



The **Designer's Guide** to
**HIGH POINT
MARKET**

October 26–30, 2024

Trend Alert: Structured Styles and Creature Comforts

Dream Teams: The Season's Hottest Collabs

The Schedule: Can't-Miss Market Events

BUSINESS OF HOME



AMBER LEWIS X FOUR HANDS



Behind the Design: Amber Lewis x Four Hands

Join Amber Lewis for a live styling event featuring new pieces from the Amber Lewis x Four Hands collaboration. Hosted by *House Beautiful's* Carisha Swanson.



Sunday, October 27
10AM

Four Hands Showroom
High Point Market Showplace:
4101, Floor 4

Reserve your spot here:



BOH

The Designer's Guide to High Point Market

FALL 2024

EDITOR IN CHIEF Kaitlin Petersen
ART DIRECTOR Danlly Domingo
EXECUTIVE EDITOR Fred Nicolaus
MANAGING EDITOR Haley Chouinard
MARKET EDITOR Caroline Biggs
ASSOCIATE EDITOR Caroline Bourque
EDITORIAL ASSISTANT Aidan Taylor

COPY & RESEARCH

ARTICLES EDITOR Hannah Hickock
COPY EDITOR Krissy Roleke

HEAD OF BUSINESS OF HOME Julia Noran Johnston

SALES & MARKETING

BUSINESS DIRECTOR Kim Trepanier
HOME FURNISHINGS DIRECTOR Billy Fisher
SENIOR CLIENT PARTNER Emmanuel Vera
EVENTS MANAGER Kate Jerde Cole
ADVERTISING COORDINATOR Kaili Ward

BUSINESS OF HOME
106 West 32nd Street
New York, NY 10001
(212) 465-2575

LETTERS TO THE EDITOR
editors@businessofhome.com

ADVERTISING
advertising@businessofhome.com

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ON THE COVER

Meet *Shag Cactus* in Sangria, a wallcovering and linen-cotton blend from Counterpart Studios. The design is part of the Austin-based boutique textile brand's bright, playful collaboration with Los Angeles-based artist Paige Russell of Eloi. To learn more, visit Counterpart Studios at Shoppe Object (Market Square, 3rd Floor).

4 Welcome

6 In the Zone

You won't leave any stones unturned at High Point with the help of this handy map

22 Structural Integrity

The season's most striking designs showcase an array of architectural elements

24 Creature Comforts

Snuggle up with these fresh, fauna-fueled finds

27 True Colors

For unmatched color that makes an impact, designers choose Benjamin Moore
Created in partnership with Benjamin Moore

32 Take Two

Seven first-time collaborators make their Market debut

38 The Schedule

Our curated selection of can't-miss designer events

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For all of the dour headlines, slowing pipelines and industry malaise we've weathered together this year, there's a sense of celebration that permeates every aspect of this fall's High Point Market. The product releases? Irresistible. The programming? Off the charts. No matter what brings you to High Point this season, there's one thing I'm sure of: You're in for a treat.

Whether you're here to source for a project, find new vendors, or soak up new ideas and meet your design heroes, we've surveyed the bright spots this season so that you can maximize your Market experience. In these pages, you'll find striking new products that are right on trend; seven fresh designer collaborations with some of your favorite brands; a curated calendar of programming; and a list of cocktail parties where you can kick back after a long day of sourcing. To help you find your way, we've

also included a series of detailed Market maps, which start on page 6 and correspond to the signage posted throughout town. We've even featured some of our favorite vendors in each neighborhood—don't forget to pay them a visit!

There's so much to explore, and I can't wait to see what you uncover. Wishing you a wonderful Market full of discovery at every turn.



Kaitlin

Kaitlin Petersen

Editor in Chief

 @knpetersen

CATCH UP WITH BOH

Our team is hosting events all over town—and you're invited! Here's where to meet up with us during Market.

Friday, October 25, at 4 p.m.

The Business of Home Podcast host Dennis Scully hosts a conversation about brand building with Caracole president Alessandro Fabrini and designers Vanessa DeLeon, Kate O'Hara and Ryan Saghian, followed by cocktails on the Caracole rooftop. For more information, see page 40.

Saturday, October 26, at 10 a.m.

BOH editor in chief Kaitlin Petersen unpacks the state of the industry—and offers a first look at the 2024 Interior Design Business Survey—with Interior Talent's Ken Roberts, Pearl Collective's Erin Weir, and designer Dennese Guadeloupe Rojas, who discuss the financial challenges and future opportunities for designers today. For more information, see page 42.

Saturday, October 26, at 4 p.m.

The Thursday Show comes to the Surya showroom as the podcast's co-hosts, Dennis Scully and *BOH* executive editor Fred Nicolaus, break down the biggest news in the design industry in front of a live audience. For more information, see page 47.

Sunday, October 27, at 10 a.m.

Design icon Suzanne Kasler sits down for a one-on-one chat with Kaitlin Petersen at Hickory Chair, explaining how she developed and refined her signature aesthetic as she built her multipronged business and brand. For more information, see page 48.

Sunday, October 27, at 1 p.m.

Design firm founders Noz Zowawa, Stephanie Sabbe and Rebekah Zaveloff talk about entrepreneurship with Dennis Scully in a cozy fireside chat at Chelsea House. For more information, see page 49.

Monday, October 28, at 10 a.m.

Start your day right with *BOH* and Brown Jordan, where Kaitlin Petersen is hosting a casual morning meetup with a Southern-style breakfast, plenty of coffee, and a chance to win a Walter Lamb aluminum rocking chair. For more information, see page 51.

Monday, October 28, at 4 p.m.

Looking to level up your business? Head to Universal, where Kaitlin Petersen sits down with designers Susie Novak, Beth Diana Smith, Swati Goorha, and Park & Oak duo Christina Samatas and Renee DiSanto for an engaging discussion about the best investments they've made in their firms. For more information, see page 52.



THEODORE ALEXANDER

THEODORE ALEXANDER SHOWROOM
229 W Russell Avenue, High Point, NC 27260

**A Walk Through the Living History Collection
with Lord Spencer**

Time: 5-6:30 pm, Saturday, October 26th

**Creating Impactful Interiors: A Discussion by
Theodore Alexander Featuring Jill Waage,
Editor-in-chief of Traditional Home, Megan
Molten, MA Allen, Arianne Bellizaire**

*Time: 11:30 am panel followed by lunch,
Sunday, October 27th*

In the Zone

You won't leave any stones unturned at High Point with the help of this handy map.

BY CAROLINE BIGGS



Calling all treasure hunters! Navigating High Point has never been easier. We've highlighted every showroom featured in this guide—plus other key buildings and notable debuts—so you can explore the best of what each neighborhood has to offer. If you

need extra guidance while out and about, look for the corresponding map colors and motifs on the signs throughout town to help you find your way.

For a complete list of exhibitor showrooms and addresses, visit highpointmarket.org/exhibitordirectory.

MAP: COURTESY OF HIGH POINT MARKET AUTHORITY



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AND A NEW PERSPECTIVE

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MARKET SQUARE & ELM

At Market Square, head straight to Thibaut and bask in the undulating beauty of Anna French's fabulously flame-stitched *Kamut Embroidery fabric* (Suite 260). Then pop into Shoppe Object to marvel at Möbius Keramikk's ocean wave-inspired tableware collaboration with Beach House Studio (Suites 330 & 348). Don't leave the building without stopping by Suites at Market Square for Ngala Trading's leather-clad *Malabo mirror* (G-7015)—it's the perfect place to check your hair (and sneak a selfie). As you make your way out of the area, roll through the Commerce & Design Building for Waterford's *Copper Coast pendant* at Visual Comfort & Co., an artisan-made wonder composed of handblown crystal (Suites 2A & 2G).

1. 220 Elm
2. Antiques & Design Center
3. Commerce & Design Building
4. Eliko Rug Gallery
5. Market Square
6. Natuzzi
7. Suites at Market Square



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200 N. Hamilton, South Court # 300

COMMERCE CONCOURSE

At Showplace, seek out Rowe Furniture's *Cassius chair*, a low-profile stunner with exposed joinery (Suite 1100). Once you get to the International Home Furnishings Center, look for these two gems: Accent Decor's beguilingly brutalist *Iliad bowl* (D-201, D-202 & D-246); and Rug & Kilim's *Block Print collection*, which draws on antique Mogul rug patterns (H-315). Before departing the building, check out Liora Manné's sound-absorbing *Astrid Abstract upholstery*, which looks like an impressionist painting (IH-204), and then take a much-needed break at Regina Andrew Detroit, where you can recharge your batteries (and phone) in the ambient glow of the natural jade stone *Patricia lamp* (IH-006).

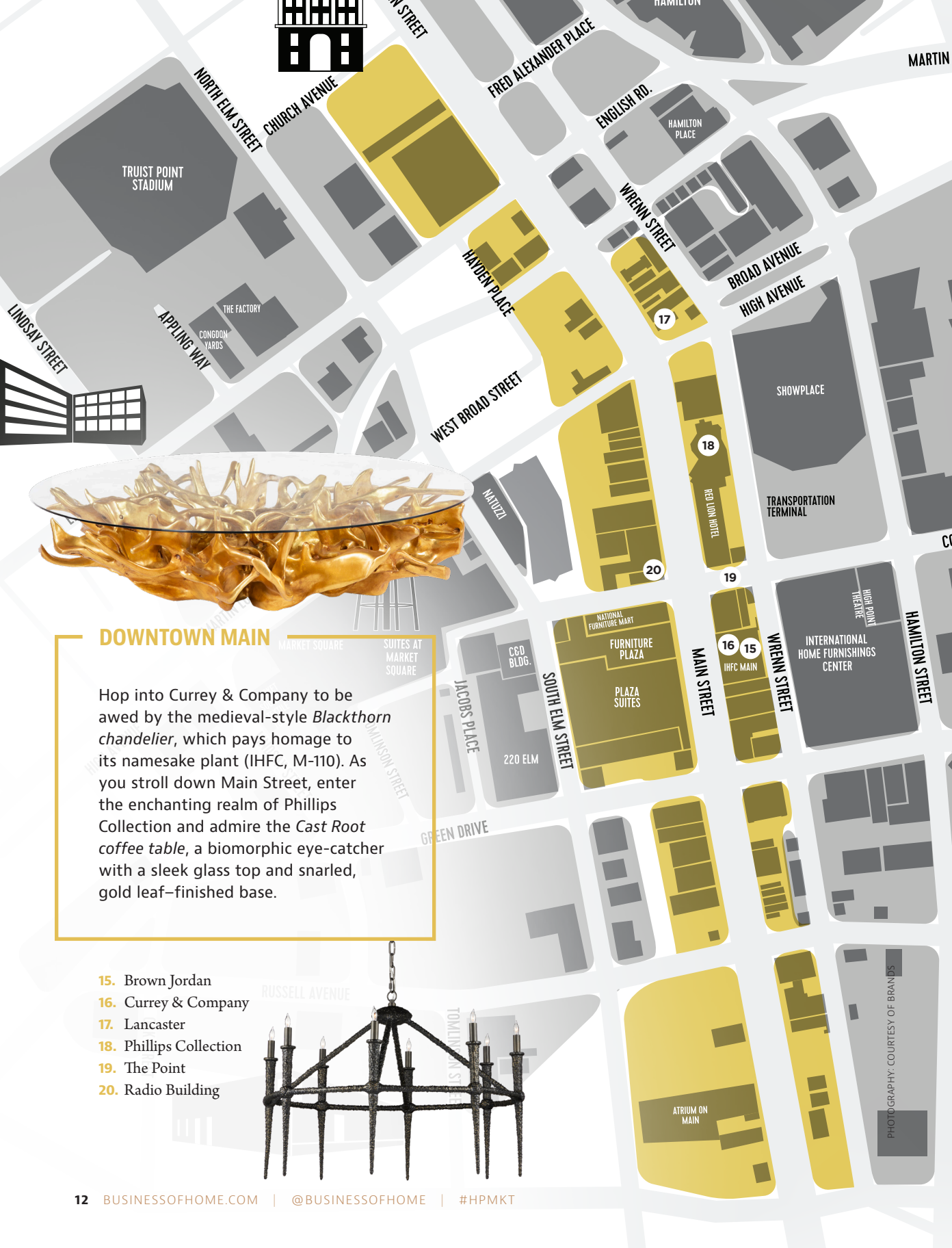


- 8. Caracole
- 9. Center Stage
- 10. High Point Theatre
- 11. IHFC
- 12. Odette
- 13. Showplace
- 14. Universal Furniture

CISCOHOME



Also showing at the Cisco Mill during Market
Love Train Antiques • Asia Minors Carpets • Alkemis Paint



DOWNTOWN MAIN

Hop into Currey & Company to be awed by the medieval-style *Blackthorn chandelier*, which pays homage to its namesake plant (IHFC, M-110). As you stroll down Main Street, enter the enchanting realm of Phillips Collection and admire the *Cast Root coffee table*, a biomorphic eye-catcher with a sleek glass top and snarled, gold leaf-finished base.

