

**DESIGNERS' GUIDE to**  
**HIGH POINT**  
**MARKET**

**APRIL 22 – 26, 2017**

**What's New: Rolling Out the Welcome Mat**

**The Coolest Designer Collaborations**

**Trending This Season: Tropical Fronds**

**Designer and Style Guru Justina Blakeney on Outdoor Spaces**

**40+ Designer Events, Parties and Tours**

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**TA**<sup>®</sup>  
THEODORE ALEXANDER

Join Theodore Alexander  
for cocktails and canapés to  
celebrate the launch of the

**STEVE  
LEUNG**  
*for* Theodore Alexander  
collection



**STEVE LEUNG**

**SATURDAY**  
**APRIL 22<sup>ND</sup> 5.00PM**

[RSVP@theodorealexander.com](mailto:RSVP@theodorealexander.com)

**THEODORE ALEXANDER SHOWROOM**  
229 West Russell Avenue,  
High Point NC, 27260

**THE  
EDITOR  
AT  
LARGE**

*Becoming a*  
**VISIONARY**

**SATURDAY APRIL 22<sup>ND</sup> 4.00PM**

Join Steve Leung in discussion with Jamie Drake and Michael Berman, all about becoming a household name in the industry. Editor at Large's Arianne Nardo will moderate.

Learn how these luminaries cultivated their own signature style and how a commitment to their authentic brands has contributed to their overall success as leaders in design.

[RSVP@theodorealexander.com](mailto:RSVP@theodorealexander.com)



**MICHAEL BERMAN**



**JAMIE DRAKE**

# rolling out the welcome mat

**Market's got more on deck than ever.** *Spring has officially sprung and Mother Nature isn't the only one breathing new life into downtown High Point. Designers and manufacturers are collaborating like never before—to our mind, the roster of A-list designers debuting new product and collections has never seemed to sparkle as brightly as it does this season. We won't spoil the surprises here you'll find our full [collaborations roundup](#) (pages 5-7). Also in this issue: In the spirit of springtime renewal, Justina Blakeney, founder of The Jungalow, advises on [designing for the outdoors](#) (page 10); this season's [top product trend](#) is revealed (page 8); and EAL's editors sort the best-of-happenings (pages 13-18).*

## HAPPY RETURNS

Don't call it a comeback: Industry icon Bunny Williams is returning to High Point for the first time in five years and bringing with her the latest from **BUNNY WILLIAMS HOME**. Some 18 new pieces will make their mark at Williams's new booth at IHFC, among them a Knole-style sofa inspired by an antique sofa that the designer had in her own home as well as a new Greek key canopy bed. In another transformation, Drexel Heritage is being reborn as, simply, **DREXEL**, launching a core lineup of product spanning upholstery and wood furnishings. The brand will launch a collection with British luxury brand designer Jo Sampson this Market.

## NEW KIDS ON THE BLOCK

Red-carpet fashion titan **BADGLEY MISCHKA** is launching its own home collection spanning dining, living and bedroom, as well as accent furniture, case goods, upholstered items, decorative accessories and candles. The goods hew to a theme for which the fashion house has long been celebrated: old Hollywood glamour.



Canopy Bed by  
Bunny Williams Home

## POOL PARTY

The first and only showroom to boast not one but two exterior infinity pools, Christopher Guy's 20,000-square-foot oasis of decor was designed by the man behind the brand, **CHRISTOPHER GUY HARRISON**. The space, located on South Hamilton Street between the Violino and New Classic Home Furnishings showrooms, is the first High Point-purchased property in more than a decade to be constructed from the ground up.



Mark Badgley and James Mischka

SPRING 2017 | ISSUE 6

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# LEXINGTON

H O M E B R A N D S



ARIANA

## High Point Market April 21-26

Join us and special guest **Arienne Nardo**, from *Editor at Large*, for a glass of bubbly to celebrate the grand re-opening of the Lexington Design Studio in downtown High Point - across from the IHFC!

336.474.5555 | [lexington.com](http://lexington.com) | [marketing@lexington.com](mailto:marketing@lexington.com)

# the coolest collabs

**High Point is the interior design universe's own Fashion Week-meets-high school prom**—both a culmination and a presentation of the season's finest work. Yet instead of the well-heeled team from *E!* standing on the sidelines, squawking “Who are you wearing?” we folks at *Editor at Large* have the pleasure of asking, “Who's debuting what... and with whom?”

This season's A-listers—among them, leading lady Bunny Williams and fan favorite Celerie Kemble—are unveiling the latest manifestations of their creativity in collaboration with the interior design world's top manufacturers.



## CURREY & COMPANY + BUNNY WILLIAMS

Bunny Williams is returning to Market after a five-year-long hiatus and she's back with a bang. The collection, forged in materials including spun metal, brass, rope and carved wood, spans flush mounts, pendants, chandeliers and

sconces, and will light up Market as part of Williams's first-ever outside product collaboration. “Nothing affects the mood of a room more than lighting. It is important to have light coming from several

sources: the ceiling, the walls and the tables. Now, with my designs for Currey, I have a lighting collection that combines to create the perfect glow,” says designer Williams of the collection, which draws its influence from antique fixtures she's sought out for clients. Why was Currey & Company the right partner? “Our private-label furniture line, Bunny Williams Home, has been a leader in the table lamp category for some time, and so it was of the utmost importance to select the right partner when expanding into fixtures,” Jen Potter, COO of Bunny Williams Home, explains of the motivation behind the partnership. “Currey & Company is a perfect fit in terms of quality, craftsmanship and excellence. We're thrilled to be working together.”

## CENTURY FURNITURE + WINDSOR SMITH

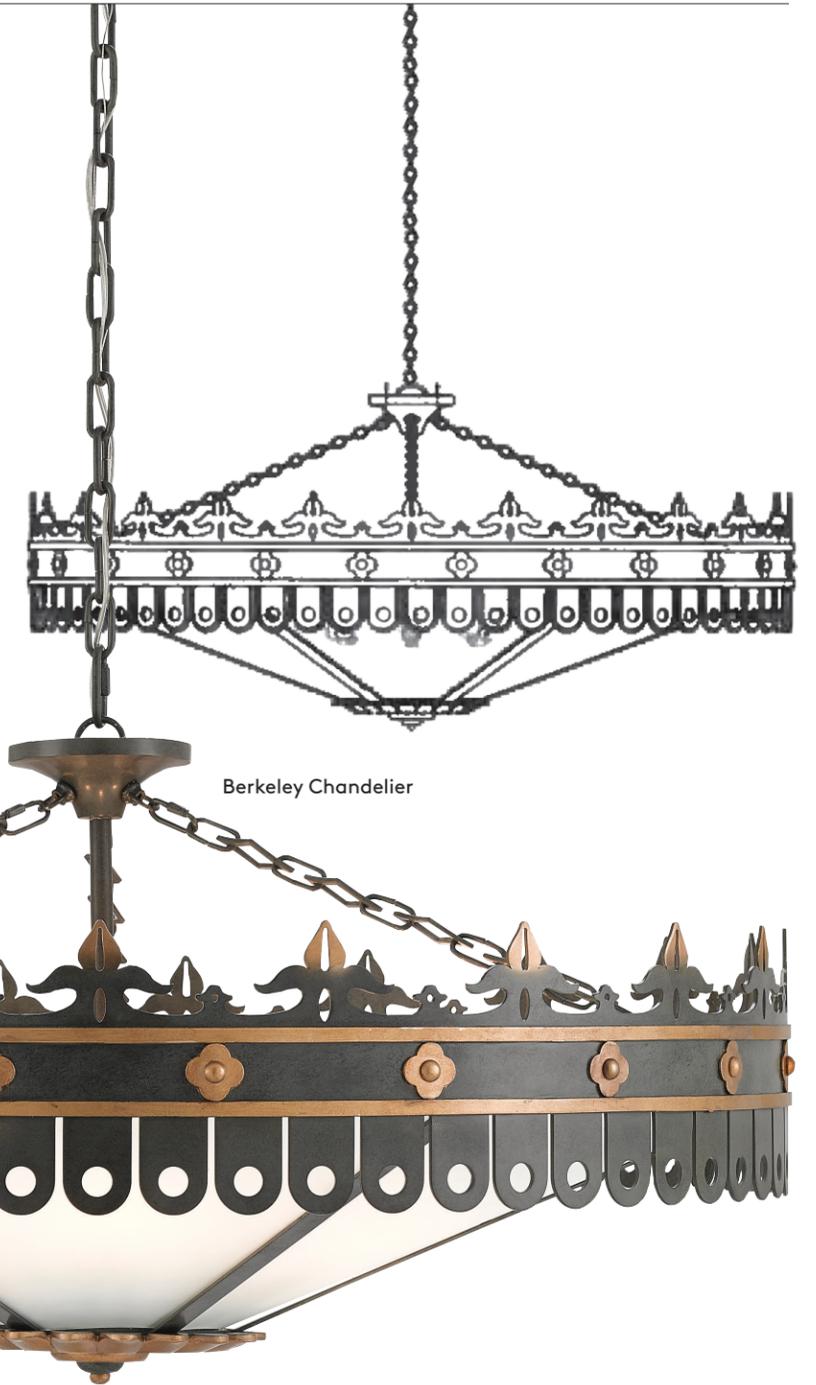
Gentle sloping sofas, modern geometric cocktail tables and sexy club chairs all convene in Windsor Smith's latest for Century Furniture. The collection, which is called *Alchemy* and evokes that very process, draws on aurora blue stones, silver leopard, whitewashed woods and a range of leathers and hides. For Smith, the process and the materials are more abstract than definitive: “I'm drawn to rich textures in colors so ethereal, their hue is hard to define.”

