Michelle Lynne of The Design Bakehouse and ML Interiors Group to discuss the art and science of growing a team strategically.

Get Seen. Get Clients: TV Features that Build **Your Design Business**

1:30 p.m.-2:30 p.m. | Suites at Market Square, T-1022

Television exposure can be a game changer for interior designers. But how do you land that dream feature, and what happens once the cameras stop rolling? Mikel Welch, Rasheeda Gray and Tamara Day share the real stories behind their on-screen success in a discussion moderated by TV personality and sustainability expert Danny Seo. From pitch strategies and production insights to leveraging media appearances into new client opportunities, this dynamic panel will uncover what it takes to turn airtime into business growth.

Close the Gap in Your Growth Strategy 2 p.m.-3 p.m. | The Point

Strategy alone doesn't create unstoppable growth—you need to believe. But if Monday mornings find you buried in emails and decisions, you may be leading as a doer or manager. Discover how to elevate yourself to a visionary, with author and coach Andrea Liebross, The Socialite Agency strategist Kate Greunke, and designer Whitney Vredenburgh in a talk moderated by A Well-Designed Business host LuAnn Nigara.

Pricing with Confidence: How Top Designers Charge What They're Worth

2 p.m.-3 p.m. | Fairfield, 200 N. Hamilton St., Suite 100

Three designers—Isabel Ladd, Tina Ramchandani and Christopher Todd—share how they built pricing systems that reflect the full value of their time, services and deliverables, in this discussion moderated by business consultant and Pearl Collective co-founder Erin Weir. From choosing the right fee model to defining scope, managing procurement and protecting margin, this event offers practical insight into how top designers price with intention and communicate those numbers with confidence. Presented in partnership with Sunbrella.

The Psychology of Selling Luxury

2 p.m.-3 p.m. | Vanguard

Designer Tracee Murphy leads a workshop about what motivates the affluent client. She reveals the psychology and strategies that turn high-value prospects into loyal relationships, explains how to build trust and credibility, and offers proven strategies for attracting and nurturing high-end clientele. RSVP: events@vanguardfurniture.com

The Rock Stars of the Antique & Design Center

2 p.m.–3 p.m. | Antique & Design Center, Welcome Lounge

Antique & Design Center founder Karen Luisana sits down with some of the best antiques dealers in the country to ask what keeps them on the cutting edge of design.

Studio Soiree: A Cocktail Afternoon with Memoire Design and Danielle Rollins

2 p.m.–4 p.m. | Memoire Design by Mainly Baskets Home, Suites at Market Square, G-6037

Celebrate the debut of The Studio Collection with Memoire Design and Danielle Rollins over cocktails and conversation.

Licensing Unlocked: From First Steps to Success 2:30 p.m.-3:30 p.m. | Crystorama, IHFC, H-241

Libby Langdon sits down with fellow designer Sallie Lord of GreyHunt Interiors for a candid discussion on the art and business of licensing. They'll explore what it takes to launch, grow and sustain successful collaborations.

Tamara Day and Mikel Welch Book Signings 2:30 p.m.–3:30 p.m. | Suites at Market Square, T-1022

Be one of the very first to own the new monographs by acclaimed interior designers and TV hosts Tamara Day, author of Laid-Back Luxe, and Mikel Welch, author of The Forever Home—which launch just days before this event. The first 50 guests in line for each author will receive a free signed copy of their book.

Timeless Influence: The Legacy and Inspiration of Design

2:30 p.m.–3:30 p.m. | Hickory Chair, 200 N. Hamilton St., Suite 300 Hickory Chair's renowned product designers—Suzanne Kasler, Ray Booth, David Phoenix, Kim Scodro and Susan Hable—come together to share how legacy informs their creative process. In a panel moderated by Beth Bender of The Dove Agency, they explain how they translate inspiration into timeless design and how the furniture company's century-long tradition of craftsmanship shapes their work.

RSVP: bit.ly/timelessinfluencefall25 **Amber Lewis Book Signing**

3 p.m.–4 p.m. | Visual Comfort & Co., C & D Building, Suite 2A

Step into the world of designer Amber Lewis and celebrate her newest collection with Visual Comfort. The first 100 guests will receive a signed copy of her book Call It Home.

KEYNOTE A Decade of Design with Amy Astley

3 p.m.-4 p.m. | High Point Theatre

To mark her upcoming 10th anniversary as editor in chief of Architectural Digest, Amy Astley unveils AD at Home, a new book that offers a look inside the interiors that defined the magazine over the past decade. In conversation with AD Pro senior editor Mel Studach, Astley shares how the brand has evolved into a more inclusive, widereaching celebration of style. Book signing to follow at the Loloi showroom (5 p.m.-6:30 p.m.; IHFC, D-320).