- 15. Brown Jordan
- 16. Currey & Company
- 17. Lancaster
- 18. Phillips Collection
- 19. The Point
- 20. Radio Building



PHOTOGRAPHY: COURTESY OF BRANDS

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Explore our 115,000+ square foot showroom, including two new introductions.
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TO THE TRADE

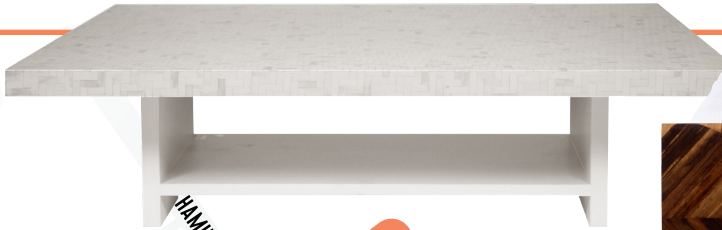
**DESIGNER'S
LOUNGE**

Join us in the Designer's Lounge during Fall High Point Market. The first 500 designers to visit will receive an exclusive swag bag.

HAMILTON WRENN

At 200 Steele, head to Chaddock to sit-test the new *Nico armless chair*, Benjamin Johnston's super chic homage to Italian postmodernism (Suite 106). Make your way to The Bank on Wrenn, where you'll be amazed by the 8,000-square-foot Burton James pop-up, then head into Made Goods for the *Jada bed*—and, more specifically, its mesmerizing handlaid banana bark starburst pattern. Pull up to 200 N. Hamilton Street to dote on Wildwood's boldly banded *Positano accent table* (Suites 104 & 125), but don't bounce without seeing the bone-inlaid *Luc cocktail table* by Suzanne Kasler at Hickory Chair (Suite 300). You and your clients can thank us later.

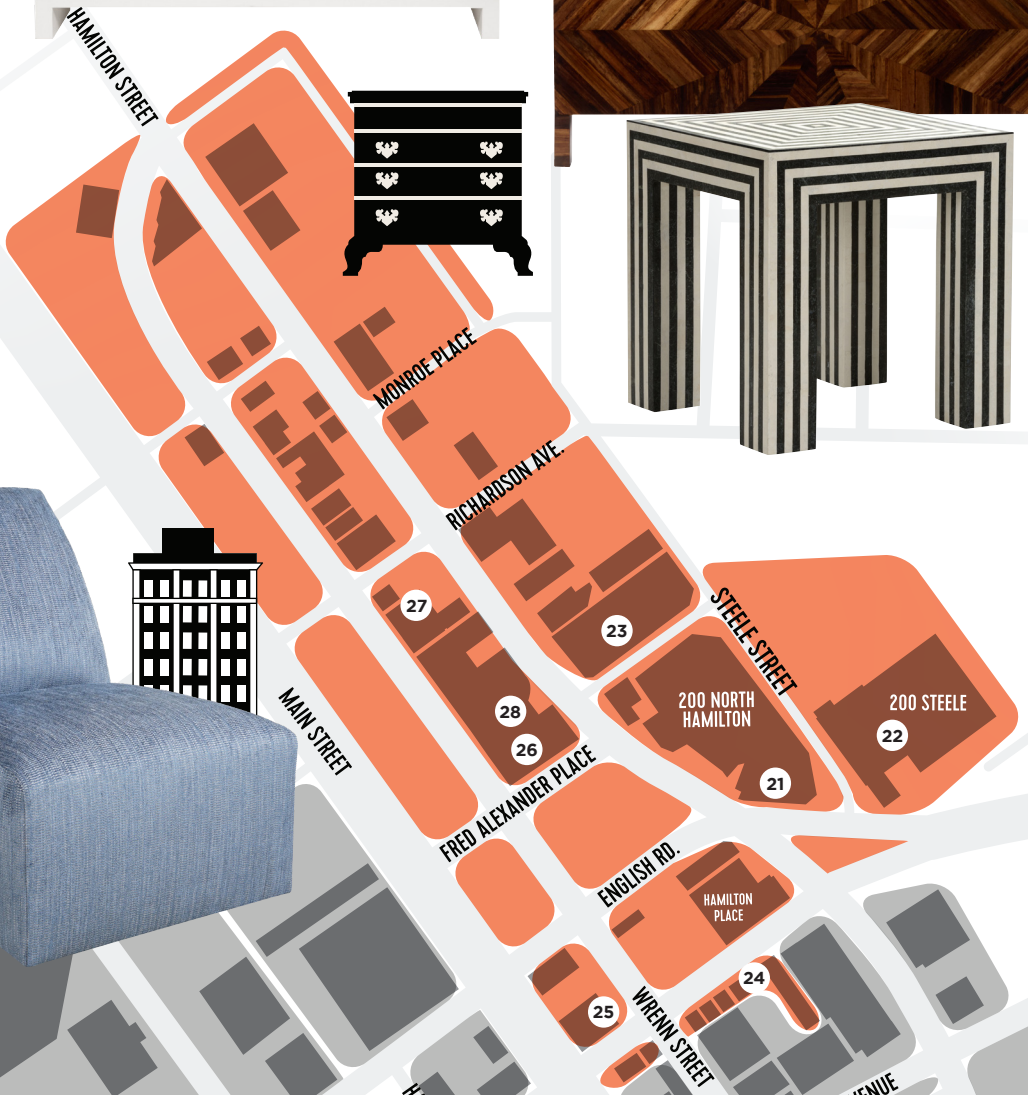
21. 200 N. Hamilton St.
22. 200 Steele
23. 315 Fred Alexander Pl.
24. Abner Henry
25. Made Goods & Burton James
26. Feizy Rugs
27. Gabby
28. Vanguard



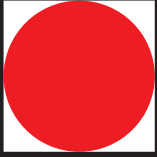
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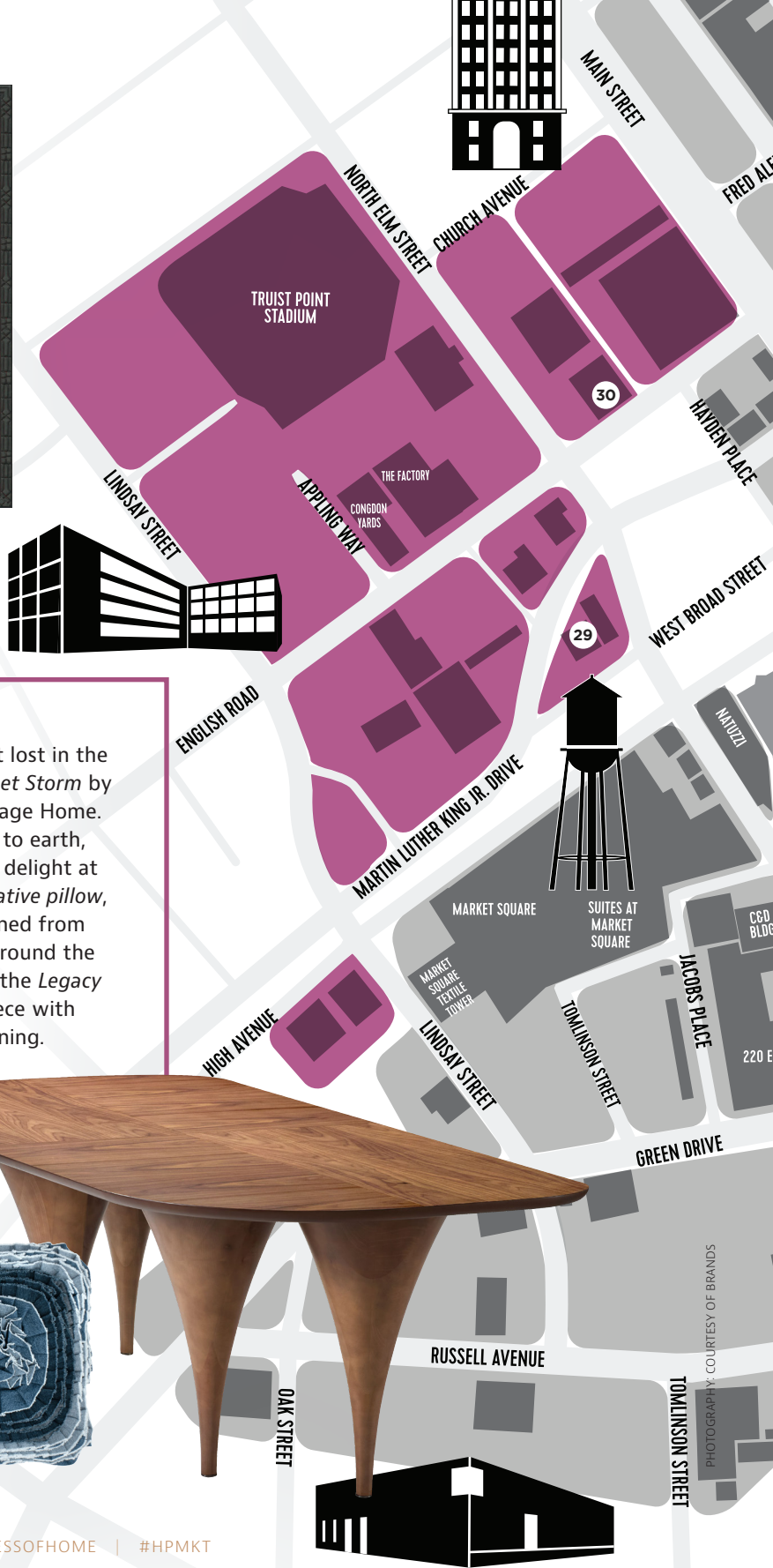


AsianloftUSA



www.asianloft.com





NORTH ELM

Step into Broad Hall and get lost in the dreamy ombre skies of *Sunset Storm* by Kate Woodman at Grand Image Home. When you come back down to earth, jump over to Annie Selke to delight at the *Denim Ruffle Blue decorative pillow*, a hand-stitched cutie fashioned from recycled textiles. Next, go around the corner to Hurtado to praise the *Legacy table*: a sculptural masterpiece with gorgeous organic wood graining.