For the collection, she sought guidance from foreign treasures and landscapes. “I take great inspiration from those estates abroad where the treasures of multiple generations live so peacefully side by side. That commingling

can be pure alchemy, forging a power that's hard to pin down. You can say the juxtapositions of this collection aim for what I try to bring to every room: a balance between something familiar and unexpected, modern and ancient,” says Smith, “Sometimes daring, yet undeniably serene.”



Daybreak Sofa



Berkeley Chandelier





Cushion Lounge Chair

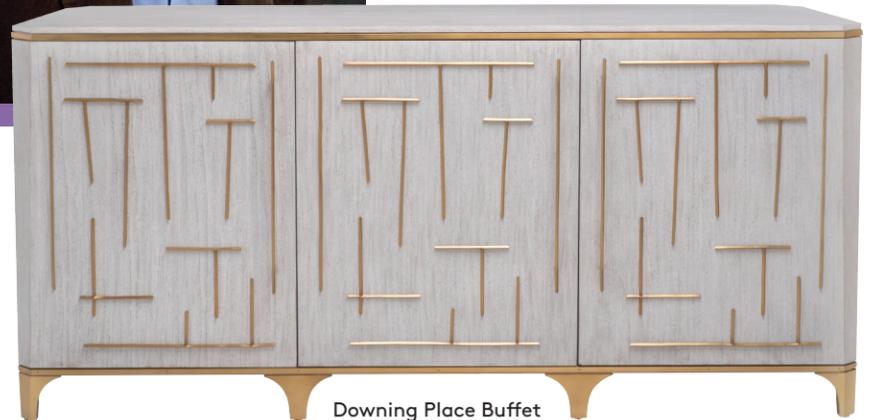
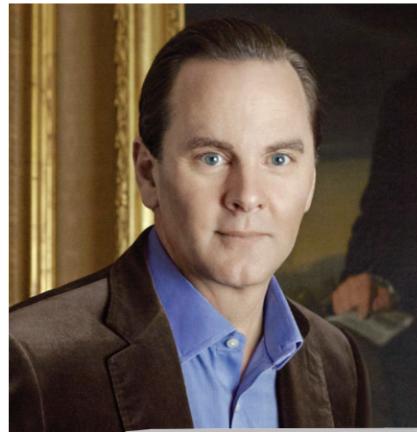
**CASTELLE  
+ BARCLAY BUTERA**

Fulfilling a dream of his, California-based designer Barclay Butera has teamed up with the luxury manufacturer on an outdoor line of luxurious, but casual, furnishings. “I think my signature West Coast vibe will translate beautifully to outdoor. It is something I have dreamed about creating for many years,” explains Butera. “We had been in discussions with numerous vendors and manufacturers. Once we had an initial conversation with the Castelle team, we knew it was the right fit.” Embodying Butera’s distinctly glamorous leanings, the collection will balance Castelle’s custom cast-aluminum construction with Butera’s original design.

**HENREDON + JEFFREY BILHUBER**

Defined by the designer’s distinctly American mastery, the eponymous collection spans upholstered furniture, wood products, decorative lighting and accessories inspired by the future and informed by the past. “I represent an American point of view that takes history and gives it horsepower,” explains Jeffrey Bilhuber.

“We are confident that the Jeffrey Bilhuber Collection will delight our network of loyal Henredon dealers around the world with the distinctive array of fine upholstery and wood products, along with a signature assortment of accessories,” says Regan Iglesia, chief merchandising officer of Heritage Home Group. “Henredon is a confident brand, and Jeffrey’s collection will both complement and expand the broader Henredon product line to fine retailers and to the trade.”



Downing Place Buffet



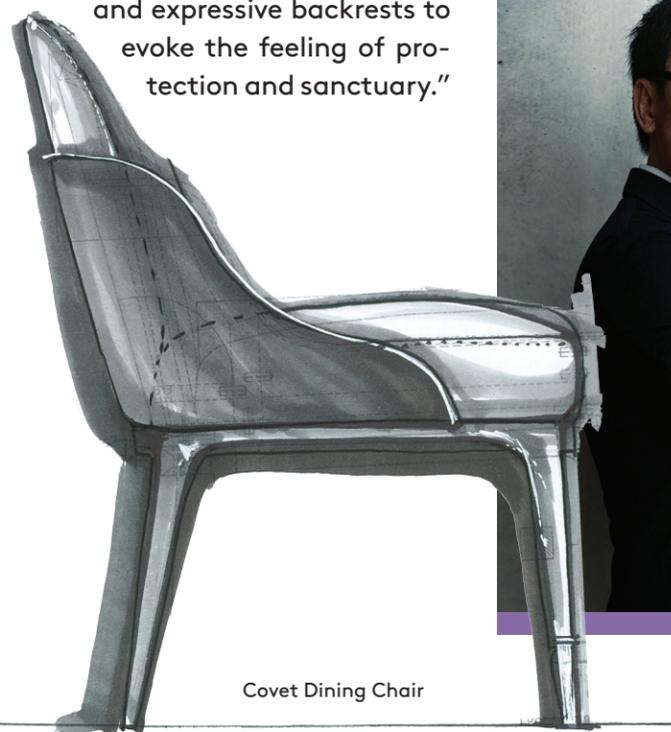
**EASTERN ACCENTS  
+ CELERIE KEMBLE**

Celerie Kemble is the third designer, and the first woman, among Eastern Accents’s designer collaborators (the other two: Barclay Butera and Thom Filicia). Four decorative pillow collections, including outdoor options, and six bedding sets with coordinating sheeting will debut, with notable arrivals including Stratus, a fine linens set in tones the brand calls “soft cloud, petal and daquiri;” the polka-dot-patterned Sweetness; and neutral-and-metallic Bramble. And there’s another first: Kemble’s collection will span the largest amount of space to date at the brand’s Market Square showroom.