Floral Styling 101: The Art of the Final Touch 3 p.m.-4 p.m. | Accent Decor, IHFC, D-201, D-202 & D-246

With decades of experience in the floral industry, Accent Decor understands how transformative greenery can be in completing a design. In this hands-on session, the brand's visual strategy manager, Alyssa Cassatto, demonstrates how to create editorial-worthy arrangements that elevate any space.

Next-Gen Powerhouses: Designers Leading with Vision, Not Just Years

3 p.m.-4 p.m. | Regina Andrew, IHFC, IH-006

Drawing from the journeys of Doni Douglas Designs founder Jaclyn Isaac and Grau Design Studio principal and creative director Jennifer Hutton, this Fireside Chat event explores how young women in design can turn challenges into advantages. Topics include mastering negotiation for respect and fair pay, building credibility with construction teams, owning expertise, charging confidently and accelerating success through strategic risks. Limited seating available; special gift for the first 25 guests.

RSVP: reginaandrew.com/high-point-furniture-market

Afternoon Tea with Lord Spencer

3 p.m.-5 p.m. | Theodore Alexander

Lord Charles Spencer hosts an afternoon of style and refinement as he unveils the Spencer Green Park Collection, a line inspired by the timeless elegance of his London residence.

Inside the Collection with Button Atelier

3 p.m.-5 p.m. | Co.House Designs, IHFC, IH-300

Enjoy a casual opportunity to mingle, discover new work and toast to thoughtful design as Brittny Button shares the inspiration behind her newest collaboration with Co.House Designs.

Corey Damen Jenkins Book Signing

3 p.m.-6 p.m. | Hancock & Moore, 200 Steele, Suite 323

Celebrate the launch of Design Reimagined by Corey Damen Jenkins, which spotlights the award-winning designer's latest work.

Preview Party: A Celebration of Kim Salmela's **Second Collection**

3:30 p.m.-6 p.m. | Norwalk Furniture, IHFC Main, M-108

Designer Kim Salmela debuts her follow-up collection of textiles with Crypton Home at this celebratory event at Norwalk Furniture. Enjoy live music by Chamberlin Birch and bespoke cocktails. Exclusive giveaways and special surprises are in store. RSVP: bit.ly/kimsalmelafall25

Community Over Competition: Designing Without Fear

4 p.m.-5 p.m. | Universal Furniture

True community makes every big idea possible. This session is an open call to find your people and design boldly, featuring designers Antonio DeLoatch and Nicole Roe sharing stories of meaningful industry camaraderie and offering tips on how to stay connected after Market, dismantle isolation and choose connection above doubt.

RSVP: universalfurniture.com/marketevents

BOH Infusing Personality into Today's Interiors

4 p.m.-5 p.m. | Woodbridge, 200 Steele, Suite 301

This fall marks the first time the iconic Morris & Co. brand has introduced new designs since the early 1900s. The Unfinished Works collection, a collaboration with The Huntington, includes 26 original designs based off of the museum's archival sketches by William Morris and John Henry Dearle, which have been thoughtfully interpreted and reimagined. To celebrate the landmark introduction, The Business of Home Podcast host Dennis Scully sits down with designers Stephanie Sabbe and Katie Rosenfeld, both Morris & Co. enthusiasts, to talk about the role heritage plays in today's home and how they infuse personality into their interiors using color, texture and pattern. Reception to follow.

A Toast to Design with Jennifer Farrell

4 p.m.-5 p.m. | Global Views, IHFC, D-213 & D-220

Global Views unveils its collection with Jennifer Farrell a bold exploration of nature-inspired forms brought to life through sculptural works and handcrafted artistry.

Carbon Designs High Point Market Debut Party

4 p.m.-6 p.m. | Carbon Designs, Suites at Market Square, G-6026

Celebrate with Carbon Designs as the brand showcases its hand-built, American-made collection—defined by industrial materials, bold design and uncompromising craftsmanship—at High Point Market for the first time.

Meet & Greet with Amanda Lindroth

4 p.m.-6 p.m. | Chelsea House, 200 N. Hamilton St., Suite 104

Toast Amanda Lindroth as she unveils her first collection of home accessories, furniture and lighting with Chelsea House. The Bahamas-based interior designer is known for her island-infused aesthetic, and her line is a natural extension of that signature elegance and gracious hospitality.

A Night at the Museum

4 p.m.-6 p.m. | Eichholtz

Step into an immersive, after-hours experience co-hosted by this year's design ambassador, IMG founder Cheryl Eisen, alongside special guests from the Metropolitan Museum of Art, who help bring the magic of the museum to Market through storytelling, design and discovery. Wander through three seasons of the Met x Eichholtz collection and experience the excitement of going "into the galleries" as history and home converge.

RSVP: eichholtz.com/usa/high-point-events-schedule

Sanctuary Reserve: A Hickory White Happy Hour 4 p.m.-6 p.m. | Sherrill Furniture Brands, 3rd Floor

Hickory White hosts an evening of style, craftsmanship and celebration. Set against the backdrop of the brand's timeless design, this special happy hour marks the debut of its heritage-inspired Sanctuary Reserve collection.