- 29. Broad Hall
- 30. Hurtado



PHOTOGRAPHY: COURTESY OF BRANDS



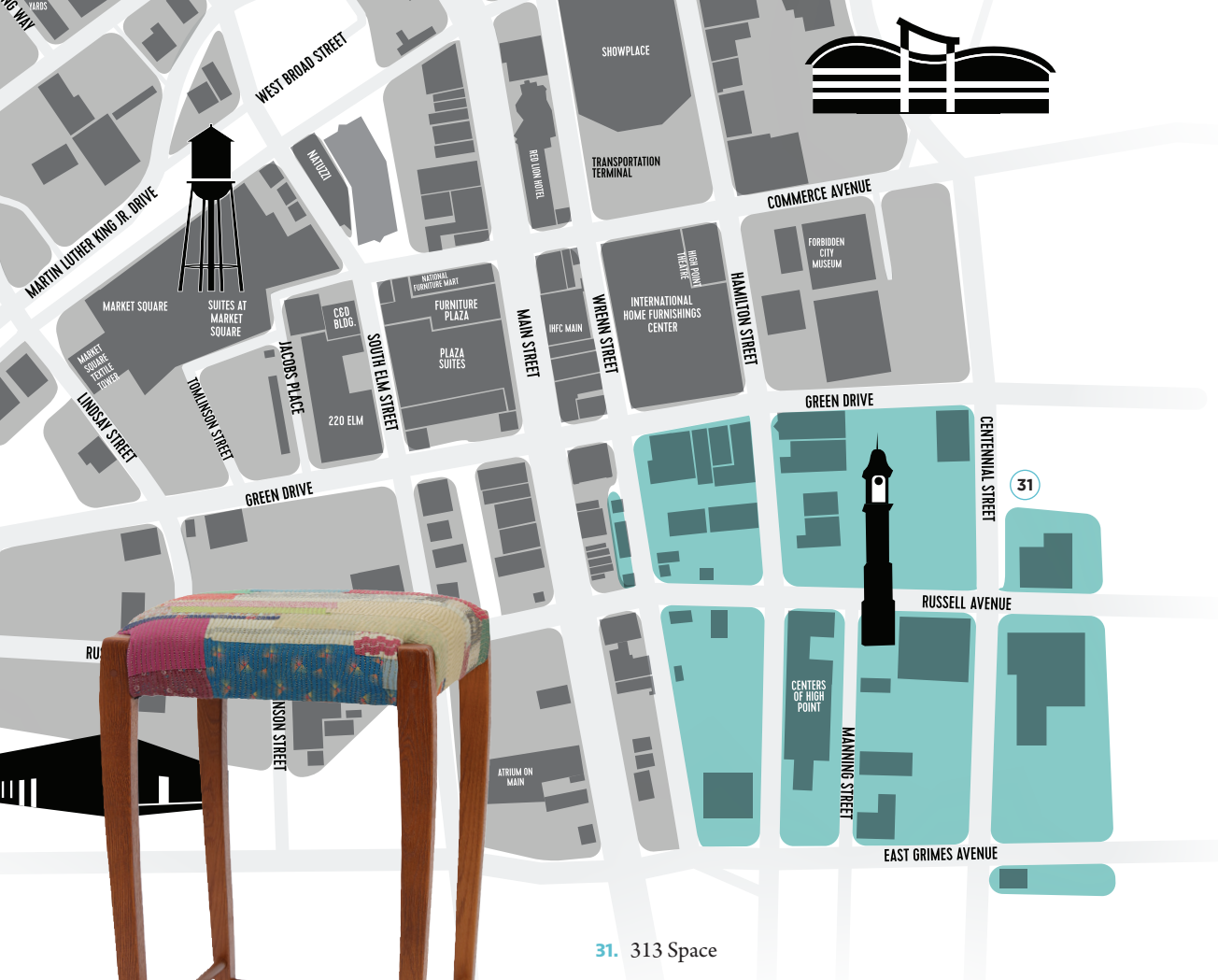
ACCENT DECOR

NEW SHOWROOM

IFC
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Artfully created for elevated spaces
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31. 313 Space

CENTENNIAL WRENN SOUTH

Stop by the newly opened 313 Space, where you can swoon over design-forward offerings from cool brands like Mushlume Lighting (Suite 203), MycoWorks (Suite M-17) and Schwung, where you'll find the bulbous *Ounagha* vessels on display (Suite 204). While you're there, check out Aloka's circularity-centric line of benches and stools, which feature cushions upholstered in the brand's vintage kantha quilts (Suite 208).



NGALA

TRADING

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COLLECTION
FOR
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DEBUT

Suites At Market Square

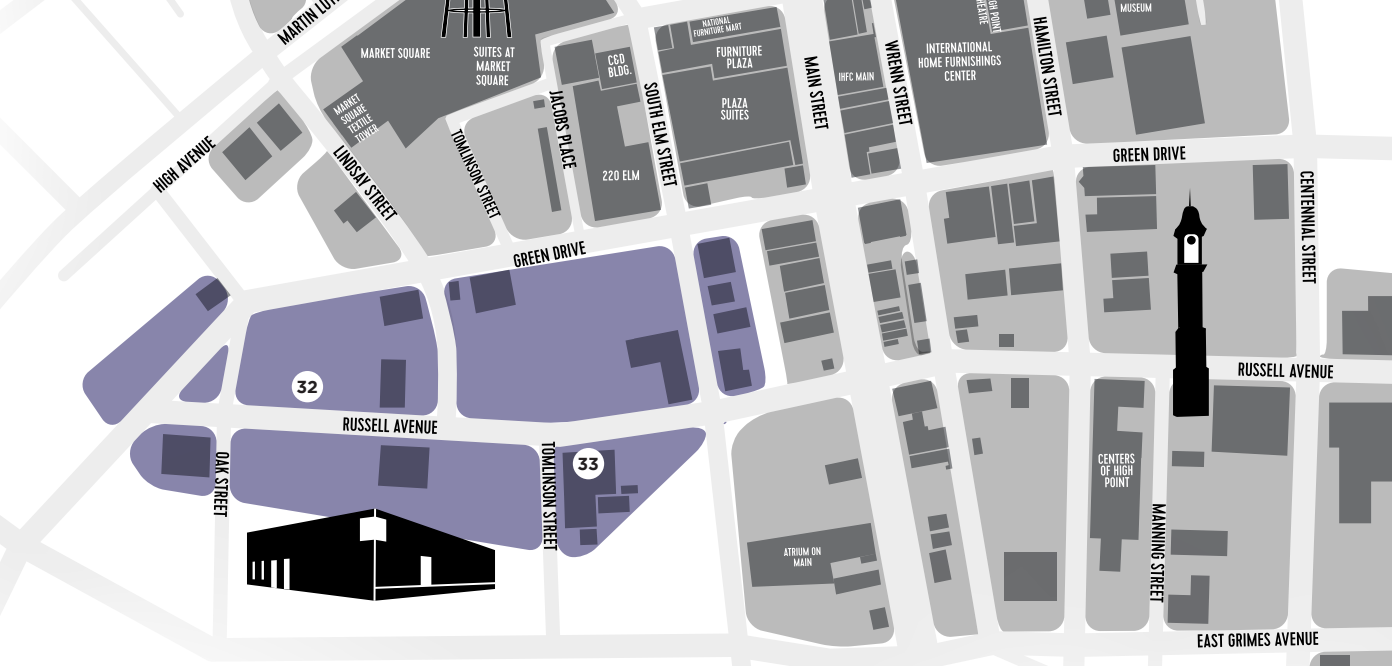
G-7015, Ground

Saturday, October 26

11:30 am - 1:30 pm

NGALATRADING.COM





- 32. Chelsea on Green
- 33. Theodore Alexander



RUSSELL & GREEN

Feast your eyes on the contemporary Urbane console table at Theodore Alexander—its slender, scaly hardware evokes the texture of lizard skin.



FARTHER AFIELD



Take a savvy turn off the beaten path to uncover an array of fresh market finds—including the petrified wood–topped *Oval coffee table*—at the brand-new Asian Loft showroom (625 W. Ward Ave, Suite 100). While you’re exploring the area, make a pit stop at Cisco Home and sink into the buttery soft *Beckham sofa* (1014 Mill Ave.).

PHOTOGRAPHY: COURTESY OF BRANDS

R/A

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Introducing the Mousseaux Chandelier
IHFC INTERHALL #1H006



REGINA ANDREW
DETROIT

Electrify the Room™

Structural Integrity

High Point Fall Market's most striking designs this season showcase an array of architectural elements.

BY CAROLINE BIGGS





1. *Ardi coffee table*, **Sunpan** (Showplace, Suites 1200 & 1650)
2. *Geldrey end table*, **Surya** (Showplace, Suite 4100)
3. *Clio king bed*, **Caracole** (122 N. Hamilton St.)
4. *Plexus floor lamp*, **Kalco Lighting** (IHFC, H-232)
5. *Amazonika dining table*, **Adriana Hoyos** (IHFC, IH-205)
6. *Sono cupboard*, **Ethnicraft** (IHFC, IH-004)
7. *Zen lounge chair*, **Greenington** (220 Elm, Suite 410)
8. *Dwell Bachelor's chest*, **Universal Furniture** (101 S. Hamilton St.)
9. *Bardot large mirror*, **Jamie Young Co.** (IHFC, D-223 & IH-505)
10. *Ravalli console*, **Hickory White** (315 Fred Alexander Pl., 3rd Floor)
11. *Santa Cruz dining chair*, **Azzurro Living** (Broad Hall, 300 W. Broad Ave.)
12. *Met Alcove console*, **Abner Henry** (214 E. Martin Luther King Jr. Dr.)
13. *Amalfi lounge chair*, **Mainly Baskets Home** (Suites at Market Square, G-6041)
14. *Dunn accent table*, **Sherrill Occasional** (315 Fred Alexander Pl., 2nd Floor)
15. *Cannon cocktail table* by Libby Langdon, **Fairfield** (200 N. Hamilton St., Suite 100)
16. *Lorient sideboard*, **Meva** (Showplace, Suite 2310)



PHOTOGRAPHY: COURTESY OF BRANDS

Creature Comforts

Kick back and snuggle up with these fresh, fauna-fueled Fall Market finds.

BY CAROLINE BIGGS

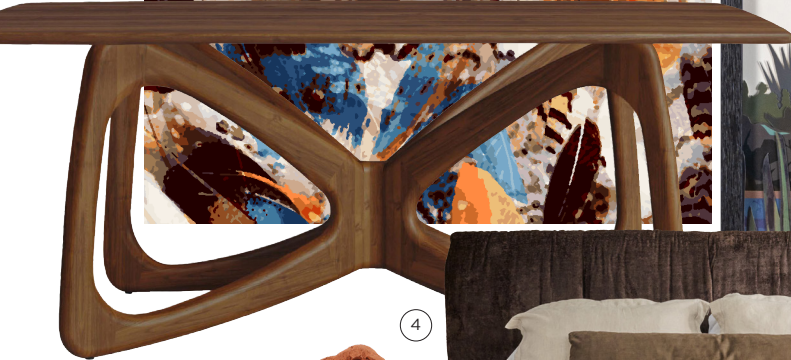
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6



8





1. Plumage rug, **New Moon Rugs** (Suites at Market Square, G-4029)
2. Heron's Watch, **Vertuu Design Inc.** (IHFC, H-215)
3. Butterfly dining table, **Copeland Furniture** (Showplace, Suite 5100)
4. Chuck Puffy upholstered bed, **Bradley** (IHFC, IH-301)
5. Leonard Churchill the Bulldog sculpture by Nhut Nhathawut, **Currey & Company** (IHFC, M-110)
6. Fabian chair in Desert Shearling, **Four Hands** (Showplace, Suite 4101)
7. Signature Series faux fur throw in Cream Mongolian, **Fabulous Furs** (Suites at Market Square, M-7034)
8. Mondo long rectangle pillow in gray, **Lili Alessandra** (Broad Hall, 300 W. Broad Ave.)
9. Charlotte ottoman, **Lancaster** (104 N. Main St.)
10. Cast Stallion sculpture in Gold Leaf, **Global Views** (IHFC, D-213 & D-220)
11. Ooh La La stool, **Chelsea House** (200 N. Hamilton St., Suite 104)
12. Noir Black Speckled pillow, **Cloud9 Design** (Suites at Market Square, G-1025)
13. Stiggy pouf, **VanCollier** (Suites at Market Square, G-6014)
14. Monarch wallcovering in Rouge, **Elliston House** (Suites at Market Square, G-7025)
15. Zebra floor lamp, **MooMoo Designs** (IHFC, H-403)

PHOTOGRAPHY: COURTESY OF BRANDS

Paint that painting
experts trust.

See the Love  Benjamin Moore®

Ceiling & Wall: Indi Go-Go CSP-565, Regal® Select Interior, Eggshell

Trim: Indi Go-Go CSP-565, Regal® Select Interior, Satin

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True Colors

For unmatched color that makes an impact, designers choose Benjamin Moore.

BY SIOBHÁN MCGOWAN

CREATED IN PARTNERSHIP WITH



With more than 3,500 individual colors, Benjamin Moore is the leader in paint for all sectors of the interior design industry and every imaginable application. Trusted by design pros for over a half century, its innovative color technology and proprietary formulations result in premium products that are intensely pigmented and provide exceptional performance—a must-specify in all designers' contracts with a note that no substitutions are allowed. Considering the cornucopia to choose from, even experienced designers may wonder how to approach the extensive portfolio of neutrals, deeps and bolds. To refine your focus, take a look at Benjamin Moore's collections: expertly curated palettes to achieve the aesthetic of your dreams. Then, take advantage of the brand's services and tools to confirm your selections. For inspiration, five pros share their most memorable Benjamin Moore shades.