**THEODORE ALEXANDER + STEVE LEUNG**

Supple velvet, exquisite Italian marble and quilted leather: International designer Steve Leung has teamed up with Theodore Alexander on a collection, *Luxury in Serenity*, that oozes understated elegance. Among the collection’s characteristic pieces are the Covet sofa, upholstered in diamond-stitched velvet fabric; the Pirouette dining table, with a marble top and leather-wrapped base; and the Allure table, wherein, in Leung’s words, “supple ribbed fabric creates a distinctive coffee table that invites you to caress the beveled marble top.”

“Luxury in Serenity explores the concept of a personal retreat,” says the designer. “With *Luxury in Serenity* we have created a moment of tranquility, an indulgent personal space to relax, reinvigorate and enjoy life with family and friends. Throughout the collection, inviting, gently curved surfaces embody this theme with cossetting armchairs and expressive backrests to evoke the feeling of protection and sanctuary.”



Covet Dining Chair





**FRENCH HERITAGE + MICHELLE WORKMAN**

Hollywood native and designer Michelle Workman is launching her first collection, an art deco-inspired line, for French Heritage. She explains of her influences: "It is a reinterpretation of art deco rather than a strict revival and is heavily influenced by my Hollywood roots." Drawing on exotic woods, as well as brass, copper and chrome highlights, and lacquer finishes, the collection boasts notable pieces. Among them are a bedside table with brass inlay in a stylized palm motif and elegant cast legs in a cabriole form.

Why French Heritage? "Their quality, attention to detail and continuing desire to bring iconic product to the market was exactly what I was looking for," shares Workman. "It has been a great match and I think the collection shows it."



Highball Bar

**HICKORY CHAIR + DAVID PHOENIX**

The partnership between Hickory Chair and Los Angeles-based designer David Phoenix was a natural fit. Explains Skip Rumley, vice president and creative director for Heritage Home Group, of the decision to collaborate together, "We were especially taken with David's philosophical approach to design and his assured accessibility. Phoenix infuses style and luxury into the most ordinary aspects of our day—dressing, relaxing and entertaining. His design point of view is exactly what our customers long for today—livable luxury." Their wide-ranging offering encompasses classic living room, dining room, bedroom, upholstery and leather goods, as well as decorative accessories, lighting and furniture accents. Also on tap at the Hickory showroom this Market? A preview of Phoenix's signature fabrics, thoughtfully designed for Kravet.



Mark Lounge Chair



**KRAVET + MABLEY HANDLER**

Fabric, wood, grasscloth wallpaper and metal accents are all at play in a 35-piece coastal-themed collaboration debuting from Kravet with Jennifer Mabley and Austin Handler of Mabley Handler, the interior design firm based in the Hamptons. It will also offer seven new quartersawn and cerused-oak finishes. "Mabley Handler's unique perspective inspired us to create a new look for Kravet Furniture," shares Mary Ellen Walsh, Kravet's executive vice president of furniture. "Austin and Jennifer deliver an aesthetic yet to be explored with the Kravet Furniture line by exploring mixed materials that result in a collaboration that is both sophisticated and organic. And as designers, they understand the value of customization and present a lifestyle collection that could easily be tailored to suit any designer's vision."



Privet Lane Stool

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VISIT US DURING HIGH POINT MARKET  
FOR BREAKFAST AND A WORKROOM TOUR  
MONDAY, APRIL 24TH  
8:30, 9:30 or by appointment

685 SOUTHWEST STREET, HIGH POINT  
RSVP: JDOTY@EF-LM.COM  
WWW.FERRELLMITTMAN.COM



# tropical fronds

Head south for the season *with a trend that transmits a burst of the botanical: Tropical Fronds. Turn over a languorous leaf with a selection of equator-inspired patterns, prints and other pops of design that are destined to transform any designer into the queen or king of the jungle.*



## 1 DURALEE'S MONKEY BUSINESS BY CLARKE & CLARKE

This imaginative made-in-Spain upholstery from the Colony Collection features playful monkeys climbing across a leafy, inviting jungle. [duralee.com](http://duralee.com)

## 2 BARCLAY BUTERA'S TROPICAL VACATION II

Whimsical watercolors in this framed giclee canvas translate the theme in emerald and kelly greens without going over the top. [barclaybutera.com](http://barclaybutera.com)

## 3 JANUS ET CIE'S FROSTED LEAF PILLOW

Interpreted in luxe sculpted velvet, the brand's toss pillows bring the leaves of the outside world, in. Yet thanks to naturally fade- and microbe-resistant solution-dyed acrylic, they're usable both indoors and out. [shopjanusetcie.com](http://shopjanusetcie.com)

## 4 THIBAUT'S SUMMER HOUSE COLLECTION

The brand's new line of coordinating wallpaper and fabrics plays up the palm, masterfully communicating the tropics' signature frond. [thibautdesign.com](http://thibautdesign.com)