Meet the Designers: Book Signing & Market Party 4 p.m.-7 p.m. | Century Furniture, 200 Steele, Suite 213

Century hosts a book signing with its guest designers— Tara Shaw (Soul of the Home), Thomas O'Brien (Library House), and Jesse Carrier and Mara Miller of Carrier and Company (Defining Chic)—until 5 p.m. The evening continues with the brand's signature Fall Market party, featuring heavy hors d'oeuvres and live music.

AHF Hall of Fame Brick Dedication

5 p.m.-6 p.m. | American Home Furnishings Hall of Fame

Celebrate those newly honored in the Pathways of Honor. A brief ceremony will be held at 5:15 p.m.

NKBA x Cosentino Reception & Ribbon Cutting

5 p.m.-6 p.m. | NKBA/KBIS, Broad Hall, 1st Floor

National Kitchen & Bath Association global president and CEO Bill Darcy and Patty Dominguez, vice president of business development for Cosentino Americas, co-host the official debut of NKBA and Cosentino at Broad Hall. A reception will be followed by a ribbon-cutting ceremony and cocktails at 5:30 p.m.

Braxton Culler's 50th Anniversary Party

5 p.m.-7 p.m. | Braxton Culler

Family-founded Braxton Culler first opened its doors in 1975. Now, the company is celebrating 50 years with a 1970s-themed event—be sure to dress in your grooviest retro look to mark the occasion!

Launch Party at Fabricut

5 p.m.–7 p.m. | Fabricut, Market Square, Suite 217

Celebrate the launch of Vern Yip's new collection for Trend—and more new releases from Fabricut's family of brands—over refreshments and light bites.

Saturday Evening Social

5 p.m.–10 p.m. | American Leather, Showplace, Suite 5000

American Leather hosts its renowned Saturday evening party, treating guests to delicious bites, inventive cocktails and great music on its fifth-floor deck at Showplace, overlooking the heart of Market.

Bernhardt Sets the Social Scene for Market

6 p.m.–10 p.m. | Bernhardt

Take a culinary journey with handcrafted cocktails and delectable dishes by a James Beard-nominated chef, then dance the night away in The Club, an exclusive interactive destination in the new Bernhardt showroom.

RSVP: info.bernhardt.com/oct-2025-party-rsvp

Live Music at Center Stage: Jimmy Buffett's Coral Reefer Band

7 p.m.-9 p.m. | Center Stage

The legendary Coral Reefer Band, founded in 1974 by the late, great Jimmy Buffett, will take the stage for a highly anticipated evening performance coinciding with the High Point Market launch of the Margaritaville Living Collection from Hooker Furnishings. A valid Fall Market pass is required for entry; doors open at 6:30 p.m., with early entry for buyers at 6:15 p.m.

SUNDAY, OCTOBER 26

Sunday Brunch

8:30 a.m.-11 a.m. | Brown Jordan, IHFC Main, M-111

Celebrate 80 years of design excellence with Brown Jordan at its annual Sunday Brunch, where timeless heritage meets the debut of its forward-thinking new collections.

Vern Yip Book Signing

9 a.m.-11 a.m. | Fabricut, Market Square, Suite 217

Meet Vern Yip at the Fabricut showroom during a special book signing event for his newest book, Color Pattern Texture. Copies will be available for purchase.

52 Weeks of Design Live

10 a.m.-11 a.m. | Theodore Alexander

Alexa Hampton hosts a live version of her 52 Weeks of Design series with designers Jean Liu, Laura Lubin and Jessica Davis, touching on everything from design musthaves and travel inspiration to achieving a signature style.

Behind the Curtain: How Designers Price Projects 10 a.m.-11 a.m. | Regina Andrew, IHFC, IH-006

Ever wonder how successful designers scope, price and manage their projects? Join Jessica Duce, Claire Jefford and special guests for a candid Fireside Chat session as they talk openly about real client experiences. You'll hear exactly what services they offer, the deliverables, and the fees, including profit margins on products. Limited seating available; special gift for the first 25 guests.

RSVP: reginaandrew.com/high-point-furniture-market

Designing with Light, Finish & Form

10 a.m.-11 a.m. | NKBA/KBIS, Broad Hall, 1st Floor

Discover how materials can make a difference in your designs at this panel featuring NKBA Design Council members Thom Filicia and Michel Smith Boyd, representatives from Kichler Lighting and Ferguson Home, and Luxe Interiors + Design editor in chief Jill Cohen.

The Design Sprint: From Empty Rooms to **Inspiring Spaces**

10 a.m.-11 a.m. | Four Hands, Showplace, Suite 4101

How do top designers transform vision into reality on the tightest timelines? House Beautiful's director of editorial special projects, Carisha Swanson, sits down with Kathy Kuo Home founder Kathy Kuo and Amber Interiors founder Amber Lewis for a discussion about the realities of creating unforgettable spaces in the magazine's latest Whole Home showhouse.