1 For Sarah Storms, Indi Go-Go is a versatile, nuanced blue, beautiful on walls, millwork and built-in cabinetry.

PHOTOGRAPHY: BRITTANY AMBRIDGE/OTTO

Paul McCartney
THE LYRICS

EDITED WITH KYLE
BY MEGAN LEE
PAUL MULDOON

SEQUANA SADDLE LEATHER I
SEQUANA VESTMENTED LEATHER III



2



3

1. “Dark, denimy **Indi Go-Go** blends with so many tones that a traditional indigo wouldn’t. Benjamin Moore’s formula is extra pigmented, with just the suggestion of yellow and purple, giving this shade more nuance than a typical blue. I’ve used it on a ton of millwork and built-ins.” —**Sarah Storms**, *Styled by Storms, Maplewood, New Jersey*

2. “Lavender complements different neutrals—beiges and grays—as well as picking up on the spectrums of its component colors, red and blue. For the trim and door frames of my wellness space at Kips Bay Dallas 2022, I chose **Hazy Lilac**, and used **Hint of Violet** for the adjacent foyer walls and ceiling. The two soothing hues tied everything else together.” —**Ahmad AbouZanat**, *Ahmad AbouZanat Studio, Austin and New York*

3. “For a mom of five who desired (and deserved) a space of her own that is bright, bold, fabulous—no husband or kids allowed!—I created a ‘champagne room.’ When she kicks back after a long day to enjoy a glass or three in this private oasis, she gazes up at a ceiling cast in glossy **Pink Starburst**. I did an Instagram Reel about it with a funny voiceover: ‘Don’t ever let anyone treat you like a yellow Starburst. You are a pink Starburst!’ Color vibrancy is super important in my projects, and I can always count on Benjamin Moore to give me an intense hue with a beautiful finish that will stand up to busy households.” —**Jenna Gross**, *Colordrunk Designs, Atlanta*

4. “Benjamin Moore is my firm’s hero brand. I like to use a technique I call ‘drenching’: painting not just the walls, but the trim, baseboard, crown molding, window frames, radiator—all the details in a room—in the same color. It’s what I did for a sunroom in a Tudor home, saturating it in high-gloss **Alligator Alley**. It’s not a trendy color. It’s very evergreen, no pun intended. Drenching the space brought

LEFT, FROM TOP:

Ahmad AbouZanat chose Hint of Violet for the walls of his wellness space at the 2022 Kips Bay Decorator Show House in Dallas, painting the trim in gray-tinged Hazy Lilac. Jenna Gross covered the ceiling of her client’s “champagne room” in Pink Starburst, fully embracing the power of the intense, unapologetically feminine hue.

OPPOSITE:

Caroline Turner adopted a technique she calls “drenching” with Alligator Alley green in this lush sunroom.

PHOTOGRAPHY: JOSEPH KRAMM (ABOUZANAT); HEIDI HARRIS (GROSS); AIMEE MAZZENGA (TURNER)



it into focus, integrating it with the rest of the home while making a big impact. For a custom feel, I'll often apply the paints at different percentages—the walls at 100 percent and the trim at 75 percent.” —**Caroline Turner**, *Caroline Turner Interiors, Chicago*

5. “Lately, I’ve been obsessed with **Midnight Oil**. It’s got a moody vibe, but it’s not quite black. There’s a good bit of blue in it, so even though it’s deep, it doesn’t feel dark. It completely transformed a modern penthouse I designed in Boston. Cloaking the room in black-blue created the sensation of being one with the sky at night, while making a formerly vast, blank space more welcoming and cozy by

day. Color is incredibly subjective, and I always love nuanced shades where you’re not quite sure: Is it gray or is it blue? Is it more of a blue or a green? When I first started in the business, I’d look at all the Benjamin Moore colors and think, “Where do I even begin?” And now, because I use them all the time, I know the paints so well. If I want a sophisticated color that’s got a bit more black or white in it, I’ll look at the Classics. If I need something brighter, with depth, I’ll check the Color Preview collection. Benjamin Moore has such a breadth of wonderful options that it’s almost impossible not to find the very minute tone or tint or shade of a color you’re looking for.” —**Robin Gannon**, *Robin Gannon Interiors, Boston*

Tricks of the Trade

To find the perfect color for all your projects, Benjamin Moore provides a comprehensive range of professional services for interior designers and architects. Connect with your local representative and visit benjaminmoore.com for valuable industry insights and resources:

SWATCHES & COLOR TOOLS

Complimentary swatches, fan decks and special designer kits to present colors to your clients in their home. Swatches are also available on Material Bank for overnight shipping.

COLOR PORTFOLIO APP

Visualize different shades in your space, peruse virtual fan decks, and browse the entire Benjamin Moore portfolio.

COLORREADER PRO

Identify colors in a snap with this precise, portable, instant-read device.

WHITE-GLOVE SERVICE

For personalized color and product support, consider your Benjamin Moore Architectural & Design Representative as an extension of your team. They're always available to discuss your project goals, and ensure your paint schedule or specification is precise.

Pick Your Palette

From tried-and-true classics to bold contemporary hues, Benjamin Moore curates its 3,500 colors into eight distinctive collections. To discover which paints perfectly convey your unique design narrative, explore them all.

Benjamin Moore Classics: This foundational collection of 1,680 timeless hues is the go-to for designers who delight in abundance and depend on Benjamin Moore for legacy colors and lasting style.



In this Boston penthouse designed by Robin Gannon, moody Midnight Oil makes it seem as if you're floating among the stars once darkness falls.

Color Preview: Manifest your vision through an expressive spectrum of brights and their softer counterparts. The 1,232 colors in this curation feature precise gradations, from subtle pastels to saturated deeps.

Affinity: This palette's 144 colors have been meticulously selected to live together in any combination. Mix and match from one room to the next, confident that a harmonious outcome is guaranteed.

Historical: Inspired by America's rich heritage, the mix of 191 colors in this authentic assortment celebrates 200-plus years of traditional style—and is equally at home in contemporary settings.

Off White: The ultimate offering, these 152 hues include such Benjamin Moore mainstays as Chantilly Lace, White Dove and Swiss Coffee. Nothing can rival the just-right white. Discover yours here.

Color Stories: Made to respond to ever-changing light, these 240 choices are for those who relish color in all its glory. Blending up to seven pigments per hue, they tell breathtaking tales.

Designer Classics: Comprised of the brand's most popular colors along with a handful of original hues, this suite of 231 shades creates polished yet comfortable spaces.

Williamsburg: The historically accurate colors of Colonial Williamsburg are interpreted through a contemporary lens in this array of 144 hues. Still surprisingly relevant today, they bestow classic beauty on modern interiors too.

Paint that painting experts trust.

See the Love  Benjamin Moore®

Ceiling & Wall: Salamander 2050-10, Regal® Select Interior, Eggshell

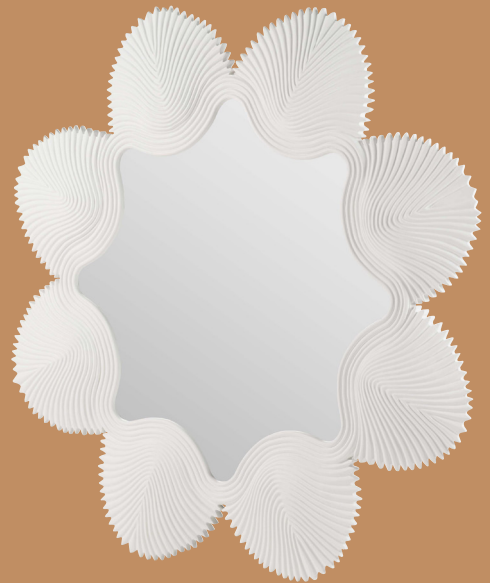
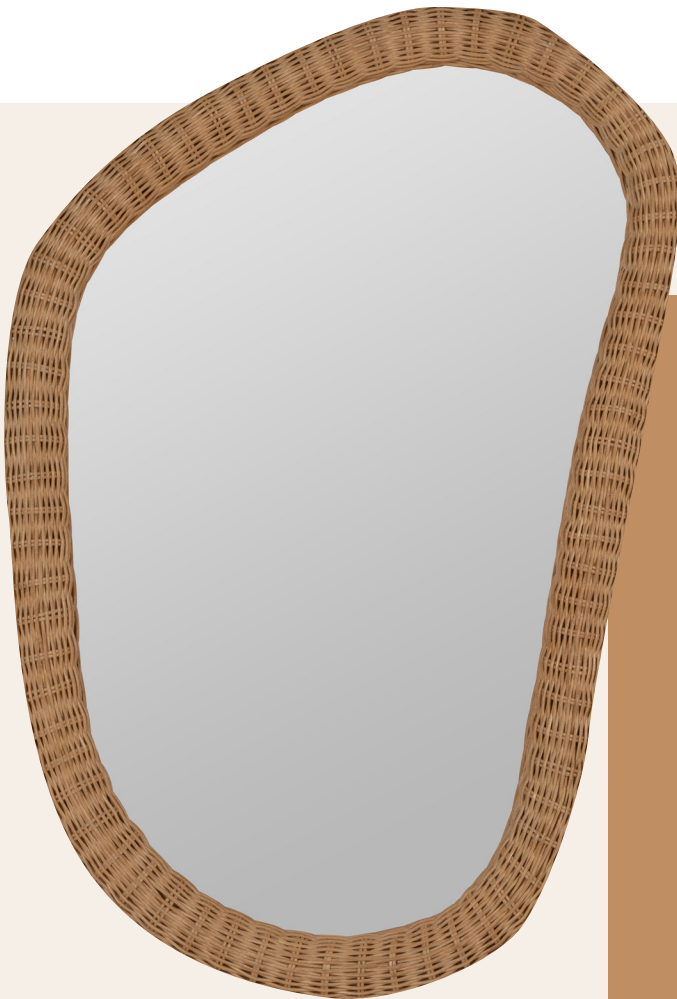
Trim: Salamander 2050-10, Regal® Select Interior, Satin

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Take Two

Don't miss these first-time collaborators making their debut at High Point Market this season.

BY CAROLINE BOURQUE



Megan Molten x Cooper Classics

During the design process for her collection with mirror company Cooper Classics, designer Megan Molten's mind flashed back to recent travels to antique markets in coastal locales like Saint-Tropez, Saint Bart's, Palm Beach and Palm Springs. She recalled gravitating toward modern French styles from the 1950s and '60s—namely natural woven pieces and white, textured mirrors. The resulting assortment reflects those aesthetics across seven mirrors, each rendered in organic shapes and serving a variety of functions. “This collection reflects a vintage style of modern designs that have become new again,” says Molten. (IHFC, D-519)



House Sprucing x Jaipur Living

With the help of Dallas-based design studio and home shop House Sprucing, Jaipur Living has unveiled a collection of six new rugs across two collections, Amata and Tesorino (“beloved” and “sweetheart” in Italian). With the debut, House Sprucing founders and husband-and-wife duo Heather and Tyson Fujikawa pay homage to European design, drawing inspiration from their former home in Verona, along with other iconic locales on the continent. “We chose Paris for the backdrop of our collection shoot, as there is no other city that embodies connection and romance more,” say the designers. “We juxtaposed a hint of vintage-inspired sophistication with rich, moody hues and a global sensibility. Our goal is to create a space of connection and love, no matter where you are.” (*Commerce & Design Building, 4B, 4N & 4P*)

Michael Habachy x Jaipur Living

Jaipur Living has also partnered with designer Michael Habachy, for the debut of the Gamil collection. A nod to the designer’s Egyptian heritage, the assortment of four rugs takes its name from the Arabic word for “beautiful” and integrates motifs drawn from sacred geometric shapes and time-weathered stones into handwoven and undyed wool rugs. “I take great inspiration from my ancestors and what they left behind for us. I am awestruck by their architecture, art and design, and I am grateful for the opportunities I’ve had to visit many of the pyramids, ancient monuments and ruins that still stand today,” says Habachy. “I love to imagine how they all appeared thousands of years ago, but I also find so much beauty in how they have stood strong, aged and worn over the years by the harsh and arid desert environment.” (*Commerce & Design Building, 4B, 4N & 4P*)



Tara Shaw x Century Furniture

When Century Furniture tapped interior designer and antiques purveyor Tara Shaw to design a line for the brand, one concept in particular jumped out to her immediately: “I wanted to create a collection for Century that is based on a collective of ‘heroes’—interesting pieces that anchor a room—along with contemporary and midcentury items to add balance.” The more than 70 pieces of dining, bedroom and occasional furniture take their cues from the furnishings the designer imports into her New Orleans showroom, featuring marble, bronze and iron accents, along with detailed carvings and patinas traditionally found in French, Italian, Swedish and Belgian antiques. “The pieces embody a sense of enduring elegance and refined rusticity, blending antique authenticity with modern sensibilities,” says Shaw. (*200 Steele, Suite 213*)



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Jeremiah Brent x Tempaper & Co.