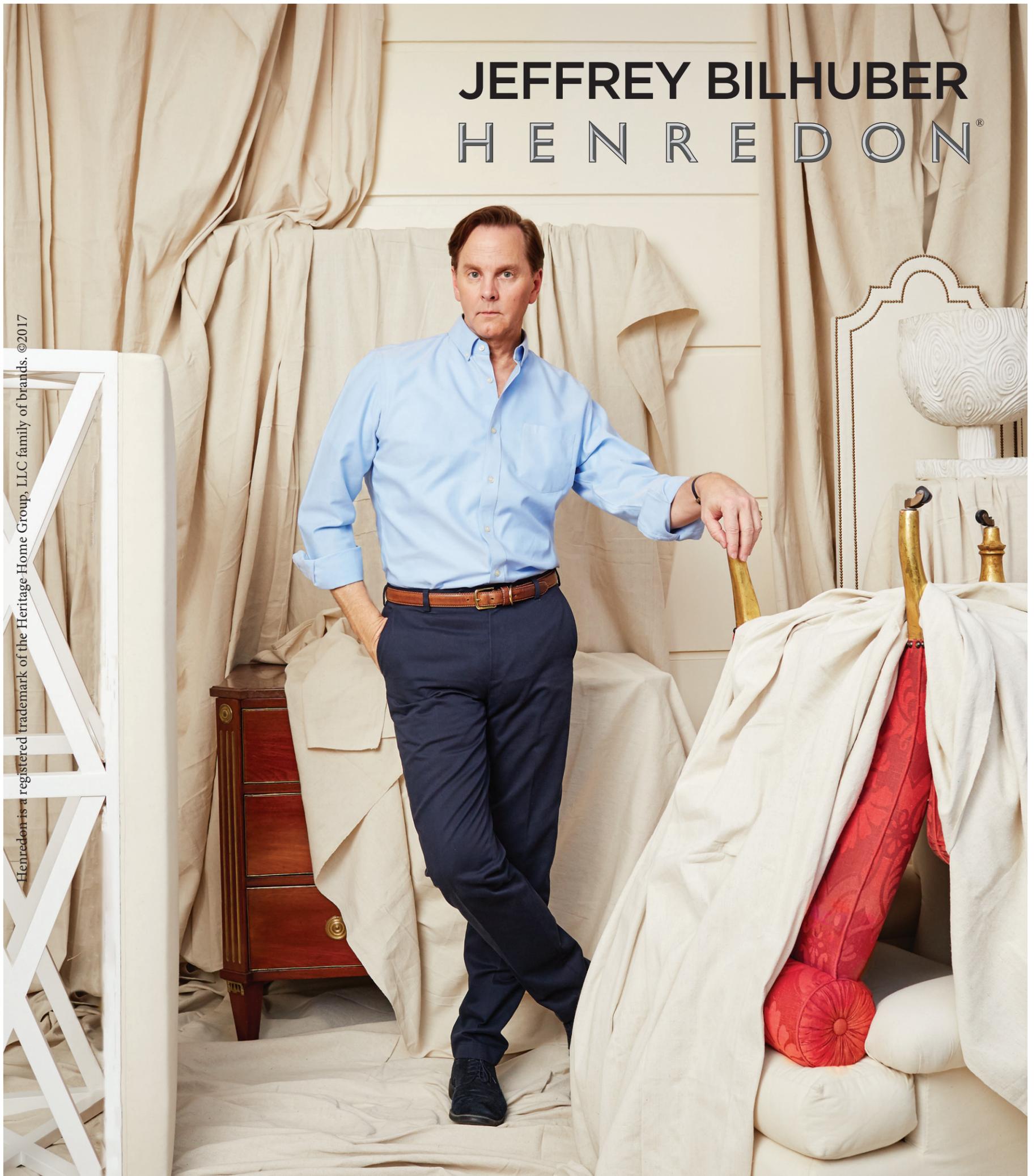
## 5 JAIPUR'S COASTAL TIDES RUG

Marine-themed, muted and understated, Jaipur's hand-tufted polyester rug, in oxford tan and bone white, brings a bit of underwater appeal into the home. [jaipurliving.com](http://jaipurliving.com)



# JEFFREY BILHUBER HENREDON®

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Join

ARCHITECTURAL DIGEST and HENREDON®

as we celebrate the launch of the

**Jeffrey Bilhuber Collection**

Sunday, April 23rd 4-6 pm

*Book Signing with Jeffrey Bilhuber, Mark D. Sikes & Celerie Kemble*

Monday, April 24th - 10 am to 12 pm

# styling the great outdoors

**Justina Blakeney**, the genius eye behind wildly popular *The Jungalow* (that verdant, vibrant Instagram account favored by tastemakers of all kinds), is also a designer, artist and author of the *New York Times*-bestselling tome *The New Bohemians*. With summer fast approaching, *High Point* is rife with outdoor goods for designing, including Blakeney's own: new furniture in her signature fabric with Jonathan Louis; fabric from *Valdese Weavers*; pillows with *Loloi* rugs; and an indoor/outdoor collection for *Selamat*. Blakeney is on hand to help designers style their own gardens of earthly delights.

What are your styling resources for outdoor spaces?

Fermob always has great options for outdoor spaces of all sizes, and I love their use of bright colors. I love the Made Goods outdoor range: fun silhouettes and pieces that sit well in modern and more boho settings. I incorporate a lot of vintage outdoor [products] too, and lots of natural materials, like rattan.

What are the must-have furniture and decor items for any outdoor space?

I love a great statement chair outdoors—a peacock chair, a hanging chair—something unexpected. I think water features can be really fun too. I've been lusting over Moroccan fountains made with Zellige tile. And I love to see a cool firepit outdoors.

Are there particular outdoor spots you visit often? Where do you find inspiration?

The Huntington Gardens, Moorten Botanical Garden, Descanso Gardens, and the Arboretum in and around L.A. are some favorite destinations... I get so much inspiration for my own design work from seeing new-to-me foliage and plants, and I glean inspiration from garden layouts and plant pairings.

What are your tips for those who don't have the luxury of outdoor space?

Adding plants into the home is by far the easiest way to bring the outdoors in. Using mirrors to reflect [natural light] and bringing in colors that conjure the feeling of the outdoors can help too. Maximize the size of doors, windows and skylights to give a feeling of continuity between the outside and inside. Hanging art and using textiles with botanical and nature-inspired motifs is an easy way to make the home feel fresh.



**Hanging art and using textiles with botanical and nature-inspired motifs is an easy way to make the home feel fresh."**

How do you layer bold patterns and colors?

I keep on layering until something inside me says, "Hold up! It's starting to look too crazy!" But I definitely pay close attention to the overarching color palette, and dance within it. I think of naturals as neutrals too. So greens and browns get layered in as much as possible.

Share some foolproof styling tricks.

Spacing and placement are the difference between a tableau looking collected or cluttered. Group items together in mini-collections and place them strategically. Create visual balance by contrasting shapes and sizes. If you have a stack of square objects, try placing something round or amorphous on top. When working with items of varying heights, place taller items in the back and smaller items in front. Repetition can be good: Place two or more identical objects or pieces of furniture in a row to give the eye a break. And if you're choosing between pretty and safe, or unexpected and a little weird, go weird!



*"Please join me at the Spring High Point  
International Home Furnishing Market for the launch of my  
debut collection – David Phoenix for Hickory Chair.*

*Help celebrate a dream realized, this exciting new partnership and  
an elevated ideal of what luxury and livability means today.*

*I can't wait to share it with you."*

**– David Phoenix**

*Visit us at the Hickory Chair Showroom, 3rd floor - Historic Market Square, for a special  
evening co-hosted by Veranda. We are honored to help celebrate their 30th anniversary.*

*Cocktails and Hors d'oeuvres  
Saturday, April 22nd 4-6 pm  
Market Square - 3rd Floor - MS324*



# FACET

BY MICHELLE WORKMAN  
*for*  
**FRENCH HERITAGE**

HOLLYWOOD



French Heritage 1638 English Road, High Point, 27262 - 336-885-2868

[www.frenchheritage.com](http://www.frenchheritage.com)

# the schedule

## FRIDAY, APRIL 21

### PREVIEW DAY AT CURREY & COMPANY

8 a.m.

More than 200 new products, live music, delicious libations and organic fare will be on offer throughout the day.

*Currey & Company, IHFC, M110 on Main St., Street Level*

### COLORMIX™ 2017 COLOR FORECAST

1 p.m. - 2 p.m.

Join Nicole Ruffing of Sherwin-Williams as she takes designers through Colormix™ 2017, a course filled with stimulating imagery, useful statistics and perceptive research that supports the 2017 forecast for color and design trends. Attendees will explore the drivers influencing future color and design trends and learn about the brand's four dominant color stories. (0.1 CEU)

*Alden Parkes, 200 N. Hamilton St., 110*

### PHOTOGRAPHING YOUR BEAUTIFUL SPACES: HIRING THE RIGHT PHOTOGRAPHER

4 p.m. - 5 p.m.

A lot of work goes on behind the scenes of an interior shoot before the photographer even shows up. Photographer Bert VanderVeen explains the ins and outs of hiring the right photographer, how to get what you need from your photographer and how to make your project photos magazine-worthy. Q&A with VanderVeen will follow. (0.1 CEU)

*Alden Parkes, 200 N. Hamilton St., 110*

## SATURDAY, APRIL 22

### GLOBAL SOURCING: AN EARTH DAY PANEL DISCUSSION

10 a.m.

This Earth Day, join Toma Clark Haines, the Antiques Diva, for a panel discussion on the ins and outs of global antiques sourcing. Panel experts will share tips on how manufacturers, showrooms, dealers, designers and everyday connoisseurs can better source from around the world. Special guests on the panel will include Michael Mitchell and Tyler Hill of Mitchell Hill, Susan Jamieson of Bridget Beari Designs, and Randal Weeks of Aidan Gray.

*Aidan Gray, 201 N. Main St.*

### MASTER CLASS WITH BUNNY WILLIAMS

10:30 a.m. - 11:30 a.m.

Running a successful design business requires far more than fabric and furniture savvy and general good taste. With nearly a half-century of design experience, a namesake furniture line and nine licensed partnerships, Bunny Williams shares her knowledge about avoiding design mistakes, keeping clients happy, getting press, enjoying fruitful partnerships and becoming a brand. (0.1 CEU)

*Suites at Market Square, 200 W. Commerce Ave., Seminar Room T-1014*



### DESIGN VIEWPOINTS SERIES KEYNOTE HOW WELLNESS AND SUSTAINABILITY ARE MORE THAN A TREND

12 p.m. - 1 p.m.