Lessons Learned and Profits Earned

10 a.m.–11 a.m. | Hooker Furnishings, Showplace, 3rd Floor

Design Biz Survival Guide host Rick Campos sits down with DuVäl Design founder DuVäl Reynolds and Widell + Boschetti's Barette Widell and Christina Boschetti to talk about their beginnings in the industry, their paths to profitability and their visions for the future.

Navigating Price Changes: Mitigating Your Risk

10 a.m.-11 a.m. | Antique & Design Center

Price changes are one of the quietest and most costly threats to a design business, quickly eroding profitability. Industry experts Beth Bender and Ruth Ann Janson of The Dove Agency unpack the hidden risks and share strategies and software solutions that can safeguard your bottom line. Gain insights into best practices and discover how the right digital tools can help you turn potential pitfalls into opportunities for stronger, more sustainable growth.

RSVP: bit.ly/navigatingpricechangesfall25

The Psychology of Interior Design

10 a.m.-11 a.m. | Universal Furniture

Explore the intersection of psychology and design with Tracee Murphy of The Designer Launch, who shares how psychological principles can enhance sales, marketing, leadership and client relationships in the design industry. This wide-ranging talk touches on everything from the impact of color on mood and perception to effective conflict management strategies and navigating money conversations with clients.

RSVP: universalfurniture.com/marketevents

Tea Time Brunch with Lillian

10 a.m.-11 a.m. | Sherrill Furniture Brands, 2nd Floor

Designers Today co-hosts as Lillian August unveils her brand's Antiquaire collection, inspired by the romance of European antiques. Enjoy brunch and a first look at the new pieces. RSVP: eventcreate.com/e/teatime-lillian-august

How to Bill with Confidence and Clarity

10 a.m.-11 a.m. | Vanguard

From hourly rates to fixed fees and hybrid models, this workshop explores the most effective billing methods for luxury interior designers. Laura Umansky, founder of Laura U Design Collective and co-founder of Design Dash, will break down how to structure fees, estimate project costs and communicate pricing with confidence. Discover the tools to develop a billing strategy that saves time, maximizes revenue and positions your firm for success in the luxury market. RSVP: events@vanguardfurniture.com

The Designers Table

10 a.m.–1 p.m. | Rowe, Showplace, Suite 1100

Start your Sunday with a meal centered on creativity and connection. Gather with fellow designers over a custom tea bar, tea-infused mimosas, and a curated brunch spread. Presented by Rowe in partnership with Crypton.

The Business of Being Extra: Scaling with Strategy 11 a.m.-12 p.m. | Eichholtz

A Well-Designed Business podcast host LuAnn Nigara and designer Corey Damen Jenkins explore what it takes to maintain a thriving design business and grow a publicfacing brand. Book signing of Jenkins's Design Reimagined to follow; complimentary copies for the first 50 guests. RSVP: eichholtz.com/usa/high-point-events-schedule

Mistakes We Made So You Don't Have To

11 a.m.–12 p.m. | Fairfield, 200 N. Hamilton St., Suite 100

Designers Jaque Bethke, Theresa Dorlini and Amber Guyton share the lessons they learned the hard way—and strategies to avoid common pitfalls and costly detours. Presented by Fairfield in partnership with Sunbrella.

American Home Furnishings Hall of Fame Pinning Ceremony

12 p.m.–12:30 p.m. | American Home Furnishings Hall of Fame

R.C. Willey Home Furnishings president Jeffrey Child; Furniture Mart USA founder and chairman William Hinks; the late Stanley Pauley, former chairman and CEO of Carpenter Co.; and Norman Waxman of Norman Waxman Consulting will be inducted into the Hall of Fame with a pinning ceremony, followed by the unveiling of their plaques on the Wall of Fame and a dedication for bricks that will be placed along the Walk of Fame.

Cosentino Lunch & Panel: Explore the Outdoors 12 p.m.-1 p.m. | NKBA/KBIS, Broad Hall, 1st Floor

House Beautiful director of editorial special projects Carisha Swanson talks to designer Mikel Welch and Azzurro Living vice president of design Brandon Kershner

for a deep-dive into engaging topics around outdoor design and innovation and the future of surfaces.

Outsource the Overwhelm: Build a Team that Frees You to Create

12 p.m.–1 p.m. | Antique & Design Center

In this power-packed master class, learn how to strategically tap local, remote and AI support so you can spend more time in your creative zone and scale your business without burning out. Design business coach Melissa Galt leads this session on doing less a lot better—a can't-miss for designers who are stuck in their inbox.

RSVP: bit.ly/outsourcetheoverwhelmfall25

Afternoon Tea with Augusta Hoffman

1 p.m.–3 p.m. | Hudson Valley Lighting Group, Market Square, M-70, M-90, M-97 & M-99

Find a moment of pause amid the bustle of Market as you discover Augusta Hoffman's debut Hudson Valley Lighting collection over drinks by Forgrave Fine Tea.