In Jeremiah Brent's new collection for Tempaper, each design connects to a memory—whether from one of the designer's former homes or trips abroad with family, or simply materials he reliably turns to for his firm's projects. "This whole collection was about bringing the past into the present," says the designer of the aptly named Nostalgia line, which features 13 patterns. "There are familiar motifs in refreshed colorways, landscapes from memories with my family, and nods to nature—the most timeless design reference of all." (*IHFC, IH-109*)

Barclay Butera x Fine Art Handcrafted Lighting

Fine Art Handcrafted Lighting has teamed up with designer Barclay Butera for a luxury lighting collection produced by the brand's team of skilled artisans. Each piece in the Embark line was designed with a maritime theme, including cobalt blue glass and shapes that mimic waves and sails—motifs Butera picked up in places like Mykonos, Santorini and the Amalfi Coast. “Without question, my style has evolved considerably over the last 29 years in business,” says the designer. “These days I am much more into a tranquil, uncluttered aesthetic that feels organic and serene. All of these chandeliers and sconces will be the crowning touch to every room—and I will be incorporating many of them into my own home as well.” (*IHFC, C-229*)



Anne-Marie Barton x Eliko Rugs

When crafting her collection for Eliko Rugs, designer Anne-Marie Barton’s creative process involved traveling to visit the brand’s artisans in India—an experience that transformed her view of the craft. “I had always imagined the piles of wool and cashmere in my color palette that celebrate the earthen-worn tones and creams that fill many of my interior design backgrounds,” she says. “But being there among the beautiful people of India and seeing their skills and talents throughout the small towns where they work, often as families with their heritage in rug making together over generations, was quite moving.” In the end, the partnership produced a natural, organic-inspired assortment of more than 27 area rugs in a variety of sizes, with materials ranging from fine wool and mohair to cashmere, available in plush and high- and low-pile expressions. “As a designer, I always want to bring a little attitude to my projects, a little curiosity,” says Barton. “Layering rugs with differing themes in the same home creates a palpable energy.” (*108 S. Lindsay St.*)

The Schedule

Our curated selection of can't-miss designer events.

THURSDAY, OCTOBER 24

Asian Loft Showroom Grand Opening

4 p.m.–5 p.m. | Asian Loft, 625 W. Ward Ave., Suite 100

Be the first to see Asian Loft's new showroom, featuring 30,000 square feet of handcrafted furniture, accessories and art curated from around the globe, all housed in the former Henredon building in downtown High Point. On-site parking or door-to-door shuttle service available from a private stop near the Transportation Terminal.

FRIDAY, OCTOBER 25

Future of Design Expo: Designing for Neurodiversity

9 a.m.–4:30 p.m. | Suites at Market Square, T-1022

Science in Design Academy hosts its inaugural immersive workshop, with sessions on how design concepts can transform interior spaces to better support diverse needs and how human biology influences behavior, emotions and well-being. (5 CEU) *RSVP: bit.ly/fodexpoFall24*

Designer Brew: High Point Welcome Party

12 p.m.–5 p.m. | Hudson Valley Lighting Group, Market Square, M-70, M-90, M-97 & M-99

Toast to the start of an exciting Fall Market season with a festive afternoon of craft beer flights, gourmet bites and exciting giveaways, as well as guided showroom tours (at 12 p.m., 2 p.m. and 4 p.m.) led by the HVLG product design and strategy teams, who showcase the latest trends and innovations in lighting. *RSVP: hvlg@laruepr.com*

Eye on Antiques

1 p.m.–3 p.m. | Chelsea on Green, 515 W. Green Drive, 1st Floor

Thom Filicia shares his views on how to integrate antiques into projects at all levels, in a conversation moderated by art and antiques dealer Heather Karlie Vieira.

Market 101 Live!

2 p.m.–3 p.m. | The Point

Discover how to make the most of your time at High Point with insider tips from Market veterans—including Pearl Collective co-founder Erin Weir and designers Gina

Hicks, Asha Maxey and DuVäl Reynolds—who share their secrets to navigating the show efficiently and effectively, in a panel moderated by A New Day Creative Communications & Marketing CEO Dawn Brinson.

The Psychology of Selling Luxury

2 p.m.–3 p.m. | Universal Furniture, 101 S. Hamilton St.

Designer Tracee Murphy shares the blueprint to attracting the high-end client and the psychology of selling in the luxury space, outlining the key ingredients to building lasting relationships with wealthy clients. (1 CEU)

RSVP: universalfurniture.com/marketevents

Wellness at Home: Materials Matter

3 p.m.–4 p.m. | 313 Space, 313 S. Centennial St.

Uncover five key materials that foster healthier homes with Jonsara Ruth, co-founder and design director of Healthy Materials Lab at Parsons School of Design, as she leads a discussion on their critical role in creating optimal living environments.

The Odette Antique Insider Tour

3 p.m.–5 p.m. | Odette, 100 N. Centennial St.

Grab a cocktail and learn how to seamlessly incorporate beautiful treasures into modern interiors: Toma Clark Haines of The Antiques Diva, Margaret Schwartz of Modern Antiquarian and Julia Reinert of MB Public Relations give a tour of Odette's antique collection, sharing the origins, history and unique stories behind pieces sourced from design capitals around the world.

Growing Together: A Dialogue with Designers on Forming Strong Manufacturer Relationships

3:30 p.m.–4:30 p.m. | Hooker Furnishings, Showplace, 3rd Floor

Hooker Furnishings creative director Caroline Hipple and Savour Partnership principal Leslie Carothers discuss how designers and manufacturers can forge stronger partnerships. Learn how to vet a manufacturer and ensure you get the best pricing, and contribute to a conversation about the tools, products, technology and support designers are looking for from furniture brands.



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Bonsai with Brownlee Currey**4 p.m.–5 p.m.** | Currey & Company, IHFC, M-110

Captivated by the bonsai collection that punctuates the Currey & Company showroom? Company CEO Brownlee Currey leads a walkthrough to showcase the design and care of the beguiling miniature trees.

Designing for Different Generations**4 p.m.–5 p.m.** | Universal Furniture, 101 S. Hamilton St.

Designers Jennifer Ward-Woods, Barbara Elliott, Lynne Marvin Lawson and Laura Outland share marketing ideas that resonate with clients of all ages, and offer a fresh perspective on lifestyle trends that impact clients across generations. *RSVP: universalfurniture.com/marketevents*

Abner Henry x Sasha Bikoff Champagne Toast**4 p.m.–6 p.m.** | Abner Henry, 214 E. Martin Luther King Jr. Drive

Abner Henry unveils the second iteration of its partnership with designer Sasha Bikoff—an unexpected blend of Amish tradition and New York chic.

*RSVP: mackenzie@nylonconsulting.com***BOH Branding like a Boss****4 p.m.–6 p.m.** | Caracole, 122-C N. Hamilton St.

What does a successful brand look like in today's world? *The Business of Home Podcast* host Dennis Scully explores the challenges of building a signature brand, with the help of Caracole president Alessandro Fabrini (who previously held leadership roles at iconic luxury operations Bulgari, Gucci and Aerin), as well as designers Vanessa DeLeon, Kate O'Hara and Ryan Saghian. Cocktails to follow on the Caracole rooftop.

Meet & Greet with Hickory Chair Design Partners**5 p.m.–6:30 p.m.** | Hickory Chair, 200 N. Hamilton St., Suite 300

Enjoy lively conversation and cocktails with Hickory Chair design partners Suzanne Kasler, Ray Booth, David Phoenix, Kim Scodro, and Susan and Katharine Hable.

SATURDAY, OCTOBER 26**Regina Andrew Detroit: A Dialogue in Design****9 a.m.–10 a.m.** | IHFC, IH-006

Rue editorial director Kelli Lamb talks to Regina Andrew founders Carla Regina Zajac and James Andrew Slaven about the unlikely path that led them to lighting and why the city of Detroit plays a role in their ethos. The first 100 guests will receive a Lightology Smart Lighting Kit.

Double Your Revenues in Half the Time**10 a.m.–11 a.m.** | Universal Furniture, 101 S. Hamilton St.

Escape the trap of hourly billing and recover the time lost to hourly invoicing, with the help of design business strategist Melissa Galt as she delivers the proven flat fee formulas to fast-track your firm's growth. Learn how to establish precise deliverables; the number-one phrase you need to say to avoid scope creep; and how to sell your new pricing strategy. *RSVP: universalfurniture.com/marketevents*

How a New Generation of Designer Procurement Groups Can Better Your Business**10 a.m.–11 a.m.** | The Point

Discover how designer buying groups can take away some of the hassles of running a design business in this panel moderated by Dawn Brinson, CEO of A New Day Creative Communications & Marketing. She is joined by designers Christi Spangle, Christi Barbour and Holly Barker Woodward, as well as Pearl Collective co-founder Gail Doby and High Point Financial Design director Brad Clinard, to walk you through the problems, promises and potential profitability of outsourcing your procurement.

Navigate Your Practice to Solid Ground**10 a.m.–11 a.m.** | Feizy Rugs, 309 N. Hamilton St.

Discover the pivotal role of a well-crafted website, best practices for hiring marketing and PR professionals, strategies to harness the power of media, and benefits of participating in showhouses in this talk featuring publicist Melissa Mittag and designers Megan Molten, Jillian Hayward Schaible, Ryan Kirk Kopet and Prudence Bailey.

How to Make Your Greatest Asset Impactful**10 a.m.–11 a.m.** | Suites at Market Square, T-1022

Learn how to create inspiring images with *Traditional Home* style and design editor Krissa Rossbund as she leads a discussion with designer Suzanne Kasler, photographer Venjhamin Rayes, and stylist Dalia Soles. They explain the hallmarks of successful photography and the importance of styling when it comes to getting published. (1 CEU)

Psychology of Conflict Management**10 a.m.–11 a.m.** | Vanguard Furniture, 301 N. Hamilton St., 4th Floor

Conflict is unavoidable in life and in interior design—it's not a matter of *if* a problem will arise, but *when*. Discover the five styles of conflict management in this workshop with The Designer Launch founder Tracee Murphy, who

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will help you incorporate the best psychological tricks of the trade to lead your team and projects, and uncover your own conflict management style. (1 CEU)

RSVP: events@vanguardfurniture.com

BOH State of the Industry

10 a.m.–11 a.m. | Wildwood, 200 N. Hamilton St., Suite 125

Are you interested in how other designers charge, budget for salaries and find qualified employees? In a can't-miss conversation moderated by *Business of Home* editor in chief Kaitlin Petersen, Interior Talent principal Kenneth Roberts and Pearl Collective co-founder Erin Weir bring you the data and resources you need to drive smart business decisions now and into the future. Rounded out by designer Dennese Guadeloupe Rojas, the panel offers a first look at the results of the just-completed 2024 Interior Design Business Survey and shares how you can apply these state-of-the-industry findings about firm health and stability to your own business.

Scale Smart: A Conversation on Strategic Growth and Innovation

10 a.m.–11 a.m. | Sherrill Furniture, 315 Fred Alexander Place

Zach Hayes moderates a lively conversation with fellow designers Tineke Triggs, Allison Mattison and Liz Ego about thoughtful growth, staffing strategies and the role of retail. Together, they share the key decisions that have driven their design practices to thrive and encourage you to explore new ways to shape your own success story.