Clean design is a path to wellness, allowing designers to manage and eliminate triggers for allergens, guide clients to hypoallergenic design choices and increase revenue as they educate their client base. Join Robin Wilson as she shares how she built a business that speaks to 60 million consumers who suffer from asthma

and allergies, and presents information on consumer concerns and priorities for design around eco-friendly homes and a nontoxic lifestyle. (0.1 CEU)

*High Point Theatre, Transportation Terminal, 210 E. Commerce Ave.*

### VIVA LA VINTAGE WITH MAT SANDERS OF CONSORT

2 p.m. - 3 p.m.

Designer Mat Sanders of Consort will share his skills for discovering the hidden potential in vintage pieces and turning duds into diamonds. Learn how to develop a vision for vintage, discover the hidden potential in vintage furniture and accessories, and transform them into winning pieces. See the "before-and-afters" of his firm's design portfolio.

*Antique & Design Center, 316 W. Commerce Ave., Chairish Lecture Room, Mezzanine Level*

### MEG CASWELL FOR COUTURE LAMPS LAUNCH PARTY

2 p.m. - 4 p.m.

Join Couture Lamps in celebrating its first designer collection with HGTV star Meg Caswell. Lunch and cocktails will be served as the designer works the room and discusses her inspiration for the collection and signature use of color.

*Couture Lamps, IHFC, 210 E. Commerce Ave., G263*



### SET YOURSELF APART FROM THE CROWD: ESSENTIAL SECRETS FOR DESIGNING NEW- CONSTRUCTION CUSTOM LUXURY RESIDENCES

3 p.m. - 4 p.m.

Michelle Jennings Wiebe, ASID, explains how designers can break into the lucrative new-construction design industry. She will coach attendees on the successful processes for luxury construction or major remodeling,

share organizational methods she employs for each project, present samples of her firm's construction drawings, offer advice on cutting-edge marketing, discuss what has made her firm thrive in this area and give attendees actionable items to implement in their own firms. Cocktails to follow.

*Universal Furniture's Learning Center, 101 S. Hamilton St.*



### CELEBRATING BUNNY WILLIAMS'S LIGHTING COLLECTION FOR CURREY & COMPANY

3 p.m. - 5 p.m.

Meet Bunny Williams and learn more about her take on American interior design, and her inspiration for her new Currey & Company lighting collection, gardening and more.

*Currey & Company, IHFC, M110 on Main St., Street Level*



### SPRING 2017 TRENDWATCH

3:30 p.m. - 4:30 p.m.

IMC's TrendWatch program returns to Market this spring with an inside look at leading trends shaping the home furnishings industry. TrendWatch, including both an opening-day seminar and three on-site trend displays, is directed by home furnishings trend forecaster, editor and curator Julie Smith Vincenti of Nine Muses Media.

This season, TrendWatch explores the importance of green hues in 2017 and analyzes which colors will resonate in interiors in the year ahead. (0.1 CEU)

*Suites at Market Square, 200 W. Commerce Ave., Seminar Room T-1014*



### BECOMING A VISIONARY WITH JAMIE DRAKE, STEVE LEUNG AND MICHAEL BERMAN

4 p.m. - 5 p.m.

Join *Editor at Large's* Arianne Nardo for an inspirational discussion with internationally known designers Jamie Drake, Steve Leung and Michael

Berman about becoming a household name in the industry. Learn how these luminaries cultivated their own signature styles and how a commitment to their authentic brands has contributed to their overall success as leaders in design. RSVP to [rsvp@theodorealexander.com](mailto:rsvp@theodorealexander.com).

*Theodore Alexander, 229 W. Russell Ave.*

### FURNITURE DEVELOPMENT:

#### AN INSIDER'S LOOK FROM INSPIRATION TO CREATION

4 p.m. - 5 p.m.

Have you ever wondered about the furniture development process and what it takes to create a functional work of art? Product developer and interior designer Suzanne Kreiser will lead an informative behind-the-scenes look into today's furniture development trends and inspirations, and how the perfect blend of materials, colors and textures are chosen to create these masterpieces. Q&A to follow.

*Alden Parkes, 200 N. Hamilton St., 110*



### DAVID PHOENIX LAUNCH, PRESENTED BY HICKORY CHAIR AND VERANDA

4 p.m. - 6 p.m.

Celebrate the David Phoenix for Hickory Chair collection launch. The collection personifies Phoenix's dapper demeanor and distinctive American perspective, mixing modern luxury, uncompromised livability and haberdashery-like details. With the designer's attention to

comfort, rich materials, classic proportions and continental influences, the line includes decorative accessories and lighting, and signature fabrics from Kravet. RSVP to [lorelei.colbert@heritagehome.com](mailto:lorelei.colbert@heritagehome.com).

*Hickory Chair, Suites at Market Square, 200 W. Commerce Ave., Suite 324*

HANDCRAFTED LUXURY FURNISHINGS  
*Made in the Americas*

CASTELLE®



“

*Like my interiors, this collection was designed to be  
glamorous yet comfortable at the same time.*

*- Barclay Butera*

*the* **BARCLAY BUTERA**  
OUTDOOR COLLECTION *for* **CASTELLE**



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CASTELLELUXURY.COM

**DECORATING WITH CARLETON VARNEY:  
CONVERSATION AND BOOK SIGNING****4 p.m. - 6 p.m.**

Carleton Varney, designer and president of Dorothy Draper & Company, will share his decorating adventures and launch new additions to the Dorothy Draper Collection by Kindel. Varney will be signing copies of his new book, *Decorating on the Waterfront*.

Kindel Furniture Company, 200 N. Hamilton St., Floor 1

**SIT AND SIP SOUTHERN-STYLE MEET-AND-GREET****4 p.m. - 6 p.m.**

Leathercraft introduces its newest licensed collection, Jarrett Bay by Leathercraft. Meet the team from Jarrett Bay and take a closer look at its fabulous new furniture and accessory collection, which spans upholstery, case goods, accessories, art and more.

Leathercraft, 200 N. Hamilton St., Floor 2

**SIPS & SWEETS WITH KATE SPADE NEW YORK'S DEBS CAMPLIN****4:30 p.m. - 5:30 p.m.**

Join Jaipur Living and kate spade new york for an exclusive meet-and-greet event with Debs Camplin, senior vice president of design for the brand's flourishing home furnishings collection. Sparkling wine and sweets will be served, as well as surprise giveaways. RSVP to [events@jaipurliving.com](mailto:events@jaipurliving.com).

Jaipur Living, Showplace 3300

**CELEBRATE THE LAUNCH OF THE STEVE LEUNG  
FOR THEODORE ALEXANDER COLLECTION****5 p.m. - 6 p.m.**

Join Theodore Alexander to celebrate the launch of the Steve Leung for Theodore Alexander collection. Leung is a leading architect, and interior and product designer. As a dedicated contemporary-style advocate, his work reflects a sophisticated and unique character of

minimalism. His new collection, *Luxury in Serenity*, explores the concept of a personal retreat with an ambience of warmth and relaxation. RSVP to [rsvp@theodorealexander.com](mailto:rsvp@theodorealexander.com).

Theodore Alexander, 229 W. Russell Ave.

**GRAND OPENING OF THE CHRISTOPHER GUY SHOWROOM****5 p.m. - 8 p.m.**

Christopher Guy is celebrating its 10th anniversary by unveiling its much buzzed-about space: a 20,000-square-foot state-of-the-art showroom.

Christopher Guy, 129 S. Hamilton St.