RSVP: hvlg@laruepr.com

2026 Report: The Latest Data on Kitchen Trends 2 p.m.-3 p.m. | NKBA/KBIS, Broad Hall, 1st Floor

Learn how to tap into the latest trend data with designers Alena Capra and Julee Ireland, founder of the Home Renovation School, along with representatives from Fabuwood and Miele, in a discussion moderated by Flower editorial director Karen Carroll.

Genius Bar Demo

2 p.m.–3 p.m. | Hooker Furnishings, Showplace, 3rd Floor

Studio Designer and Mydoma showcase the latest trends and innovations at the Genius Bar with a demo that highlights Connected Vendor, a sourcing tool that includes standout pieces from Hooker Furnishings and other top brands. RSVP: bit.lv/connectedvendorfall25

Get the Yes and Strengthen Your Design **Practice with Neuroaesthetics**

2 p.m.-3 p.m. | The Point

Learn how to elevate your design decisions by using science-backed principles, with Eryn Oruncak, Jennifer Farrell and Ericka Saurit, who explore neuroaesthetic principles in lighting, biophilia, color, pattern, balance, art and personalized design. Gain strategies to get more client yeses that increase your firm's profit. Presented in

partnership with Élan Design House, Saurit Creative, Visual Comfort & Co., Kravet and The Phillips Collection.

How to Build a Healthy & Consistent Pipeline

2 p.m.-3 p.m. | Universal Furniture

Stop the feast-or-famine roller coaster with Pearl Collective co-founder Gail Doby, who shares the best sources of new business that don't require a new client, and how to spend less but get better results with your marketing.

RSVP: universalfurniture.com/marketevents

Source Smarter and Make More Money

2 p.m.-3 p.m. | Sherrill Furniture Brands

A Well-Designed Business host LuAnn Nigara moderates this conversation with designers Isabel Ladd, Jessica Farnan and Lisa Gilmore about the systems, strategies and sourcing decisions that directly influence a firm's bottom line. The panelists explain how they structure their trade relationships, manage procurement, and communicate value to clients in a way that protects both creativity and margin. Presented in partnership with Revolution Fabrics. RSVP: bit.ly/sourcesmarterfall25

5 Marketing Moves that Win High-End Clients 2 p.m.-3 p.m. | Vanguard

Explore key strategies for reaching and retaining luxury residential design clients in a workshop led by DesignDash co-founder Melissa Grove. She explains how authenticity, storytelling, exclusivity and high-status connections each play a role in elevating brand perception and client experience—and how you can curate a brand that quietly signals luxury while delivering service that feels as seamless as the Four Seasons. RSVP: events@vanguardfurniture.com

Thriving Through the Seasons of Design Business 2:30 p.m.-3:30 p.m. | Antique & Design Center

A slowdown can feel daunting—but it also creates fertile ground for reinvention and growth. Industry veterans Melissa Mittag and Joseph Aldrich sit down with designer and business coach Traci Connell and designer Allison Mattison to discuss turning periods like these into powerful opportunities.

Meet & Greet with Libby Langdon

3 p.m.-4 p.m. | Fairfield, 200 N. Hamilton St., Suite 100

Libby Langdon welcomes guests into the Fairfield showroom to spotlight the latest additions to the collection she has been designing for the brand since 2019. Chat about the inspiration behind her latest introductions, and discover how she consistently designs pieces that resonate with clients and designers.

BOH Authentically Aligned: Building a Brand that Connects

3 p.m.-5 p.m. | Global Views, IHFC, D-213 & D-220

Your brand is more than just a logo—it's the story you tell, the emotions you evoke and the reputation you build. In celebration of Global Views's new brand refresh, The Business of Home Podcast host Dennis Scully moderates a conversation about how to stand out in a crowded marketplace. Workshop/APD content director David McEachin and designers Noz Nozawa of Noz Design and Christine Carney of Blackberry Farm Design explain how to define, refine and amplify a brand identity rooted in authenticity so it connects with your ideal audience.

RSVP: bit.ly/authenticallyalignedfall25

Dana Wolter Book Signing & Party

3 p.m.-5 p.m. | Currey & Company, IHFC Main, M-110

Designer Dana Wolter believes that our homes should provide beauty and comfort to support well-being. The ones featured in her book, The Elegance and Comfort of Home, are places of sanctuary where families come together to recharge and create memories. Signed copies will be available for purchase.

Open Book with John McClain

3:30 p.m.-4:30 p.m. | Regina Andrew, IHFC, IH-006

Dive into key business topics—from hourly pricing versus flat rate, to maximizing trade discounts for profit and creating design packages that your customers will want to buy—at this dynamic session hosted by designer John McClain and designed to spark meaningful conversation. Limited seating available; special gift for the first 25 guests.