From Passion to Profit: Turning Design Skills into Sustainable Income

10:45 a.m.–12 p.m. | Classic Home, Showplace, Suite 2400

Classic Home hosts a ribbon-cutting ceremony and champagne toast to celebrate its new chapter, unveiling its rebranding and new showroom redesign. At 11 a.m., *A Well-Designed Business* host LuAnn Nigara moderates a conversation with designers DuVal Reynolds, Karen B. Wolf and Sallie Lord, who share how they've transformed their creative passion into thriving, profitable businesses.

RSVP: designerpanel@classichome.eventbrite.com

Periods and Styles: A Tour with The Antiques Diva

11 a.m.–12 p.m. | Antiques & Design Center

You haven't really shopped at High Point Antique & Design Center until you've done it Diva-style with Toma Clark Haines, CEO of The Antiques Diva & Co. An expert

in global sourcing, Haines leads a whirlwind tour through the major antique periods and styles on view, offering tips on identifying key characteristics, distinguishing period pieces from modern forgeries, and getting the best pieces for the best prices.

How AI Can Elevate Your Design Business

11 a.m.–12 p.m. | Fairfield Chair Co., 200 N. Hamilton St., 1st Floor

Designers Antonio DeLoatch, Breegan Jane and Denise Wenacur discuss the role of artificial intelligence in design businesses in a discussion led by virtual interior designer Jenna Gaidusek. From improving productivity and maximizing efficiency to generating customized design solutions, they offer guidance on selecting the best programs for your business needs.

Why Hire a Design Coach and Who to Trust

11:30 a.m.–12 p.m. | Suites at Market Square, T-1022

Unlock the secrets to elevating your design business with expert guidance during this panel with Nile Johnson and Laurie Laizure, co-hosts of Interior Design Community's *To-The-Trade* podcast. They talk to designer and coach Cheryl Kees Clendenon and business strategist Cheminne Taylor Smith to discover the transformative benefits of hiring a design coach and how to identify the perfect mentor to propel your career to new heights. (1 CEU)

NeKeia Collection's 2.0 Debut

11:30 a.m.–1:30 p.m. | Ngala Trading, Suites at Market Square, G-7015

Building off the success of her first lighting collection with Ngala Trading, designer Keia McSwain showcases her second collaboration with the brand. Raise a glass as she explains how she got inspired on a visit to South Africa, where she developed the new lighting, furniture and decor line to celebrate the essence of luxury African design.

Leading Interiors with Art and Light

12:30 p.m.–1:30 p.m. | Hudson Valley Lighting Group,

Market Square, M-70, M-90, M-97 & M-99

Pick up fresh perspectives on creating cohesive interiors that captivate and inspire from designers Natalie Papier, Noz Nozawa, Mandy Cheng and Megan Molten as they discuss the transformative power of art in interior design. They explore the philosophy of leading with art in the design process and delve into the role of decorative lighting as an artistic expression that can set the tone and direction of an entire space. RSVP: hvlg@laruepr.com

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Utilizing Historic Precedent in Modern Design**12:30 p.m.–1:30 p.m. | Antique & Design Center**

Designers Lindley Martens, Kendyl Van Hoesen and Hanna Propst met at an Institute of Classical Architecture & Art intensive in 2020, where they quickly bonded over their shared appreciation for timeless design. Now they discuss the value of using historic precedent to create soulful spaces, imbuing a sense of history and order through a powerful combination of carefully executed architectural planning, well-proportioned furniture and sustainably sourced materials.

Trend It or End It?**1 p.m.–2 p.m. | Spectra Home, 200 N. Hamilton St., Suite 213**

Uncover the hot new home furnishings trends of 2025 in this panel hosted by *Furniture Lighting & Decor* executive editor Waynette Goodson. In rapid-fire rounds, designers Tamara Day, Arienne Bellizaire, Denean Jackson and Lisa McDennon make their case for whether a trend should stay or go—then it's up to the audience to vote in real time.

Architectural Afternoon: Abner Henry x The Met**1 p.m.–3 p.m. | Abner Henry, 214 E. Martin Luther King Jr. Drive**

Abner Henry hosts the team behind The Metropolitan Museum of Art's licensed partnerships for an exclusive meet and greet to celebrate the expansion of the Met Facade collection. Explore innovative furniture inspired by the museum's rich heritage and connect with the creative minds behind the team, and gain insights into their collaborative design philosophy and craftsmanship.

Greenington Anniversary Celebration and Showroom Grand Opening**1 p.m.–3 p.m. | Greenington, 220 Elm, Suite 410**

The bamboo furniture company celebrates 20 years in business with the opening of a new showroom, which features 11,000 square feet of modern design, including the brand's largest-ever introduction of new lines.

Balancing Act: Running a Design Business with a and Retail Presence**2 p.m.– 3 p.m. | Antique & Design Center**

Designers share how they have successfully managed a design business while maintaining a retail presence. In this conversation moderated by Nina Liddle, designers Teddie and Courtney Garrigan of Coco & Dash, Mary Clair Cumbaa of Cumbaa Design Co. and The Olive Tree, and

Sallie Lord of GreyHunt Interiors share insights for those contemplating the leap into retail or seeking to optimize their current dual role as designer and retailer.

How to Stand Out in an Oversaturated Market**2 p.m.–3 p.m. | Hooker Furnishings, Showplace, 3rd Floor**

Learn innovative social media marketing techniques from designers Lorna Gross and Nicole Lashae Ben, photographers Tori Sikkema and Ken Lewis, and brand strategist Ericka Saurit. They join forces to uncover fresh ideas in experiential marketing, creative collaborations, and content strategies like podcasting and video storytelling. Gross will sign copies of her book, *Entertaining by Design*, immediately after the panel.

Build Your Confidence in Selling Luxury Carpet**2 p.m.–3 p.m. | Universal Furniture, 101 S. Hamilton St.**

Learn about the latest in fiber technology advancements, performance carpeting, construction techniques and custom capabilities from the senior leadership team at Stanton—Adam Feldberg, Geoff Siebold and Christine Zampaglione—as they share invaluable information on carpets and rugs, including the key attributes you should understand to sell high-end carpeting to your clients.

RSVP: [universalfurniture.com/marketevents](https://www.universalfurniture.com/marketevents)

Implementing Science in Design**2 p.m.–3 p.m. | Suites at Market Square, T-1022**

Science continues to play a meaningful part in the design process. Science in Design founder Mike Peterson interviews designers Eryn Oruncak and Kristin Bartone about how their firms are using the subject to better understand their clients' needs, a conversation that touches on neuro-aesthetics, biophilic design and fractal beauty. (1 CEU)

Mastering the Art of Pricing: Strategies for Interior Designers**2 p.m.–3 p.m. | Odette, 100 N. Centennial St.**

Designer and coach Sandra Funk hosts a lively panel on how to optimize profits through customized pricing models. She is joined by designers Antonio DeLoatch, Isabel Ladd, Jessica Farnan and Zandy Gammons, who explain how they've refined their pricing strategies to best suit their businesses; when and how to adjust your pricing; and innovative ways to experiment with new strategies, whether you're looking to fine-tune your current model or test out new ideas.

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Benjamin Moore Designer Book Club: *Iconic Home***2 p.m.–4 p.m. | The Point**

Indulge your passion for design and color with Keia McSwain and June Reese of Black Interior Designers Inc., along with several industry luminaries featured in the organization's book, *Iconic Home*. The first 50 attendees will receive a complimentary signed copy.

Danao's Champagne Reception**2 p.m.–4 p.m. | Danao, IHFC, IH-104**

Discover Danao, the outdoor furniture chosen by luxury resorts such as the Four Seasons, Mandarin Oriental, Rosewood Baha Mar and Aman. Learn how to create the same serene and sophisticated outdoor environments, while sitting back in one of the brand's ready-to-ship chairs and enjoying a glass of champagne.

Mirrors, Martinis and Mahjong with Megan Molten and Cooper Classics**2 p.m.–4 p.m. | Cooper Classics, IHFC, D-519**

Celebrate the launch of Megan Molten's coastal-inspired mirror collection with a step inside the retro resort oasis she has created in the Cooper Classics showroom.

Mastering Procurement to Maximize Profits**2:30 p.m.–3:30 p.m. | Chelsea House, 200 N. Hamilton St., Suite 104**

Discover the skills and strategies needed to optimize procurement processes and boost profitability at this panel, co-hosted by Interior Design Community founder Laurie Laizure and designer Nile Johnson, who are joined by designer and coach Cheryl Kees Clendenon, Mine CEO Eoin Harrington and designer Kristin Drohan. Preceded by a lunch served at 1 p.m.

RSVP: bit.ly/mastering-procurement-fall24

Grow Your Firm with Intent: Pathways to Scale Your Design Firm**3 p.m.–4 p.m. | Vanguard Furniture Co., 301 N. Hamilton St.**

Designers Laura Umansky, Tina Ramchandani and Kate O'Hara sit down to talk about building successful teams with intention. They delve into the essential strategies and insights for expanding your design business effectively and sustainably, exploring practical topics such as identifying when to scale, navigating common pitfalls during expansion, and implementing robust systems and organizational structures to support healthy growth.

RSVP: events@vanguardfurniture.com

How Luxury Design Clients Are Living Today**3 p.m.–4 p.m. | High Point Theatre**

Esteemed Design Leadership Network members Sasha Bikoff, Corey Damen Jenkins, Kim Scodro and Barclay Butera—all of whom have launched collections at High Point—team up for a discussion of what's driving design businesses today. They spotlight the changing nature of luxury, pressing issues of sustainability, and how they've shifted their business models to accommodate evolving client lifestyles.

Business of Design 20/20 Vision**3 p.m.–5 p.m. | Suites at Market Square, T-1022**

Kimberley Seldon celebrates 20 years of Business of Design by sharing 20 musts for your firm, including specific strategies to increase your profitability and the motivation to boost yourself to the next level. (2 CEU)

Design Mixology Book Signing**3 p.m.–5 p.m. | Currey & Company, IHFC, M-110**

Meet San Francisco designer Tineke Triggs and learn more about her soulful, artistic interiors. She'll be signing her new book, *Design Mixology*, which offers a feast for the eyes and an informative look at interior design that is both livable and dramatic. Signed copies available for purchase.

Accent Decor Showroom Grand Opening Party**3 p.m.–6 p.m. | Accent Decor, IHFC, D-201, D-202 & D-246**

The brand celebrates the grand opening of its new showroom, offering a first look at more than 180 new decorative accessories and home accents, all in immersive displays designed to inspire. Enjoy appetizers, signature cocktails and a chance to win exciting prizes as you mingle with the Accent Decor team and toast to fresh beginnings with fellow tastemakers.

A Fresh Fête with A.R.T. x Crypton**3:30 p.m.–5:30 p.m. | A.R.T. Furniture, 122 N. Hamilton St.**

Peruse the magic of Crypton on A.R.T.'s bestselling bed frames while enjoying happy hour cocktails, Crypton spill demos and Market giveaways.

Cheryl Lockett's Blueprint for Building a Successful Interior Design Business**4 p.m.–5 p.m. | Odette, 100 N. Centennial St.**

In an informative fireside chat, Cheryl Lockett shares her comprehensive strategies for building a successful design

business. After nearly two decades in the corporate space, she trusted her gut and made a major career pivot, establishing a business aligned with her passion for design. Now she serves up practical advice, actionable strategies, and the inspiration you need to achieve your business goals.

Mastering Profitable Processes with Powerhouse Leaders in Interior Design

4 p.m.–5 p.m. | Universal Furniture, 101 S. Hamilton St.

Design Biz Survival Guide founder Rick Campos, designer and coach Michelle Lynne, and designer Katie Decker-Erickson share the secrets to creating a process-driven design firm that enhances profitability and restores your time and mental space. They identify when you need processes, how to create them, and how to keep them up to date, offering actionable strategies to elevate your design practice and reclaim your work-life harmony.

RSVP: universalfurniture.com/marketevents

BOH The Thursday Show: Live from Market!

4 p.m.–5 p.m. | Surya, Showplace, Suite 4100

The Business of Home podcast host Dennis Scully and BOH executive editor Fred Nicolaus are bringing *The Thursday Show* to Market. In front of a live audience, the podcasting duo break down the biggest news in the design industry, share analysis on what's happening on the ground at High Point, and bring on special guests, including Surya president Satya Tiwari, for hot takes on the issues of the day. Want to know what's going on behind the scenes of this ever-changing industry, and why it matters for your design business? Swing by the Surya showroom to find out.