**FRENCH HERITAGE'S ROARING '20S  
PARTY: LAUNCH OF THE FACET  
COLLECTION BY MICHELLE WORKMAN****6:30 p.m.**

Join French Heritage and *Traditional Home* for the launch of the Facet Collection by Michelle Workman at a Roaring '20s of the 21st Century-

themed soiree. Inspired by "Hollywood Glam Deco," the collection is bold and contemporary, and of the moment. Guests are invited to enjoy decadent culinary delights and Prohibition-inspired cocktails. Plus, a live jazz quartet will keep the atmosphere lively with dancing. Deco-style costumes are encouraged. RSVP to [malinda@frenchheritage.com](mailto:malinda@frenchheritage.com) and call 336-885-2868 for shuttle service.

French Heritage, 1638 English Rd.

**BRUNCH WITH JAY JEFFERS****11 a.m. - 2 p.m.**

Join Mark Moussa, founder and creative director of Arteriors, with interior designer Jay Jeffers for a brunch celebrating the debut of the Jay Jeffers Collection for Arteriors, a fully realized lineup of lighting, accessories and furniture being introduced this Market.

Arteriors, IHFC, 210 E. Commerce Ave., Floor 3

**GIVING YOUR HOME A BOUTIQUE VIBE WITH THE NOVOGRATZ****11:30 a.m. - 12:30 p.m.**

Kelli Lamb, managing editor of *Rue Magazine* and Rue Media, leads a discussion with Robert and Cortney Novogratz, stars of HGTV's *Home by Novogratz* and Bravo's *9 by Design*. They will discuss the well-traveled home, designing with a cultured approach to give your home a boutique vibe, stories of traveling with seven kids, and bringing home beautiful artifacts from all over the world.

Suites at Market Square, 200 W. Commerce Ave., Seminar Room T-1014

**DESIGN VIEWPOINTS SERIES  
MERGING DESIGN LEGEND AND RISING STAR****12 p.m. - 1 p.m.**

The decision to merge design firms is filled with questions: How do you know it's the right time to merge with another firm? How do you find the right partner? How should the new firm be structured? Editor at *Large's* Arianne Nardo will chat with design legend Jamie Drake, FASID, about his experience merging his incredibly well-

regarded and established design practice with on-the-rise star, and former Drake Design Associates employee, Caleb Anderson and will share what he has learned along the way. Presented by the HPMA and ASID. (0.1 CEU)

High Point Theatre, Transportation Terminal, 210 E. Commerce Ave.

**BRUNCH AND BELLINIS: THE REVEAL OF THE  
BARCLAY BUTERA OUTDOOR COLLECTION  
FOR CASTELLE****12 p.m. - 2 p.m.**

Meet designer Barclay Butera and celebrate the launch of his debut collection of outdoor furnishings for Castelle. The new product features intricate aluminum side and back castings and strong curves, combined with the

designer's signature navy and white color story. Inspired by a European ceiling tile-like motif, the handcrafted line includes outdoor dining, seating and occasional tables. RSVP at [castelleluxury.com/barclay](http://castelleluxury.com/barclay).

Castelle, IHFC, 210 E. Commerce Ave., Floor 1

**INSIDE THE DESIGNER'S STUDIO WITH  
JEFFREY BILHUBER****1 p.m. - 2 p.m.**

Following the *Inside the Actors Studio* format, design icon Jeffrey Bilhuber will have a lively conversation with Parker Bowie Larson, market director for *Architectural Digest*, discussing a variety of designer-focused topics as well as sharing insights from his life. Bilhuber will share

design how-tos and various trends while discussing his approach to design, clients and working within the design community. Q&A to follow. (0.1 CEU)

Suites at Market Square, 200 W. Commerce Ave., Seminar Room T-1014

**SUITE SPOT TOUR WITH GARY INMAN OF THE ART OF FINE LIVING****2 p.m. - 3 p.m.**

Designers, bloggers and social-media maestros not only have their finger on the pulse of what is hot today, they influence consumer demand tomorrow. To get a firsthand look at what trendsetters think is hot at High Point Market this spring, spend an hour on an intimate guided tour with one of them. Join Gary Inman, of the blog, *The Art of Fine Living*, as he takes you on a guided tour of his favorite finds of The Suites at Market Square.

Suites at Market Square, 200 W. Commerce Ave., Top Floor Departure

**LOVE IT OR HATE IT****2 p.m. - 3 p.m.**

*Domino* magazine editor in chief Jessica Romm Perez and Chairish's Mugs Buckley lead a lively group of top interior designers, including Kara Cox, Mark Cutler, Cortney Bishop, Krista Nye Nicholas of Cloth & Kind and Kevin Walsh, in the panel game of Love It or Hate It. Have some laughs while watching industry thought leaders dish and dis design. Romm Perez will be on hand to sign *Domino: Your Guide to a Stylish Home* following the panel.

Antique & Design Center, 316 W. Commerce Ave., Chairish Lecture Room, Mezzanine Level

**SUNDAY, APRIL 23****DESIGN VIEWPOINTS SERIES  
GRADIENTS OF GREEN, DESIGNING A LEED PLATINUM HOME****10 a.m. - 11 a.m.**

How sustainable can the home design process be? Learn about the process behind what started as a simple remodeling project in Austin, Texas but evolved into a new build, high-performance sustainable home that achieved LEED Platinum certification. Explore how the house, originally built in 1951, was moved to a new site in order to make way for a functional, beautiful and healthy environment with sensitivity to the end user's needs. Interior designer Laura Britt, ASID, will share the design team's decision-making approach. (0.1 CEU)

High Point Theatre, Transportation Terminal, 210 E. Commerce Ave.

**THE ART OF WALLCOVERINGS: A DISCUSSION WITH CANDICE OLSON****11 a.m. - 12 p.m.**

All aspects of using the luxury of wallcoverings to enhance and elevate spaces and the bottom line will be discussed in this broad-ranging seminar with one of America's favorite designers, Candice Olson. Discover how wallpaper can define spaces and create new and exciting ways to decorate. Q&A to follow. (0.1 CEU)

Alden Parkes, 200 N. Hamilton St., 110



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[NathanAnthonyFurniture.com](http://NathanAnthonyFurniture.com)

**EVOLUTION OF FASHION AND DESIGN IN THE HOME****3 p.m. - 4 p.m.**

Fashion icon Alexander Julian examines how changes in the fashion industry have influenced interior design over the last 20 years.

*Universal Furniture's Learning Center, 101 S. Hamilton St.*

**BOOK SIGNING AND BITES WITH KRISTY WOODSON HARVEY****3 p.m. - 5 p.m.**

Join CODARUS to celebrate the launch of acclaimed Southern author and design blogger Kristy Woodson Harvey's new book, *Slightly South of Simple*. Shop the latest styles from CODARUS product partners and be the first to take the new book home. Enjoy drinks, treats and merriment, all with a little Southern charm! *CODARUS, IHFC, 210 E. Commerce St., Floor 2*

**BOOK-SIGNING PARTY WITH P. GAYE TAPP****3 p.m. - 5 p.m.**

Raise a toast to P. Gaye Tapp's tome, *How They Decorated: Inspiration From Great Women of the Twentieth Century*, and scope out Currey & Company's latest lineup of home furnishings.

*Currey & Company, IHFC, M110 on Main St., Street Level*

**KRAVET FURNITURE COCKTAIL PARTY****3 p.m. - 5 p.m.**

Celebrate Kravet Furniture's latest introductions with a cocktail or two among friends and industry insiders.

*Kravet, Market Square, 305 W. High Ave., Suite 217*

**HOW TO BUILD YOUR BRAND'S VOICE, ONLINE AND OFFLINE****3:30 p.m. - 4:30 p.m.**

Join Lonny managing editor Angela Tafoya as she offers her advice on how to best build your brand voice. Get advice on what Tafoya looks for from designers and how best to pitch fresh ideas. She'll offer her tips on photography, social media and how to stand out in a crowded marketplace while staying authentic to your design philosophy.