RSVP: reginaandrew.com/high-point-furniture-market

From Napkin Sketch to Revenue Stream

4 p.m.-5 p.m. | Century Furniture, 200 Steele, Suite 213

Designer and business coach Traci Connell hosts a strategy session for creatives ready to turn that exciting idea into a real revenue stream. For those sitting on an unfinished concept—whether it's a new commerce line, partnership or expansion—this session will help you pressure-test your big idea and create an action plan to bring it to life.

Natural Luxury: Designing for Wellness, **Sustainability & Your Thriving Design Business** 4 p.m.-5 p.m. | Universal Furniture

Biophilic design isn't just about bringing nature indoors. It's a powerful tool for creating elevated, wellness-focused spaces that resonate with luxury clients—and as demand grows for environments that support health, beauty and emotional well-being, designers have a unique opportunity to lead the charge. Designers Susan Hayward, Jillian Hayward Schaible, Kathryn Hunt and Kristi Hopper explore how to transform nature-inspired design into a refined, high-end offering that attracts discerning clients and distinguishes your work.

RSVP: universalfurniture.com/marketevents

Eichholtz Atelier Soiree

4 p.m.-6 p.m. | Eichholtz

Eichholtz hosts a celebration of craftsmanship, customization and community, with a spotlight on the newest introductions to the Eichholtz Atelier program, including bespoke-ready options in muslin.

RSVP: eichholtz.com/usa/high-point-events-schedule

How Liberty Fabrics Lend English Sophistication to Bespoke American Interiors

4 p.m.-6 p.m. | Hickory Chair, 200 N. Hamilton St., Suite 300

To celebrate Hickory Chair's exclusive fabric line with design house Liberty, Flower editor in chief Margot Shaw moderates a discussion about the intersection of American and British design, and is joined by Hickory Chair president Federico Contigiani, designer Alexa Hampton, and Ann Mashburn, co-owner of her eponymous fashion boutique. Tea, cocktails and hors d'oeuvres will be served. RSVP: bit.ly/flowerxhickorychairfall25

Kravet Cocktail Party

4 p.m.-6 p.m. | Kravet, 200 Steele, Suite 117

Toast to Kravet's new campaign, "Never Basic," where bold ideas and acclaimed designers push boundaries. Experience a world of interiors that are as original as they are unforgettable.

Wine Down with Precedent

4 p.m.–6 p.m. | Sherrill Furniture Brands, 3rd Floor

Head to the third floor of the Sherrill showroom and unwind with a glass of wine while discovering Precedent Furniture's latest introductions.

Meet & Mingle with Lauren Liess

4 p.m.-7 p.m. | Taylor King, 200 Steele, Suite 304

Connect with designer and author Lauren Liess—a Taylor King collaborator since 2019—as she shares her new upholstery additions and discusses her latest ventures: The Meadow, home to her family of seven, and Saving Lost Cottages of the Outer Banks, a project close to her heart.

Codarus: Celebrating 20 Years!

4 p.m.-8 p.m. | Codarus, Broad Hall

Codarus toasts to its 20th anniversary—and the partners, clients and design community that have been along for the journey—with an evening of canapés, curated wines, craft beer and champagne.

RSVP: codarus.com/events/high-point-market

Mid-Autumn Tell-All with AAPIDA

4:30 p.m.–6:30 p.m. | Hudson Valley Lighting Group, Market Square, M-70, M-90, M-97 & M-99

Celebrate creativity, grit and the power of defining your own success, in this conversation with all-star AAPI Design Alliance designers Vern Yip, Noz Nozawa, Jessica Davis and Tina Ramchandani. Expect honest dialogue, practical inspiration, and Mid-Autumn Moon Festival treats—this is a gathering that glows with tradition.

DAA Mixer and Awards Presentation

5 p.m.-6:30 p.m. | JH Adams Inn, 1108 N. Main St.

The Diversity Advocacy Alliance presents awards to industry stakeholders who demonstrate a commitment to diversity, equity and inclusion. Celebrate the designers and brands who will be honored with the Open Arms Award (Varaluz), Mentorship Award (Monique Nicole) and Social Responsibility Award (The Design Besties), which will be presented at 5:45 p.m. This event is open to all Fall Market pass holders.

Live Music at Center Stage: The Fray

7 p.m.–9 p.m. | Center Stage

Known for emotional anthems like "How to Save a Life" and "You Found Me," The Fray first burst onto the scene in the early 2000s with a unique brand of alt-rock that became a global sensation. With four Grammy Award nominations and three Billboard Top 10 hits, the band has left an indelible mark on the American music landscape. A valid Fall Market pass is required for entry; doors open at 6:30 p.m., with early entry for buyers at 6:15 p.m.