Embark on a Journey with Barclay Butera

4 p.m.–6 p.m. | Fine Art Handcrafted Lighting, IHFC, C-229

Meet Barclay Butera, sign up for giveaways throughout the evening, and be among the first to experience the new Embark collection for Fine Art Handcrafted Lighting, a series of lighting fixtures that combine handcrafted and handblown glass with premium materials such as crystal, metals and exotic woods. RSVP: sales@finearthl.com

Toast to Workshop/APD x Arteriors

4 p.m.–6 p.m. | Arteriors, Commerce & Design Building, 1st Floor

Celebrate Workshop/APD's second collection with Arteriors, which features a medley of mixed materials across lighting, wall decor and accessories, as well as an expansion into furniture.

Century x Tara Shaw Fall Market Party

4 p.m.–8 p.m. | Century Furniture, 200 Steele, Suite 213

Veranda editor in chief Steele Marcoux engages in an illuminating conversation with Tara Shaw, followed by a signing of the designer's book, *Soul of the Home: Designing with Antiques*. Afterward, continue the celebration with a party to honor Shaw's new line with Century.

KBIS Pop-Up Kickoff

4:30 p.m.–5:30 p.m. | Fred Alexander Place, between N. Hamilton St. and N. Wrenn St.

The National Kitchen & Bath Association unveils its first-ever pop-up experience, which features celebrity speakers, cutting-edge experts, and hands-on demos that preview the latest trends in interiors, art, food and fashion.

For more information: highpointmarket.org/NKBA

Living History Tour with Lord Spencer

5 p.m.–6:30 p.m. | Theodore Alexander, 229 W. Russell Ave.

Lord Spencer hosts a walkthrough of the newest Althorp Living History collection, guiding guests through designs that represent the historical interiors of the Spencer family's English estate, Althorp. Art prints of the home will be gifted to the first 100 attendees, and Lord Spencer will sign them at the end of the tour.

Cocktails with Crypton at Designmaster

5 p.m.–7 p.m. | Designmaster Furniture, 201 S. Main St.

Check in to the elevated, newly reimagined Designmaster showroom, inspired by your favorite boutique hotel. Indulge in handcrafted cocktails, an artisan grazing table inspired by room service delights, and gourmet sweet and savory bites alongside Crypton spill-cleaning demos. The first 50 guests will receive a special gift bag.

Gracie and the Art of Timeless Design

5:30 p.m.–7:30 p.m. | Sherrill Furniture Company, 315 Fred Alexander Place, 2nd Floor

For over 125 years, Gracie Studio's hand-painted wallpapers have adorned the interiors of stately homes around the world. Creative director Jennifer Gracie sits down with *Flower* editor in chief Margot Shaw and the design duo Phoebe and Jim Howard of Mr. and Mrs. Howard for an intimate look at the brand's storied past and stunning designs. Afterward, Gracie will sign copies of her new book *The Art of Gracie: Handpainted Wallpapers, Timeless Rooms*. RSVP: sherrillparty.com

Live Music at Center Stage: Funk You**7 p.m.–9 p.m. | Center Stage**

Enjoy the jam-band vibes of Georgia group Funk You. Arrive early to recharge at the Market Boutique at Center Stage, where you can snag a limited-edition T-shirt, crew-neck or hoodie. A valid Fall Market pass is required for entry; doors open at 6:30 p.m., with early entry for buyers at 6:15 p.m. Presented by High Point Market Authority.

SUNDAY, OCTOBER 27**Fast-Track Your Business Growth Without Adding Another Client****10 a.m.–11 a.m. | Universal Furniture, 101 S. Hamilton St.**

Tired of chasing after the next client? Discover new ways to accelerate your business growth with Pearl Collective co-founder Gail Doby, who presents the results from the 2024 Interior Design Business Survey. She shares the practical solutions designers across the country are using to navigate today's business dilemmas.

RSVP: universalfurniture.com/marketevents

A Leather Journey: From Hide to Handcrafted**10 a.m.–11 a.m. | The Point**

Leather has long been a symbol of luxury, durability and timeless style. But how do you recognize a good leather product? Leading experts Taylor Hoffman and Carrie Cox of American Leather are joined by Frank Toldedano of Tiger Leather and Sackett Wood of Moore & Giles to talk about the life cycle of the material; its strength compared to synthetic alternatives; and how to address client concerns about cost, sustainability and maintenance.

Scaling Up: From Vision to Design Empire**10 a.m.–11 a.m. | Hooker Furnishings, Showplace, 3rd Floor**

A Well-Designed Business host LuAnn Nigara leads a panel with Brad Leavitt of A Finer Touch Construction and designers Kate O'Hara and Laura Hodges about how to successfully scale a firm from the ground up. They share their hard-earned wisdom on how to expand your business without losing your creative edge, from managing a growing team to navigating operational challenges.

BOH Suzanne Kasler: Design Icon**10 a.m.–11 a.m. | Hickory Chair, 200 N. Hamilton St., Suite 300**

With four published books, countless licensed collections and a design firm that works on projects featured in the most coveted design publications, award-winning designer

Suzanne Kasler has built quite the career for herself—and at the heart of that success is her singular signature style. *Business of Home* editor in chief Kaitlin Petersen sits down with the designer for a thoughtful discussion about how she developed and refined her signature aesthetic, the design details she obsesses over, and her most surprising sources of inspiration as she built her multipronged business and brand. RSVP: bit.ly/hickorychairhpmkt

The Lawyer Is In: Legal Essentials for Your Design Business**10 a.m.–11 a.m. | Sherrill Furniture, 315 Fred Alexander Place**

In the fast-paced world of interior design, having a solid legal foundation is crucial to your success. In this interactive workshop, attorney Wendy Estela and designers Denise Gordon, Jillian Hayward Schaible, Allison Mattison and Skip Sroka share the legal tools necessary to safeguard your business. They guide you through the essentials of crafting bulletproof contracts, the timing and tact of presenting them, and strategies for handling challenging conversations with confidence.

Behind the Design: Amber Lewis x Four Hands Live Styling Exhibition**10 a.m.–12 p.m. | Four Hands, Showplace, Suite 4101**

House Beautiful's Carisha Swanson hosts a live styling event with Amber Lewis as the designer shares her top styling tips and joins Four Hands vice president of design Adam Dunn to reveal pieces from her newly released fall collaboration with the brand.

RSVP: fourhands.com/event-rsvp

Open House with Cisco Home and Alkemis Paint**10 a.m.–12 p.m. | Cisco Home, 1014 Mill Ave.**

Celebrate the release of Cisco Home's new Casual, Modern and Formal furniture collections, as well as its collaboration with Alkemis, maker of the world's first wellness paint. The two like-minded companies share earth-friendly philosophies; now they've teamed up on three custom-curated color palettes—Sassafras, Hemlock and Tallulah—all on view in the showroom.

RSVP: bit.ly/ciscoxalkemisfall24

Designer Brunch with Rowe and Crypton**10 a.m.–1 p.m. | Rowe, Showplace, Suite 1100**

Over fresh coffee, crepes and croissants, discover why designers utilize Rowe's trade program and Crypton

fabrics to enhance their clients' homes. Plus, commemorate your Market visit with a personalized sketch from a live illustrator.

Be the Boss That People Want to Follow

11 a.m.–12 p.m. | Antique & Design Center

By investing in your leadership skills, you can foster a thriving work environment, deliver exceptional service to your clients, and achieve your business goals. In this workshop, creative business consultant Ginna Christensen explains how to lead with confidence and creativity, transforming challenges into opportunities for growth and success. Free 15-minute power coaching sessions to follow.

Designing Wellness in Kitchens and Bathrooms

11 a.m.–12 p.m. | Odette, 100 N. Centennial St.

Explore how cutting-edge design innovations are transforming kitchens and bathrooms into sanctuaries of health and wellness. Kitchen designer Paula Kennedy leads a panel featuring industry experts Elle Cantrell, Michel Smith Boyd, Nasozi Kakembo and Prudence Bailey to go over the latest trends, technologies and materials that promote well-being in these essential home spaces.

Creating Impactful Interiors

11:30 a.m.–12:30 p.m. | Theodore Alexander, 229 W. Russell Ave.

Traditional Home's Jill Waage moderates a conversation with designers Megan Molten, MA Allen and Arianne Bellzaire about selecting luxurious furniture and lighting for discerning clients—and as a result, creating spaces with staying power. Complimentary lunch to follow.

Marketing to Attract Affluent Clients

12:30 p.m.–1:30 p.m. | Antique & Design Center

Elevate your design business with strategies to attract affluent clients and foster long-lasting relationships built on trust and creativity. In this session, business coach Melissa Galt delivers proven roadmaps to propel your firm to new heights in the luxury design sector.

RSVP: bit.ly/marketing-luxury-design-fall24

BOH Fierce Female Founders

1 p.m.–2 p.m. | Chelsea House, 200 N. Hamilton St., Suite 104

What do San Francisco's Noz Nozawa, Nashville's Stephanie Sabbe and Chicago's Rebekah Zaveloff have in common? They are fearless female entrepreneurs who have built wildly successful design businesses and brands.

Join *The Business of Home Podcast* host Dennis Scully as he chats with these three fierce founders about their successes as well as their stumbling blocks.

RSVP: bit.ly/fierce-females-fall24

A Journey of Design, Family and Innovation

1 p.m.–2 p.m. | Suites at Market Square, T-1022

HGTV and Bravo stars Robert and Cortney Novogratz celebrate the release of their most intimate book to date, *The Novogratz Chronicles*, in a conversation moderated by *Rue* editorial director Kelli Lamb. The design duo share their brand-building strategies and the insights they gained by transforming properties across the globe. (1 CEU)

Designing for Outdoor Living

2 p.m.–3 p.m. | Odette, 100 N. Centennial St.

Unlock the secrets to designing outdoor living spaces that are just as inviting and functional as your client's interiors. In this panel moderated by *Southern Home* editor in chief Lynn Terry, designers Breegan Jane, Brittany Farinas, Daniel Keeley, Danielle Stewart and Tina Ramchandani dive into the art of creating outdoor kitchens, high-end residential gardens and elegant alfresco dining areas.

Scaling with Sanity

2 p.m.–3 p.m. | Universal Furniture, 101 S. Hamilton St.

Designers Lori Miller, Juliane Mazzarella and Cynthia Bolton-Smith share strategies to prepare your business for expansion. Having grown their own businesses into the seven figures, they offer tips to help solopreneurs and boutique firm owners scale with confidence.

RSVP: universalfurniture.com/marketevents

The Art of Negotiation

2:30 p.m.–3:30 p.m. | Suites at Market Square, T-1022

Master the art of negotiation in this dynamic session with Interior Design Community founder Laurie Laizure and her *To-The-Trade* podcast co-host, Nile Johnson; attorney Wendy Estela; Mine CEO Eoin Harrington; and business strategist Cheminne Taylor-Smith. They cover everything from securing contracts to closing sales, offering strategies to negotiate confidently in the design industry. (1 CEU)

Find Staying Power Through Storytelling

3 p.m.–4 p.m. | Vanguard Furniture Co., 301 N. Hamilton St.

Discover the transformative power of stories in a conversation about branding with DesignDash founders Melissa

Grove and Laura Umansky, brand strategist Ericka Saurit, and interior and furniture designer Jillian O'Neill. They delve into how effective storytelling can elevate a business into a memorable brand and highlight the importance of crafting consistent narratives that resonate deeply with audiences. *RSVP: events@vanguardfurniture.com*

Meet & Greet with Chris Loves Julia

10 a.m.–11 a.m. | Loloï, IHFC, D-320

Chris Loves Julia design duo Chris and Julia Marcum host a reception with food and drinks while previewing their latest rug collections, pillows and floor poufs with Loloï.

Design Happy Book Signing

3 p.m.–5 p.m. | Villa & House, IHFC, IH-609 & IH-610

Betsy Wentz shares *Design Happy*, her colorful new book that offers pro tips, practical advice and inspiring creative lessons on designing functional, family-friendly homes. Signed copies available for purchase.

The Design of a Country Estate Book Signing

3 p.m.–5 p.m. | Currey & Company, IHFC, M-110

Cathy Purple Cherry shares the story of a ground-up coastal country getaway in her new book, *The Design of a Country Estate*, which documents the thought processes behind her designs. Signed copies available for purchase.