*Antique & Design Center, 316 W. Commerce Ave., Chairish Lecture Room, Mezzanine Level*

**ART IS IN THE AIR REVEAL PARTY****4 p.m. - 6 p.m.**

Come for the fans, stay for the champs: Join Haiku Home to toast the unveiling of the newest addition to its specially commissioned Artisan Collection, a beautiful, abstract work by one of North Carolina's own, artist Windy O'Connor. Sip champagne and discover why Haiku is the interior designer's fan of choice.

*Haiku Home, Suites at Market Square, 200 W. Commerce Ave., Mezzanine Level, Suite 1011*

**JEFFREY BILHUBER LAUNCH, PRESENTED BY HENREDON AND ARCHITECTURAL DIGEST****4 p.m. - 6 p.m.**

Join Henredon and *Architectural Digest* to celebrate the brand's new Jeffrey Bilhuber Collection of upholstered furniture, wood products and accessories. The collection reflects the designer's uniquely American perspective and redefines traditional design with Bilhuber's innate understanding of modern sensibilities. See firsthand how his confidence and clarity mixing periods and design ideas have placed him in the uppermost echelon of America's design community, rendering him a constant fixture on the prestigious AD100 list. RSVP to [lorelei.colbert@heritagehome.com](mailto:lorelei.colbert@heritagehome.com).

*Henredon, Suites at Market Square, 200 W. Commerce Ave., Suite 348*

**MEET-AND-GREET WITH ANTHONY BARATTA****3:30 p.m. - 5 p.m.**

Designer Anthony Baratta will hold court at Wildcat Territory to launch his second collection of bedding. Cocktails and canapes will be served.

*Wildcat Territory, IHFC, 210 E. Commerce Ave., Floor 2*

**BLACK INTERIOR DESIGNERS NETWORK'S FIRST HIGH POINT MIXER****4 p.m. - 6 p.m.**

Join the Black Interior Designers Network as it explores the wonder of Mitchell Black's latest collection. Members of the BID Network will be on hand to share their favorite market trends and how High Point Market is changing how they are doing business.

*Couture Lamps, IHFC, 210 E. Commerce Ave. G263*

**MONDAY, APRIL 24****EDWARD FERRELL + LEWIS MITTMAN WORKROOM TOUR AND BREAKFAST****8 a.m. - 11 a.m.**

EF+LM invites designers and buyers for breakfast and a tour of its shop to meet quality craftsmen and celebrate its long history of luxury furniture craftsmanship in North Carolina. RSVP to [liza@blitzerandcompany.com](mailto:liza@blitzerandcompany.com).

*Edward Ferrell + Lewis Mittman, 685 Southwest St.*

**HOW TO GROW YOUR BUSINESS WITH SELF-PUBLISHING****9 a.m. - 10 a.m.**

Interior designer and retail store owner Shay Geyer has tapped into the marketing power of custom publishing to help grow her business, both locally and nationally, through her quarterly magazine, *IBB at Home*. Geyer will discuss how designers can turn their brands into a household name with their own magazines instead of battling for limited features in trade publications. Q&A to follow.

*Alden Parkes, 200 N. Hamilton St., Floor 1*

**DESIGN VIEWPOINTS SERIES TECHNOLOGY AND THE ONLINE LANDSCAPE****12 p.m. - 1 p.m.**

This in-depth look at the online landscape for the design industry will include Keith Granet, co-founder of Studio Designer, and special industry guests. Granet is the author of *The Business of Design* and *The Business of Creativity*. Complimentary boxed lunch provided. (0.1 CEU)

*High Point Theatre, Transportation Terminal, 210 E. Commerce Ave.*

**LUNCH WITH LIBBY: SHOWHOUSE SHOW AND TELL****12:30 p.m. - 2 p.m.**

Interior designer, author and TV personality Libby Langdon explores the pros and cons of participating in a designer showhouse and ways designers can use it to grow their brands and design business. In a fast-paced, dynamic presentation, Langdon shares her experiences and takeaways from doing showhouses, offering insight into determining whether it's worth it and how to make the effort pay off. RSVP to [libbypr@libbylangdon.com](mailto:libbypr@libbylangdon.com).

*Libby Langdon Upholstery for Braxton Culler, 310 S. Elm St.*

**"WHAT'S IT MADE OF?" PANEL WITH THE SFC****12:30 p.m. - 2 p.m.**

Join a panel discussion and lunch where leading Sustainable Furnishings Council member companies will describe the health risks associated with hazardous substances most often found in furnishing products. The discussion will illuminate how these companies respond to consumers' requests for transparency and how they're able to drive innovation by influencing their supply chains. Learn how designers can get involved and help clean up the supply chain.

*IHFC, Club Dining Room, Green Wing, Floor 11*

**JULIA BUCKINGHAM: MODERNIQUE CHIC****2 p.m. - 3 p.m.**

Interior designer Julia Buckingham has a passion for mixing antique and vintage pieces that translate into beautiful, modern homes with a timeless quality. This design master will share her inspiration and advice, and will explain how designers can help clients achieve artfully blended homes. Buckingham will outline the art of mixing old and new, decode what brings an interior to life and share highlights from her just-published book, *Modernique: Inspiring Interiors Mixing Vintage and Modern Style*.

*Antique & Design Center, 316 W. Commerce Ave., Mezzanine Level*

**THE BUSINESS OF CREATIVITY: HOW TO BUILD THE RIGHT TEAM FOR SUCCESS****3 p.m. - 4 p.m.**

Design is a collaborative effort. While one creative individual might create a design, the success of its execution comes from finding the right support. Speaking on his latest book, *The Business of Creativity: How to Build the Right Team for Success*, author Keith Granet provides insight into everything a creative leader needs to develop ideas, find the resources to bring them to life and market the work by building the right team. Presented by the HPMA and ASID. (0.1 CEU)

*Surya, Showplace, 4100*

**BOOK SIGNING WITH PAOLO MOSCHINO AND PHILIP VERGEYLEN****3 p.m. - 5 p.m.**

Join Currey & Company for a book signing to celebrate *Signature Spaces: The Well-Traveled Interiors of Paolo Moschino & Philip Vergeylen*.

*Currey & Company, IHFC, M110 on Main St., Street Level*

**DESIGN FREEDOM AND FLEXIBILITY: USING PERFORMANCE FABRICS FOR YOUR DESIGN PROJECTS****4 p.m. - 5 p.m.**

Performance matters, especially when designing for homes. Join Blake Lindsey of Valdese Weavers for a seminar about the versatility of using performance fabrics for interior design projects and how they can keep designs looking beautiful, fresh and clean for years to come. Q&A to follow. (0.1 CEU)

*Alden Parkes, 200 N. Hamilton St., 110*



**LEXINGTON HOME BRANDS DESIGN STUDIO  
GRAND REOPENING COCKTAIL PARTY**

**4 p.m. - 6 p.m.**

Join Lexington Home Brands and *Editor at Large's* Arianne Nardo for a glass of bubbly or two to celebrate the grand reopening of the Lexington Design Studio in downtown High Point. Mix and mingle with friends and toast to another successful High Point Market on the Tommy Bahama Outdoor Living Deck and throughout the Studio, which showcases the company's vast breadth of product offerings, both contemporary and traditional. RSVP to [marketing@lexington.com](mailto:marketing@lexington.com).

*Lexington Design Studio, 116 E. Commerce St.*

**BOW TIES AND BLUE JEANS**

**6 p.m. - 10 p.m.**

Join Universal Furniture for its semi-annual celebration of Market with cocktails, hors d'oeuvres and live music.