MONDAY, OCTOBER 27

Design, Bill, Repeat: Build a Financially Fit Studio 10 a.m.-11 a.m. | Hooker Furnishings, Showplace, 3rd Floor

Discover what it takes to build a financially strong and sustainable design business, in this panel with Brooke Stoll, Dalia Soles, DuVäl Reynolds and moderator LuAnn Nigara. Learn how to align your processes with your goals and discover repeatable strategies that support profitability and growth.

Design Kaleidoscope

10 a.m.-11 a.m. | NKBA/KBIS, Broad Hall, 1st Floor

Tap into the latest color and lighting trends in kitchen and bath with Tanya Smith-Shiflett of Unique Kitchens & Baths, Heather French of French & French Interiors, and representatives from Lutron and Sherwin-Williams in a panel moderated by Carisha Swanson, House Beautiful's director of editorial special projects.

Brand Partnerships in the New Design Economy 10 a.m.-11 a.m. | Regina Andrew, IHFC, IH-006

Designers aren't just creating beautiful spaces, they're building brand empires with a strong point of view. Ericka Saurit moderates a talk with four designers and Regina Andrew Detroit Brand Ambassadors—Rasheeda Gray of Gray Space Interiors, Windsor Dalton of Windsor Dalton Designs, and Yvonne Christensen and Nichole Speirs of House West Design—on turning creative influence into opportunity. Special gift available to the first 25 guests.

RSVP: reginaandrew.com/high-point-furniture-market

Navigating Economic Shifts in Design 10 a.m.-11 a.m. | Uttermost, IHFC, C-448

In a time of rising costs, shifting trade policies and uncertain demand, what does the economic outlook mean for interior designers and manufacturers alike? American Society of Interior Designers research fellow S. Dawn Haynie sits down with Uttermost and Revelation CEO Mac Cooper to explore how his brands are adapting to global pressures, rethinking supply chains and seizing opportunities amid volatility.

Understanding the Business Side of Branding 10:30 a.m.-11:30 a.m. | Suites at Market Square, T-1022

In today's design economy, a strong portfolio is no longer enough—to build a profitable, in-demand studio, you need a brand that signals value, attracts the right clients and positions you for growth. Anita Yokota, licensed therapist turned interior designer and best-selling author; designer Isabel Ladd; Hannah Levine, co-founder of PRoduct Lab and owner of Ornamentum; and Adriana Hoyos Design Studio founder Adriana Hoyos come together with design writer Sarah Lyon to pull back the curtain on how intentional branding fuels business results.

Cosentino Mimosa Bar & Bathroom Design Panel

11 a.m.-12 p.m. | Cosentino, Broad Hall, 1st Floor

Discover the latest in bathroom design with Luxe Interiors + Design senior market editor Sarah Shelton and designers Arianne Bellizaire of Arianne Bellizaire Interiors and Beth Dotolo of Pulp Design Studios.

Corey Damen Jenkins Book Signing & Party

11 a.m.-1 p.m. | Currey & Company, IHFC Main, M-110

In his second book, Design Reimagined, Corey Damen Jenkins takes readers inside 10 glamorous projects that highlight his unapologetic embrace of classic architectural bones, rich color combinations, classic elements with a modern twist, and dynamic pattern play. Signed copies will be available for purchase.

Edge34 Grand Opening

11 a.m.-1 p.m. | Edge34, 1700 W. Green Drive

Artisan Concrete Design Studio debuts Edge34, its new American outpost in High Point, featuring a distinctive collection of concrete furniture, planters and more.

Lauren Liess Book Signing

11 a.m.-1 p.m. | Hudson Valley Lighting Group, Market Square, M-70, M-90, M-97 & M-99

Celebrate the unveiling of the second Troy Lighting collection from Lauren Liess with a special signing of her book, Feels Like Home, enjoy a refreshing herbal hydrosol cocktail, and tap into the spirit of a life well lived.

Beyond the Boxes: Where Kitchen & Bath Design **Profits Really Come From**

2 p.m.-3 p.m. | Universal Furniture

Most designers focus on design fees while missing the real money maker: strategic material procurement. This interactive workshop with designer Sharon L. Sherman reveals the procurement strategies that transformed her practice into a seven-figure design firm. Learn how to develop profitable budgets for cabinets, countertops, appliances and

tile while building vendor relationships that create mutual success. RSVP: universalfurniture.com/marketevents

Leveraging the Entrepreneurial Spirit

2 p.m.-3 p.m. | NKBA/KBIS, Broad Hall, 1st Floor

Designers Richard Anuszkiewicz and Arianne Bellizaire and representatives from FreePower and Urban Bonfire share stories of innovation in a talk moderated by Modern Luxury interiors market editor Chandler Presson Pibl.

The Psychology of Interiors: How Design Shapes **Mood and Productivity**

2 p.m.-4 p.m. | Hooker Furnishings, Showplace, 3rd Floor

Uplifting, healthy, optimistic, creative, productive—these are just some of the descriptions of places we all might prefer to live and work. In a workshop with Kat Schwartz, a retail training associate at Sunbrella, discover design choices that can foster positive, healthy environments, including how to select fabrics for optimal tactile experience, how light impacts well-being, and the effect of color on mood.