Happy Hour with Kim Salmela and Rue

3 p.m.–5 p.m. | Norwalk, IHFC, M-108

Norwalk hosts a happy hour and special tours of its newly designed showroom with designer Kim Salmela and Rue, offering a closer look at the brand's latest Crypton Home fabrics and furniture.

Leveraging Book Publishing for Success

3:30 p.m.–4:30 p.m. | Antique & Design Center

Unlock the marketing potential of your design expertise with designers Tineke Triggs, Nasozi Kakembo and Ginger Curtis, who share how publishing a design book can elevate your brand and expand your reach. The discussion is moderated by *Traditional Home's* Krissa Rossbund.

Dream Client Magnet: From Not Knowing You Exist to Dying to Work with You

4 p.m.–5 p.m. | Century Furniture, 200 Steele, Suite 213

In this workshop, Sandra Funk demonstrates powerful strategies to attract your ideal clients, get them to see you

as the designer of their dreams, and position yourself as an expert who understands their challenges and can navigate them to success. Get ready to say hello to a full pipeline of clients you love and who value your expertise.

RSVP: bit.ly/dreamclientmagnet

Using Your Design Contract to Strengthen Relationships

4 p.m.–5 p.m. | Universal Furniture, 101 S. Hamilton St.

Attorney Wendy Estela provides an overview of the key provisions you need in design contracts to ensure you maintain control of your client relationships, get paid on time, protect your intellectual property, and avoid disputes and misunderstandings. Discover clauses that will protect you in worst-case scenarios and learn how to create a solid foundation for professional relationships. (1 CEU)

RSVP: universalfurniture.com/marketevents

Cocktail Crawl

4 p.m.–6 p.m. | 200 N. Hamilton St.

Fairfield, Wildwood, Chelsea House and Capel team up for a fun cocktail crawl. Pick up your "passport" at any of the four showrooms, then discover the signature cocktail at each one while enjoying live music in the courtyard.

Kravet Inc. Patio Party

4 p.m.–6 p.m. | 200 Steele, Suite 117

Join Kravet for their annual cocktail party to toast the brand's new furniture offerings and celebrate the latest launches from Kravet Couture.

Shining a Light on Breast Cancer Awareness

4 p.m.–6 p.m. | Hudson Valley Lighting Group, Market Square, M-70, M-90, M-97 & M-99

In honor of Breast Cancer Awareness Month, HVLG hosts a cocktail event that blends the power of design with the spirit of giving back. Come in your best pink attire and visit the mini floral bar to create your own pink bouquet to take home. For the first 50 attendees, the company will make a \$50 donation to the nonprofit Susan G. Komen in their name. *RSVP: hvlg@laruepr.com*

MG+BW Launch Celebration

4 p.m.–6 p.m. | Mitchell Gold + Bob Williams, IHFC, G-265

Raise a glass to celebrate the relaunch of the iconic Mitchell Gold + Bob Williams brand, and be among the first to explore its stunning new Market introductions.

The Future of Sustainable Sourcing

4:30 p.m.–5:30 p.m. | Sherrill Furniture, 315 Fred Alexander Place
Designers Cheryl Luckett, Jessica Duce and Nancy Fire discuss the evolution of sustainable design and the transformative trends shaping the future. At this panel, moderated by *Home Accents Today* editor in chief Allison Zisko, discover the technologies that are revolutionizing sustainable interiors and how to sell them to your clients.

DAA Mixer and Awards Presentation

5 p.m.–6:30 p.m. | Pandora's Manor, 407 W. High Ave.
In its inaugural awards ceremony, the Diversity Advocacy Alliance honors three stakeholders in the home furnishings industry who demonstrate a commitment to diversity, equity and inclusion: upholstery brand Verellen, designer Rhonnika Clifton, and HPxD managing director Jane Dagmi. Awards are presented at 5:45 p.m.

**Bernhardt Celebrates Designer in Residence
Nicole Fuller**

5 p.m.–7 p.m. | Bernhardt, IHFC, D-601
Designer Nicole Fuller transforms the Bernhardt Gallery into an immersive environment inspired by the beauty of Morocco at night. Celebrate the “Starlit Dunes”-themed space with the designer, as well as *Elle Decor* editorial director Stellene Volandes, Bernhardt president and CEO Alex Bernhardt Jr. Designers at the event will be entered in a drawing for prizes such as an all-expenses paid trip for two to Morocco or a selection of Bernhardt furniture.

Live Music at Center Stage: Bell Biv DeVoe

7 p.m.–9 p.m. | Center Stage
Enjoy Bell Biv DeVoe's singular blend of R&B, funk, jazz and rap at Center Stage. A valid Fall Market pass is required for entry; doors open at 6:30 p.m., with early entry for buyers at 6:15 p.m. Presented by High Point Market Authority, in partnership with City of Hope.

MONDAY, OCTOBER 28**Recruiting and Retaining for Growth**

9:30 a.m.–10:30 a.m. | Suites at Market Square, T-1022
Hiring is more than just interviewing and extending an offer. Designer Renae Keller and Interior Talent principal Kenneth Roberts share the secrets of a candidate-centric interview process that will help you attract, hire and retain employees who can guide businesses of all sizes toward success. (1 CEU)

The African Decor Edit Book Signing

9:30 a.m.–11 a.m. | Eliko Rugs by David Ariel, 108 S. Lindsay St.
Meet multidisciplinary designer Nasozi Kakembo as she signs her debut book, *The African Decor Edit: Collecting and Decorating with Heritage Objects*, and introduces artisans, culturally significant African objects, and layered interiors demonstrating the wares as decor. Signed copies available for purchase. RSVP: bit.ly/elikobooksigningfall24

7 Winning Word Choices to Increase Your Profit

10 a.m.–11 a.m. | Hooker Furnishings, Showplace, 3rd Floor
Discover how changing your words can multiply the value of every project: Business coach Melissa Galt shares how to move your client from hesitation to certainty.

BOH BOH x Brown Jordan's Southern Breakfast

10 a.m.–11 a.m. | Brown Jordan, IHFC, M-111
Fuel up for another action-packed day at Market with *Business of Home* editor in chief Kaitlin Petersen and Brown Jordan. Mingle over a Southern-inspired breakfast complete with eggs, bacon, sausage, biscuits, gravy and grits, and plenty of coffee, Bloody Marys and mimosas. Plus, you'll be able to enter for your chance to win an iconic Brown Jordan Walter Lamb aluminum rocker. (The winner will be able to select their choice of finish and rope color.) RSVP: bit.ly/brownjordanhpmkt

Bridge the Sustainability Gap

10 a.m.–11 a.m. | Universal Furniture, 101 S. Hamilton St.
The sustainability conversation needs a reboot. All too often, it feels like an all-or-nothing proposition, but the reality is that many businesses operate in between, contributing to the health of the planet where they can. Discover how you can start making positive changes in your business to foster a greener future in this talk featuring designers Jerri Hobdy, Lucy Penfield and Jules Haines alongside Universal vice president of visual merchandising Janine Wagers. RSVP: universalfurniture.com/marketevents

Designing Your Legacy

10 a.m.–11 a.m. | Abner Henry, 214 E. Martin Luther King Jr. Drive
It's never too early to start thinking about what's next: Learn how designer Dwayne Bergmann, Pearl Collective co-founder Gail Doby and Abner Henry founder Ernest Hershberger have set up their brands for success—under their leadership and beyond. RSVP: lavern@abnerhenry.com

How Designers Influence the Construction Choices That Shape Their Interiors

10 a.m.–11 a.m. | The Point

Back by popular demand, High Point Market Authority hosts a follow-up conversation on the intersection of design and construction. Heather and Matt French, Rachel Moriarty, Elizabeth Scruggs, Sharon Sherman and Julia Zapcic share how they navigate the construction process to create beautiful and functional spaces, including how construction choices impact design and how to turn job-site challenges into opportunities.

The Courage to Commit to a Point of View

11 a.m.–12 p.m. | Feizy, 309 N. Hamilton St.

In a world full of voices, what makes yours unique? *A Well-Designed Business* host LuAnn Niagara sits down with some of her top-performing podcast guests—designers Beth Bender, Sandra Funk, Megan Molten, Cheryl Luckett and Erika Ward—who share strategies that can elevate your presence and make you an essential voice.

RSVP: bit.ly/creating-a-presence

Style Spotters Meet & Greet

12 p.m.–1 p.m. | The Point

High Point Market Authority hosts a meet and greet to introduce Marketgoers to this fall's Style Spotters: Galey Alix, a home design and renovation expert featured on the hit Max series *Home in a Heartbeat*, and designer Mikel Welch, a recent Emmy winner for his work on the hit Netflix series *Hack My Home*.

The Love of Home Book Signing

12 p.m.–2 p.m. | Hudson Valley Lighting Group, Market Square, M-70, M-90, M-97 & M-99

Connect with designer Kate Marker, whose work is featured in her newly published book, *The Love of Home*, as she delves into three concepts—beauty, balance and belonging—that are central to both the book and her design work at large. Complimentary signed copies available. RSVP: hvlg@laruepr.com

Expert Tips for a Thriving Design Business

1 p.m.–2 p.m. | Chelsea House, 200 N. Hamilton St., Suite 104

Rebecca Hay tapes a live episode of her *Resilient by Design* podcast in the Chelsea House showroom, interviewing four successful design firm owners on how to grow a thriving business. RSVP: bit.ly/moneymattersfall24

Overcoming Burnout for Service-Driven Creators

2 p.m.–3 p.m. | Universal Furniture, 101 S. Hamilton St.

Do you ever find yourself working tirelessly and wondering why the creative spark seems elusive? Ginna Christensen explains why the biggest block to success rarely stems from a lack of effort or talent—more often, it's burnout that holds designers back. In this workshop, discover how to tackle this creativity-crushing challenge head-on.

RSVP: universalfurniture.com/marketevents

How to Build an Iconic Interior Design Brand

2 p.m.–4 p.m. | The Point

Building a strong brand takes time and effort. Designers Anne-Marie Barton, Breegan Jane, Caren Rideau and Jessica Duce share their brand-building stories in a panel moderated by brand strategist Ericka Saurit. They explore how they combined intuition and strategy to overcome challenges and share the pivotal moments that defined their careers. Book signing of *Caren Rideau: Kitchen Designer, Vintner, Entertaining at Home* to follow; copies available for purchase.

How to Sign Your Next Client

3 p.m.–4 p.m. | Gabby, 333 N. Hamilton St.

Go from fear of rejection to attracting the projects of your dreams with designer and coach Sandra Funk, as she takes live questions for an episode of her YouTube show *Design Sips*. RSVP: bit.ly/gabby-designsipsfall24

BOH How to Invest Wisely in Your Business

4 p.m.–5 p.m. | Universal Furniture, 101 S. Hamilton St.

Have you ever wanted to ask a fellow designer how much it *really* cost them to make a big move, or how they've chosen to invest in their firm? Now's your chance. Join *Business of Home* editor in chief Kaitlin Petersen as she interviews designers Susie Novak, Beth Diana Smith, Swati Goorha, and Park & Oak's Christina Samatas and Renee DiSanto about the best money they've spent on their businesses. From moving into an office and hiring a creative agency for a digital refresh to outsourcing public relations or SEO—and even opening a cocktail lounge next to their store and design studio—they'll share which moves yielded the biggest returns and how they measured the return on investment. If you want to learn how to make the best use of your resources, large or small, you won't want to miss this conversation.

RSVP: universalfurniture.com/marketevents

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FURNITURE BRANDS



FLOWER
HOUSE | GARDEN | LIFESTYLE

invite you to

THE ART OF
TIMELESS DESIGN

for an intimate look at Gracie's storied past & stunning designs.



JENNIFER GRACIE
Creative Director, Gracie Studio



MARGOT SHAW
Editor-In-Chief, Flower

*A book signing with Jennifer Gracie in the
Mr. & Mrs. Howard Showroom will follow*

HOSTED BY PHOEBE AND JIM HOWARD

RSVP AT WWW.SHERRILLPARTY.COM

SATURDAY, OCTOBER 26
5:30 - 7:30 PM

*At The Sherrill Showroom
315 Fred Alexander Place, High Point, NC » 2nd Floor*



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