*Universal Furniture, 101 S. Hamilton St.*

**TUESDAY, APRIL 25**



**STYLE SPOTTERS LIVE! AND TREND TOURS**

**Program: 9 a.m. - 10 a.m. | Tours: 10:15 a.m. - 11:30 am.**

Enjoy a complimentary breakfast while the 2017 High Point Market Style Spotters offer insight into the leading looks and on-trend products from Spring Market. After the event, join your favorite Style Spotters duo—either Tami Ramsay and Krista Nye Nicholas of Cloth & Kind, Anishka Clarke and Niya Bascom of Ishka Designs,

David Ecton and Lance Jackson of Parker Kennedy Living, or Ron Woodson and Jaime Rummerfield of Woodson & Rummerfield's House of Design—for a tour of two of their favorite showrooms. RSVP at [highpointmarket.org](http://highpointmarket.org).

*IHFC, Green Wing, Floor 11, Ballroom A*

**THE STRENGTH OF AN EFFECTIVE AGREEMENT WITH  
PAULA GRACE HALEWSKI**

**11 a.m. - 2 p.m.**

The agreement designers have with their clients is a critical tool in forming and maintaining a positive professional relationship, as well as defining expectations and processes. When it's effectively implemented, it's a road map to solve problems both large and small. This workshop will help designers create an effective agreement they can use in their businesses. This is an active-participant workshop; space is limited. Register at [imchighpointmarket.com](http://imchighpointmarket.com). (0.3 CEUs)

*Suites at Market Square, 200 W. Commerce Ave., Seminar Room T-1014*

**DAILY EVENTS**

**THE STEELYARD DESIGNERS LOUNGE AT UNIVERSAL FURNITURE**

**Friday, April 21 | 12 p.m. - 6 p.m.**

**Saturday, April 22 - Tuesday, April 25 | 9 a.m. - 6 p.m.**

Drop by the designers-only salon and workspace, complete with wi-fi, workstations, beverages and snacks. Catch up on e-mail and texts, review the day's agenda, rehydrate and relax.

*Universal Furniture, 101 S. Hamilton St.*

**SUITE SPOT TOURS: LET THE TASTEMAKERS BE YOUR GUIDES**

**Saturday, April 22 - Tuesday, April 25**

Join the star-studded Suite Spot Tour leaders, including Lori Paranjape, Gary Inman, Courtney Alison and Bobby Berk, on guided tours of their favorite finds on all three floors of The Suites at Market Square. And don't miss out on our premier Highlights Tour of the Hamilton Wrenn Design District with Berk.

RSVP required: [imchighpointmarket.com/seminars-and-events](http://imchighpointmarket.com/seminars-and-events).

*Suites at Market Square, 200 W. Commerce Ave., Top Floor Departure*

**Courtney Alison | Saturday, April 22, 2:30 p.m. - 3:30 p.m.**

**Gary Inman | Sunday, April 23, 2 p.m. - 3 p.m.**

**Lori Paranjape | Monday, April 24, 2 p.m. - 3 p.m.**

**Bobby Berk | Hamilton Highlights Tour | Monday, April 24, 1 p.m. - 2:30 p.m.**

**Bobby Berk | Tuesday, April 25, 2 p.m. - 3 p.m.**



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**SPRING MARKET | APRIL 20-26**

*Don't miss these events!*

APRIL 21 - 25

**Steelyard Designer's Lounge**

We invite you to experience the Steelyard Designer's Lounge. This is a designers-only salon and workspace complete with wi-fi, workstations, beverages and snacks.

APRIL 22

**Michelle Jennings Wiebe, ASID**

Ms. Wiebe will demonstrate how a motivated interior designer can break into the lucrative new construction design industry. Attendees will leave with actionable items that can be implemented in their own firms.

APRIL 23

**Evolution of Fashion and Design in the Home**

Join fashion icon Alexander Julian as he examines how changes in the fashion industry have influenced interior design over the last 20 years.

APRIL 24

**Bow Ties & Blue Jeans**

Join us for our semi-annual celebration of Market. Enjoy cocktails, hors d'oeuvres and live music.





INTRODUCING

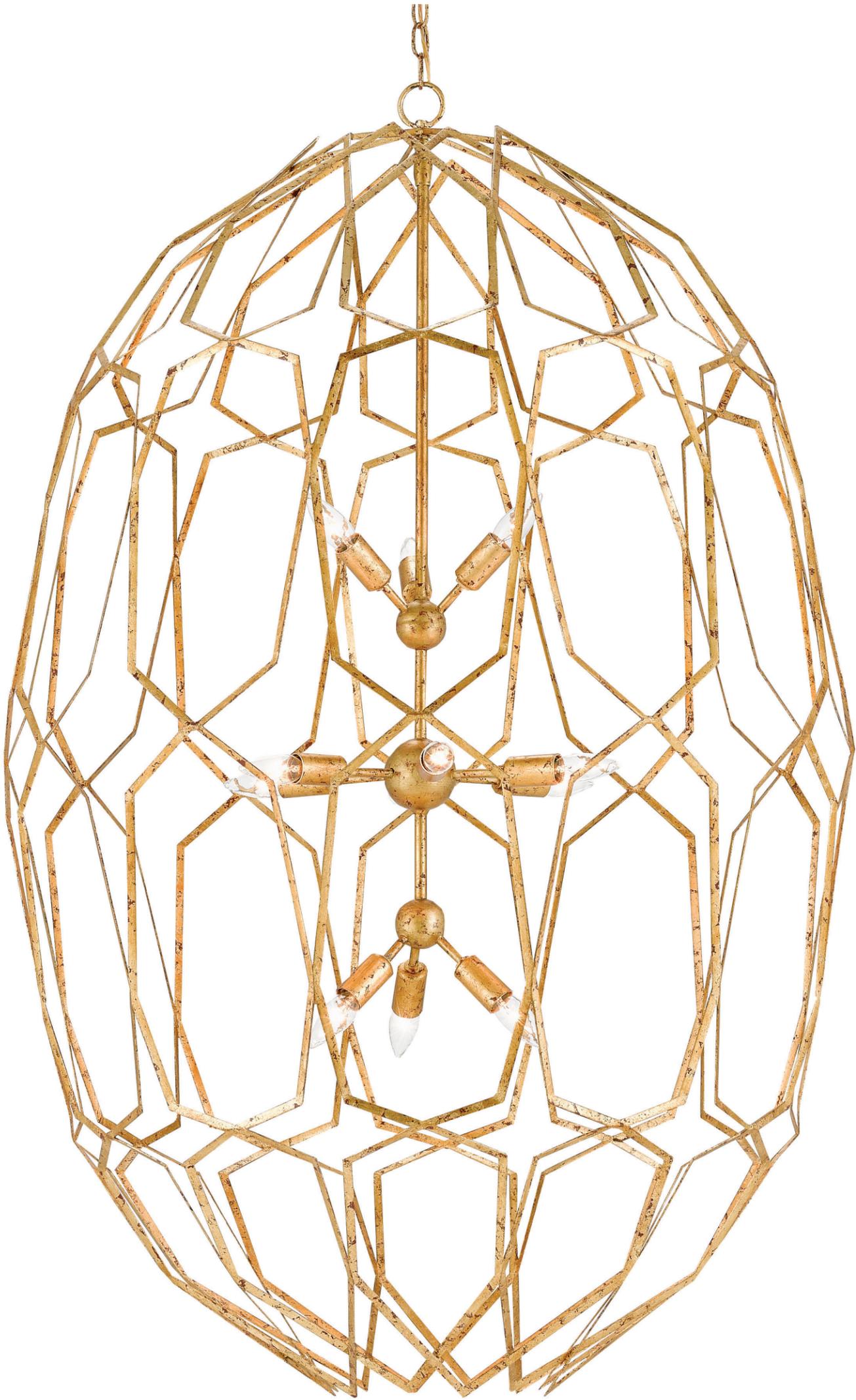
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