Is It Time to Invest in PR?

2:30 p.m.-3:30 p.m. | Suites at Market Square, T-1022

Wondering if your brand is ready for the spotlight? Designer Wendy Glaister joins Serena Martin of 24/7 Creative Agency for a fireside chat on how to recognize key career milestones and market signals that indicate it's time to seek publicity; define clear public relations goals tailored to your brand's unique story; evaluate the true costs and benefits of hiring a PR professional; and identify opportunities that will elevate your publicity.

Aerin Lauder Book Signing

3 p.m.–4 p.m. | Visual Comfort & Co., C & D Building, Suite 2A

Iconic tastemaker Aerin Lauder makes a special appearance at Market in honor of her partnership with Visual Comfort. The first 100 guests will receive a signed copy of her book Living with Flowers.

A Journey to Wellness in Design

4 p.m.-5 p.m. | Century Furniture, 200 Steele, Suite 213

Birmingham, Alabama-based designer Dana Wolter talks about her first book, The Elegance and Comfort of Home, and her passion for creating gracious interiors with a focus on well-being. From the beginning, Wolter's work has been rooted in creating thoughtful interiors that provide both comfort and refuge. Following a cancer diagnosis in 2022, that commitment deepened. She discusses her drive toward wellness in design and the creative process of launching her debut monograph.

Designer Sip 'n Style

6 p.m.-8 p.m. | Vanguard

Head to Vanguard's luxe terrace for curated cocktails, chef-prepared light bites and a bird's-eye view of High Point at night.

TUESDAY, OCTOBER 28

Ode to Joy: Trends Shaping Spring/Summer 2026 10 a.m.−11 a.m. | The Point

Future Snoops vice president of advisory and partnerships Jaye Anna Mize and International Textile Alliance managing director Carrie Dillon host a dynamic discussion on the design shifts inspiring spring/summer 2026, including a movement called "Ode to Joy" that redefines interiors with playful expression, uplifting color palettes, and comforting layers that spark emotional well-being.

Vision to Value: Turning Creativity into Growth 10:30 a.m.–11:30 a.m. | Suites at Market Square, T-1022

Designers are visionaries, but scaling a business takes more than creativity—it also requires strategy, systems and structure. Hear from the collaborators behind IDCO's brand-new suite of tools built specifically for interior designers: Tandem founder Renee Bush and business consultant Brooke Stoll. In a conversation led by IDCO founder Anastasia Casey, they break down three pillars of a thriving design firm—pricing and profitability, project pipeline and forecasting, and process and client communication—to offer a better understanding of how thoughtful systems can increase your profit, support your creative vision and help you lead your business with intention.

The Final Layer: Mastering Staging & Styling for Seamless Client Reveals

2:30 p.m.-3:30 p.m. | Suites at Market Square, T-1022

Lina Galvão of Curated Nest delivers a deep dive into one of the most transformative, but often overlooked, aspects of interior design: styling. From budgeting to sourcing, inventory management, and styling-day execution, she walks through the essential strategies that ensure the final install sings. The goal: a refined tool kit to elevate the final layer and wow clients and cameras alike.



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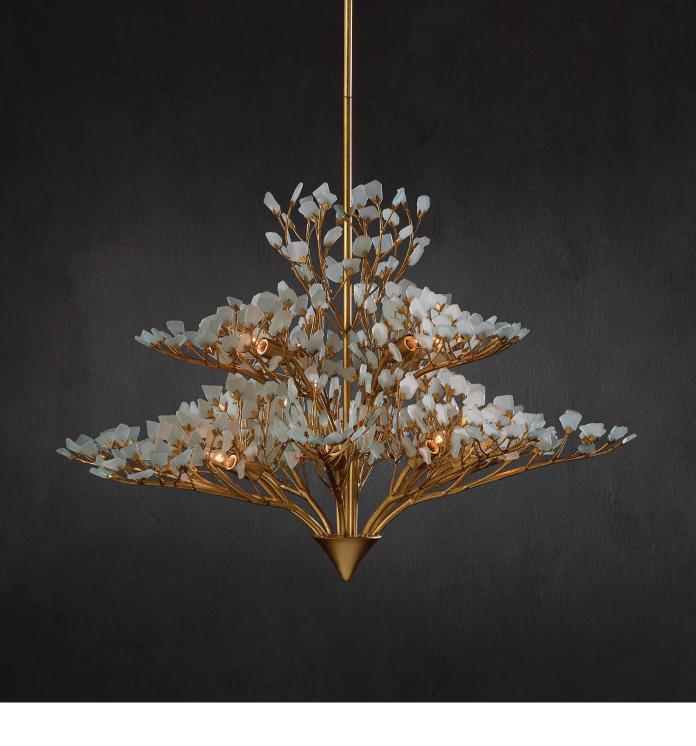
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